



PRESS RELEASE

For Immediate Release

PERKINS® FRANCHISEE KRMM HOSPITALITY ADDS TWO RESTAURANTS

Refranchises Mankato and North Mankato, Minnesota Locations

MEMPHIS, TENNESSEE (July 10, 2018) – Like so many in the industry, Kevin Wharton began working in restaurants as a teenager. His affiliation with the [Perkins](#) brand began in 1991 when he was hired as a Guest Service Manager and today, he is living the American dream as a Perkins Restaurant & Bakery franchisee, dba KRMM Hospitality. In addition to owning/operating three Perkins Restaurants in Milford, Iowa, and Marshall and Willmar, Minnesota, this month, KRMM added two additional Perkins restaurants in Mankato and North Mankato, Minnesota to its portfolio in a refranchising agreement.

Wharton recaps, “I was looking to expand my business when the opportunity to assume ownership of the Mankato and North Mankato Perkins Restaurants presented itself. I could not be more thrilled.” While the transition from a corporate owned to a franchised location is seamless, Wharton stresses his commitment to carrying on the tradition of, “taking care of our employees and our guests.” And he explains, this is more than an individual effort – his wife, Roxy and son, Mason are integral parts of the equation as is Jodie Schulz, his Regional Manager. “As a small company, we’re all willing to help out in any way - we cook, we wash dishes and we take care of our customers – whatever it takes to ensure for a positive and smooth operation.” Wharton also notes that he and his team are looking forward to getting involved in the local communities and building lasting networks.

In addition to reliable excellence in service and food, all of KRMM's restaurants have been remodeled, offering updated and contemporary dining experiences where menu innovation is at the forefront. Perkins just launched a *Savor Your Summer* promotion featuring mouth-watering items including a Buttermilk Fried Chicken – all white boneless chicken dipped in a buttermilk batter blend, fried up Southern-style – and continues to emphasize value with a new lineup of Perkins Great Plates, a medley of \$4 - \$8 breakfast, lunch and dinner entrees.

About Perkins Restaurant & Bakery:

Founded in 1958, the Perkins system consists of nearly 400 restaurants in 32 states and Canada. Perkins continues to seek experienced restaurant operators interested in becoming franchise owners in targeted U.S. states and Canadian provinces. More information can be found at www.perkinsrestaurants.com, or by contacting Perkins at franchise@prkmc.com or #224.400.6087.

Media Contact: Vivian Brooks, Perkins Public Affairs: vivian.brooks@prkmc.com #774.452.4270