



PRESS RELEASE

For Immediate Release

CYHAWK HOSPITALITY OPENS PERKINS® RESTAURANT & BAKERY IN SIOUX FALLS
MARKS CONTINUED GROWTH FOR PERKINS FRANCHISEE AND LOCAL COMMUNITY

MEMPHIS, TENNESSEE (December 7, 2018) –Perkins Franchisee, CyHawk Hospitality has opened its 17th Perkins Restaurant & Bakery. The newly constructed restaurant is conveniently situated on the East side of Sioux Falls at 5835 E. Arrowhead Pkwy, right in front of Menards.

Staffed by 75+ full and part time employees, the restaurant is applauded by community leaders as yet another sign of continued growth and development along the Interstate 90 corridor, and fully embraced by guests who have quickly come to enjoy Perkins multi-daypart offerings.

As [reported](#) by local news station, KELO, “one of the big draws of the Perkins location is that it’s right next to a highway that will soon connect to Interstate 90.” According to Nick Rahfladt of CyHawk Hospitality, this is no coincidence. “Part of our success as Perkins franchisees has come from the painstaking research we do on site selection. We decided on this strategically set location at the intersection of Arrowhead Parkway and Highway 11 after looking for close to ten years for the perfect spot. We are very confident about the potential it represents and are thrilled to be an integral part of the area’s growth and expansion.”

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CyHawk Hospitality, a family run business that joined Perkins franchisee community in 2007 owns and operates a location in Yankton, South Dakota as well as 15 restaurants in Iowa, Nebraska, Colorado, Kansas, and Missouri. Construction is currently underway on an 18th Perkins in Lincoln, NE which is expected to open in the spring of 2019.

About Perkins Restaurant & Bakery:

Founded in 1958, the Perkins system consists of nearly 400 restaurants in 32 states and Canada. Perkins continues to seek experienced restaurant operators interested in becoming franchise owners in targeted U.S. states and Canadian provinces. With its strong and growing franchise network, Perkins offers services to franchisees including accounting functions, IT support, assistance with new store development/openings, and more. Additional information can be found at www.perkinsrestaurants.com or by contacting Perkins at franchise@prkmc.com or #224.400.6087.

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