



BACONFEST ARRIVES AT PERKINS RESTAURANT & BAKERY

Plus, celebrate the holidays with new Oreo® Treats

ATLANTA, GA – [Perkins Restaurant & Bakery](#) is bringing on the bacon with the introduction of **Baconfest**. Starting Wednesday, November 9, 2022, visit Perkins to satisfy your bacon cravings any time of day with all-new entrees from breakfasts to burgers.

Perkins is also sweetening their bakery case, for their annual Holiday Bake Shop, with the introduction of two new Oreo® treats *Oreo® Cookie Silk Pie* and the *Oreo® Cookie Cheesecake*. The Oreo® Cookie Cheesecake includes real Oreo® cookie pieces mixed-in to its traditional cheesecake, then topped with even more cookies and all served in a rich chocolate graham crust. The Oreo® Cookie Silk Pie includes layers of chocolate ganache and Oreo® cookie vanilla silk, topped with real whipped cream and Oreo® cookies and served in a chocolate graham cracker crust.

These new desserts, along with an assortment of other pies and treats can be reserved online in advance of holiday celebrations at www.PerkinsToGo.com.

"This is a time of year when our guests indulge in their cravings, and we know Bacon makes everything better, even our classic entrees," said [Joseph Artime](#), Chief Marketing Officer for Perkins Restaurant & Bakery. "And our two new Oreo desserts are the perfect addition to any meal or family gathering."

The **Baconfest** lineup features these anytime offerings, available for a limited time at participating locations.

Bacon Pepper Jack Omelet

This three-egg omelet features Applewood smoked bacon, Pepper Jack cheese, grilled yellow onions, fresh sautéed spinach and oven-roasted tomatoes. The omelet is served with hash browns or breakfast potatoes and a choice of three buttermilk pancakes, Mammoth Muffin® or buttered toast.

Maple Bacon Pancake Platter

Perkins added bacon to its secret-recipe buttermilk batter and created this platter that features a stack of three pancakes topped with its new signature Maple Bacon glaze. The platter is served with two eggs and a choice of two Applewood smoked bacon strips



or two sausage links.

Bacon & Broccoli Breakfast Skillet

This breakfast skillet lets Applewood smoked bacon take center stage with fresh broccoli, grilled red peppers, yellow onions and cheese sauce, plus two eggs served over crispy tots.

Bacon Spinach Benedict

This benedict features three strips of Applewood smoked bacon, fresh sautéed spinach, and oven-roasted tomatoes on a grilled English muffin. It's topped with two basted eggs and hollandaise sauce. The benedict is served with fresh fruit and a choice of crispy hash browns or breakfast potatoes.

Smokehouse Bacon Double Cheeseburger

For the burger fans, Perkins is serving up two quarter-pound 100% Angus beef patties and topping them with Cheddar cheese, Applewood smoked bacon, lettuce, tomato, red onions and pickles.

Big Bacon BLT

This sandwich is for real bacon lovers. It features six strips of crisp Applewood smoked bacon, lettuce, tomato and mayo on white or whole wheat toast. The BLT is served with a choice of fries or a cup of soup.

It is now easier than ever for guests to enjoy Perkins favorites, as all entrées and bakery treats are available for dine-in, curbside pickup and delivery by visiting www.PerkinsToGo.com. For more information, visit www.perkinsrestaurants.com/menu.

About Perkins Restaurant & Bakery

Founded in 1958 as a single pancake house, Perkins has grown to 290 company-owned and franchised locations across 32 states and Canada. Over the years, this legacy brand has transformed to become legendary. Perkins was named a Top 50 Privately Held Chain by *FSR* magazine and a Top 500 Franchise by *Franchise Times*.

Perkins offers an expansive menu that includes breakfast favorites, and with breakfast served all day, people can get exactly what they want with the signature Build-Your-Own Breakfast. The menu also features hearty homestyle entrées along with a wide selection of soups and salads, as well as the Bottomless Pot of Coffee®. The Perkins iconic in-store bakery offers a wide selection of pies and other treats, including the signature Mammoth Muffins®. All the Perkins menu and Bakery items are available to order online at perkinstogo.com.



As a leading full-service concept within the FSR space, Perkins continues to grow its corporate presence and with multi-unit franchise operators by offering a number of flexible build options.

To learn more about Perkins franchise opportunities, visit <https://perkinsfranchising.com>.

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