



PRESS RELEASE

For Immediate Release

PERKINS® ANNOUNCES 2015 FRANCHISEE OF THE YEAR

JDK Management Receives Top Honors

Business Partner of the Year and Give Kids The World Award Recipients Also Named

MEMPHIS, TENNESSEE (March 2, 2016) – [Perkins Restaurant & Bakery](#) recently named JDK Management as its Franchisee of the Year, at the company’s Annual Franchise Conference held in Minneapolis, Minnesota. According to Perkins & Marie Callender’s President and Chief Executive Officer, Jeff Warne, “This coveted award is bestowed on the franchisee that epitomizes excellence in operations and brand standards; inspires others through leadership by example; and contributes to the success of the Perkins brand both within the restaurants and the communities it serves.” In addition to the Franchisee of the Year, Perkins also recognized Minneapolis based Seating Consultants, as Business Partner of the Year, and awarded franchisee Homer “Scotty” Scott, from Wyoming and Angela Sherman, General Manager of Perkins Black River Falls, Wisconsin, as recipients of the Give Kids The World Award for their outstanding dedication, commitment and tireless fundraising for the Company’s designated charity, [Give Kids The World](#).

Franchisee of the Year: JDK Management

Founded in 1983, the JDK Management Group operates 31 Perkins Restaurants in Pennsylvania, Ohio and Florida. JDK Management finished 2015 up 3.0% in same store sales; successfully implemented the Perkins remodeling initiative with 7 remodels completed to date and on track to complete all locations by the end of 2018. They opened a new restaurant in State College in 2014 and will be opening another Perkins in Lewisburg, PA in October 2016. JDK Management has

served on Perkins Advisory Council for the past 25 years and embodies a culture that is caring and community focused, contributing significantly to Give Kids The World.

Jeff Warne explained, "It is hard to find the appropriate words to extend appreciation and gratitude for the JDK team's unwavering commitment to the brand." Upon accepting the Franchisee of the Year Award, Russell Berner, Vice President, JDK Management stated, "Being named Perkins Franchisee of the Year is an incredible honor and we are grateful for the recognition." He added, "We work tirelessly to promote the brand and be a leader in all aspects of the business as we believe the largest franchisee should. We are extremely proud of our entire team for their efforts in representing the Perkins brand for close to thirty years."

About Perkins Restaurants & Bakeries:

Founded in 1958, Perkins system consists of 403 restaurants in 33 states and Canada, which includes 132 company-owned and operated restaurants and 271 franchised units. The Perkins Franchise Conference is an event that draws franchisees, vendors, and team members from Perkins system-wide. It includes specialized business sessions, seminars, networking events and a culminating awards ceremony that recognizes those who have distinguished themselves through their performance, dedication, commitment and overall contributions to the goals and objectives of the brand.

Information about Perkins franchise opportunities can be found at www.perkinsrestaurants.com or by calling Cassandra Bremer / Franchise Dynamics at #417.612.9217.

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Perkins & Marie Callender's, President & CEO, Jeff Warne (pictured far right) recognized JDK Management as the 2015 recipient of the Company's highest honor, the Perkins Franchisee of the Year award at Perkins Franchise Conference held in Minneapolis, Minnesota. Joining Mr. Warne from left to right are: Russ Berner, Vice President of Restaurant Operations, Clint Klingerman, Executive Vice President and Brian Klingerman, Executive Vice President, all representing JDK Management.