



PRESS RELEASE

For Immediate Release

NEW PERKINS RESTAURANT & BAKERY IN PULASKI, TENNESSEE TO OPEN MID-JANUARY 2018

MEMPHIS, TENNESSEE (December 11, 2017) – Ground has officially broken and construction has begun on what will be the 10th Perkins Restaurant & Bakery in the state of Tennessee. Situated at 181 Bre Avenue, Suite A, in Pulaski, Tennessee, the restaurant will serve as an endcap on the vibrant strip center developed by Perkins franchisees, David and Melissa Hunt, dba Hunt Services, Inc. This will be the first Perkins Restaurant & Bakery in the town of Pulaski and the second location to be owned and operated by the Hunts. The restaurant is expected to open by mid-January.

As successful entrepreneurs and real estate developers both inside and out of the hospitality industry, David and Melissa Hunt have been Perkins franchisees since 2010, successfully running another Perkins Restaurant & Bakery in Milan, Tennessee. They are confident that a Pulaski Perkins will be met with great enthusiasm in the community. Melissa Hunt comments, "With its breakfast heritage and multi-daypart offerings, Perkins will be an extremely appealing and convenient dining option to the many business travelers who come to Pulaski on a regular basis." The new Perkins Restaurant, situated directly in front of the Hampton Inn, a hotel owned and operated by the Hunts which runs at/near full capacity throughout the year, includes a 5,260 square foot floor plan and will seat 161 guests. Along with a welcoming exterior design package, the interior of the restaurant will feature three large dining areas that convey a fresh and airy ambience while allowing for intimate table and booth layouts, as well as a private dining room that will be used for preplanned meetings. The Pulaski location will be open from 6AM – 10PM, seven days a week and will

feature Perkins inviting and ever-popular menu including breakfast items such as omelettes and buttermilk pancakes that will be available all day, a full line of lunch and dinner offerings and Perkins freshly prepared bakery products. A seniors' as well as a kids' menu will also be offered.

Ms. Hunt adds, "We're proud to be bringing a nationally recognized and respected dining concept to the Pulaski market. The Perkins brand is close to 60-years strong and has a solid reputation for offering high-quality dining at a great value. We look forward to providing memorable and satisfying dining experiences to all our guests come January when we open." The Pulaski Perkins will hire up to 100 full and part time employees. Those interested in applying for positions including host, servers, cooks, dish and bus should email resume to vbutler@huntservicestn.com or pick up an application at the Hampton Inn hotel in Pulaski, TN.

About Perkins Restaurants & Bakeries:

Founded in 1958, the Perkins system consists of 393 restaurants in 32 states and Canada, which includes 124 company-owned and operated restaurants and 269 franchised units.

Perkins continues to seek experienced restaurant operators interested in becoming franchise owners in targeted U.S. states and Canadian provinces. With its strong and growing franchise network, Perkins offers services to franchisees including accounting functions, IT support, assistance with new store development/openings and more. Expertise is also delivered one-on-one, through a highly-experienced Perkins franchise consultant who acts as a liaison, bringing together the resources franchisees need before, during and after the restaurant opening. Information about Perkins franchise opportunities can be found at www.perkinsrestaurants.com, or by contacting Perkins at 901.766.6455 or franchise@prkmc.com.

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