



**PRESS RELEASE**

**For Immediate Release**

**CYHAWK HOSPITALITY OPENS PERKINS® RESTAURANT & BAKERY IN OMAHA, NEBRASKA  
MARKS CONTINUED GROWTH FOR PERKINS FRANCHISEE**

**MEMPHIS, TENNESSEE (July 24, 2018)** –Perkins Franchisee, CyHawk Hospitality, has opened its 16<sup>th</sup> [Perkins Restaurant & Bakery](#) located at 2545 Abbott Plaza, Omaha, Nebraska.

The newly constructed restaurant is conveniently situated between the airport and downtown areas and is open 24 hours a day, seven days a week.

Since becoming a Perkins franchisee in 2007, CyHawk Hospitality has experienced impressive growth. In addition to the Omaha location, the family-run business also includes Perkins Restaurants & Bakeries strategically located in Iowa, Colorado, Kansas, Missouri, South Dakota and Nebraska. Work is currently underway on a 17<sup>th</sup> location scheduled to open in Sioux Falls in the fall of 2018; and a Lincoln, Nebraska Perkins planned for the spring of 2019.

When asked about the key to their success over the past decade, CyHawk Hospitality President, Jim Rahfaldt quickly responds, "The answer is easy - it's the Perkins brand, the customers, the employees, the entire organization from top to bottom!" Rahfaldt's sons, Matt and Nick elaborate citing: the strong appeal of Perkins food, multiple dayparts and bakery point of difference; the newly designed and inviting facilities; outstanding and committed team members who share an

enthusiasm for growth; and strong relationships with the communities, vendors and landlords with whom they do business, as key contributing factors.

As Perkins celebrates its 60<sup>th</sup> Diamond Anniversary this year, Jim Rahfaldt and his family have been involved with the brand for the past 25 years. Jim started out as a Corporate Regional Manager in 1994 and Nick and Matt grew up in the business. With the support of Kim Prowant, Vice President of Operations and Training, and Norvell Houston, Director of Food Quality, they are hands-on operators – in and out of their stores on a daily basis, always attuned to their guests' needs, and strong proponents of Perkins' company-wide culture of kindness served daily.

**About Perkins Restaurant & Bakery:**

Founded in 1958, the Perkins system consists of nearly 400 restaurants in 32 states and Canada. Perkins continues to seek experienced restaurant operators interested in becoming franchise owners in targeted U.S. states and Canadian provinces. With its strong and growing franchise network, Perkins offers services to franchisees including accounting functions, IT support, assistance with new store development/openings, and more. Additional information can be found at [perkinsrestaurants.com](http://perkinsrestaurants.com) or by contacting Perkins at [franchise@prkmc.com](mailto:franchise@prkmc.com) or #224.400.6087.

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