



PRESS RELEASE

For Immediate Release

PERKINS® NAMES MS. DOWM HAWLEY 2018 FRANCHISEE OF THE YEAR

MEMPHIS, TENNESSEE (April 8, 2019) – At its annual Brand Conference attended by nearly 500 owners, managers and business partners, [Perkins® Restaurant & Bakery](#) announced that Ms. Downm Hawley, Owner/Operator of the Perkins located at 1700 Old Trolley Road in Summerville, South Carolina is the recipient of the company's most prestigious award, "Franchisee of the Year." In presenting the award, Jeff Warne, President & CEO of Perkins & Marie Callender's, LLC stated, "Ms. Hawley epitomizes overall excellence in operations and brand standards; she is a leader who inspires others and contributes to the improvement of the system while positively representing the Perkins brand both within her restaurant and the community."

Upon graduating from Marshall University with an undergraduate degree in management and a master's degree in marketing, Downm Hawley joined the Perkins family in 1998 and shortly thereafter, in 2003, opened the Trolley Road Perkins. A strong believer in the Perkins brand, Downm credits the success of her restaurant to the outstanding management team and staff all of whom are steadfast supporters of the brand and exemplify Perkins' commitment to "Kindness Served Daily."

Testament to Hawley's success are her restaurant's impressive results in categories ranging from quality assurance to sales, guest counts and employee retention. Downm is an active member of her church, community and the area at large. She sits on a committee for the Summerville Mayor's

office that appropriates the hotel and restaurant tax in the community and brings visitors to the city; sponsors a scholarship at Charleston Southern University; and is a member of the Board of Visitors at the University.

About Perkins Restaurants & Bakeries:

Founded in 1958, the Perkins system consists of nearly 400 restaurants in 32 states and Canada. Perkins continues to seek experienced restaurant operators interested in becoming franchise owners in targeted U.S. states and Canadian provinces. With its strong and growing franchise network, Perkins offers services to franchisees including accounting functions, IT support, assistance with new store development/openings, and more. Additional information can be found at www.perkinsrestaurants.com or by contacting Perkins at franchise@prkmc.com or #224.400.6087.

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