



For Immediate Release

PRESS RELEASE

**NEW PERKINS RESTAURANT & BAKERY IN WINTER SPRINGS, FLORIDA
OPENS FOR BUSINESS**

MEMPHIS, TENNESSEE (October 17, 2016) – After much anticipation, the new Winter Springs, Florida Perkins Restaurant & Bakery has opened its doors for business. Situated at 701 E. State Road 434, the restaurant serves as an anchor store for the vibrant retail center developed in 2014 by business partners and entrepreneurs, Kamil Gowni and Rajendra Shah.

Shortly after signing on as Perkins franchisees in 2015, dba as K&R Invesco, Gowni and Shah set forth plans to open a Perkins Restaurants & Bakery. Nearly four months after breaking ground, their vision has been realized as they welcome guests to their beautiful new 4,800 square foot Perkins restaurant that seats 157, offers patio dining for 50+ more, and features Perkins legendary breakfast, lunch and dinner menu and bake shop point of difference.

Mr. Gowni comments, "After investigating all of the family dining concepts, we selected Perkins because of its rich history yet strong contemporary appeal. Perkins' menu offers something for everyone and their franchise support system is unsurpassed. We are honored to be part of the Perkins family and thrilled to bring this concept to Winter Springs." General Manager Bill Skiff, a veteran of the family dining business who will oversee the staff of 70 full and part time employees remarks, "The entire team is dedicated to providing for an excellent dining experience and we hope that once our guests visit, they'll want to come back time and time again."

The new Perkins is open seven days a week from 6 AM – 10 PM Monday through Thursday, and from 6 AM – Midnight, Friday and Saturday. Perkins legendary breakfast [menu](#) including items such as omelettes and buttermilk pancakes are available all day; a full line up of lunch and dinner items and Perkins freshly prepared [bakery products](#) are also being offered, along with special seniors' and kids' menus.

About Perkins Restaurants & Bakeries:

Founded in 1958, Perkins system consists of 398 restaurants in 33 states and Canada, which includes 135 company-owned and operated restaurants and 263 franchised units. With a consistent focus on delivering memorable dining experiences featuring high quality product offerings at an outstanding value, served in attractive, welcoming and contemporary facilities, the Company cites several key strategies that have served to reinvigorate the brand over the past several years including: a system-wide remodeling program, currently underway; menu reimaging featuring more food innovation to appeal to guests' discerning taste preferences; and marketing excellence and value promotion designed to drive traffic and increase sales.

With its strong and growing franchise network, Perkins offers services to franchisees including accounting functions, IT support, assistance with new store development/openings and more. Expertise is also delivered one-on-one, through a highly experienced Perkins franchise consultant who acts as a liaison, bringing together the resources franchisees need before, during and after the restaurant opening.

Information about Perkins franchise opportunities can be found at www.perkinsrestaurants.com or by calling Cassandra Bremer, Franchise Dynamics at #417.612.9217.

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