



## **PRESS RELEASE**

## **For Immediate Release**

### **NEW PERKINS RESTAURANT & BAKERY OPENS IN YANKTON, SOUTH DAKOTA**

**YANKTON, SOUTH DAKOTA (November 12, 2017)** – A new Perkins Restaurant & Bakery has opened at 2216 Broadway Avenue, on the SE corner of Broadway and W. 23<sup>rd</sup> St., in Yankton, South Dakota. This is the 15<sup>th</sup> Perkins Restaurant & Bakery owned and operated by Perkins franchisee, CyHawk Hospitality, Inc.

Nick Rahfaldt, Vice President of Operations for CyHawk Hospitality states, “Our history and success with Perkins is strong and we look forward to the opportunity to serve the Yankton community.” He adds, “Part of why we love operating restaurants in this part of the country is that we grew up in the region. We have two stores less than 90 minutes away in Sioux City, and we’re exploring other locations in the region as well. We believe that there is a strong market in Yankton for the quality dining experience that Perkins offers.”

The new Yankton location is staffed by approximately 80 full and part time employees and features Perkins full menu including breakfast items such as omelets and buttermilk pancakes that are available all day, a complete line of lunch and dinner offerings and Perkins freshly prepared bakery products. A seniors’ as well as a kids’ menu is also offered. “What makes our menu so appealing is the fact that there is something for

everyone,” comments Rahfaltd. “And, our commitment to providing excellent customer service, each and every visit, rounds out the overall positive dining experience.”

**About Perkins Restaurant & Bakery:**

With nearly 400 full-service restaurants and bakeries in 33 states and five Canadian provinces, Perkins® has earned a solid reputation for offering high-quality personalized dining with great value. CyHawk Hospitality’s Perkins Restaurants are strategically located in the Iowa, Missouri, Kansas, Nebraska, Colorado and now, South Dakota. Menu offerings include breakfast, lunch, dinner, snack, and dessert options. For more information on Perkins, visit [www.perkinsrestaurants.com](http://www.perkinsrestaurants.com).

**For more information, contact Vivian Brooks at 774.452.4270.**