

FOR IMMEDIATE RELEASE...

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Perkins Hosts Strawberry Fresh-tival® to Welcome Sweet Summertime

Fan Favorite Menu Returns with Fresh Additions

ATLANTA – With springtime in full bloom, Perkins Restaurant & Bakery has some "berry" good news to share. The homestyle restaurant has announced the harvest of its limited time Strawberry Fresh-tival® menu, featuring fresh additions to their classic breakfast and lunch lineup. These sweet strawberries are farm fresh, harvested at the peak of picking season and are available at all Perkins locations nationwide through the end of June.

For breakfast, customers can start their day off deliciously with four fan-favorite platters. Guests have the option of indulging in the flaky Fresh Strawberry Croissant French Toast Platter, the made-from-scratch Fresh Strawberry Belgian Waffle Platter, the decadent Fresh Strawberry Crepes Platter or the classic stack of the Fresh Strawberry Buttermilk Pancake Platter. Each hearty meal is topped with fresh glazed strawberries, powdered sugar and whipped topping. These delicious entrees are accompanied by two eggs served any-style, and a choice of Applewood smoked bacon or pork sausage links.

For a lighter take on lunch, the fruit's natural sweetness has been harnessed in two fresh spinach salad options. The **Fresh Strawberry Spinach Salad** includes delicious bites of classic Butterball[®] turkey, while the **Fresh Strawberry Spinach Salad & Chicken Salad Croissant** combo features a chicken salad croissant loaded with a blend of roasted pulled chicken, red grapes, celery and walnuts. Both salads are tossed with fresh strawberries, Applewood smoked bacon, red onions, tomatoes and avocado, and drizzled with a tasty Strawberry Balsamic Vinaigrette dressing.

Since no meal is complete without treats from Perkins bakery, this promotion features two annual favorites. **Fresh Strawberry Pie** features fresh glazed strawberries layered with Bavarian cream in a flaky pie crust, and the **Strawberry Cream Cheese Mammoth Muffin®** is baked with loads of strawberries and topped off with strawberry cream cheese icing. It is now easier than ever for guests to enjoy Perkins favorites, as all

entrees and bakery treats are available for dine-in or curbside pickup and delivery by visiting PerkinsToGo.com.

"At Perkins, our guests enjoy hearty meals with quality ingredients. Every year, these Strawberry Fresh-tival menu items are the perfect seasonal additions to our menu," said Joe Artime, Vice President of Marketing at Perkins.

To learn more about these delicious items and more, head to: https://www.perkinsrestaurants.com/menu

About Perkins Restaurant & Bakery

Founded in 1958 as a single pancake house, Perkins has grown to 290 company-owned and franchised locations across 32 states and Canada.

Starting with dozens of pancake and waffle options, Perkins expansive menu includes other breakfast favorites like omelets and benedicts, and with breakfast served all day, people can get exactly what they want with their signature Build Your Own Breakfast. Other menu items include hearty homestyle entrees like juicy burgers, scrumptious skillet dinners and a wide selection of soups and salads, as well as our Bottomless Pot of Coffee®.

Perkins iconic in-store bakery offers a wide selection of fresh-baked fruit pies, cream pies, and other treats like decadent Cinnamon Rolls, fudge brownies, cookies, and our signature Mammoth Muffins®. All of Perkins menu and Bakery items are available to order online at perkinstogo.com.

Perkins takes great pride in our service and experience, embracing a "Kindness Served Daily" philosophy. As a leading full-service concept within the FSR space, Perkins continues to grow its corporate presence and with multi-unit franchise operators by offering a number of flexible build options.

To learn more about Perkins franchise opportunities, visit https://perkinsfranchising.com/.

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