

## Take one!

### Highlight your presence with a professional trade fair video

Video marketing is currently considered one of the most successful advertising formats on the Internet!

With a professional trade fair video, you capture the moments that a visitor might miss on a sold-out trade fair site. Present your product innovations and highlights or give potential customers an insight into the machine or functionality of your hardware/new technology in an attractive setting even afterwards.

#### Service package at Fakuma 2023:

- 1 hour shooting on the Fakuma 2023
- Professional post-production and cutting of the video directly at the fair
- Release on site
- 1 year broadcast of the film on Kunststoffe.de or Kunststoffe-international.com. Announcement with picture and text
- Full rights of use for the client for further use
- Several video shoots possible on site. Price upon request

### Bundle price at Fakuma 2023: € 4,200.–

#### Video shooting during the year:

We can create your image/product film for as little as € 4,200.  
The actual costs depend on the concept and effort, such as shooting time, number of people, film technology use, number of shooting days, variety of locations, amount of film editing, number of interviews, etc.



#### Advantages:

- The video is available within 24 hours
- The quality of the video clearly stands out from simple smartphone recordings
- Presented on a monitor at the booth, the video acts as an eye-catcher and invites visitors to stay a while
- Long visibility through embedding on Kunststoffe.de or Kunststoffe-international.com
- The video can be integrated as a trade fair/company video on your own homepage
- High reach through integration in your social media channels on LinkedIn, Instagram & more