



Outstanding placement!

Product highlight

Product news

- Image min. width 1,000 pixels (4:3 or 16:9 ratio)
- Title max. 60 characters (including spaces)
- Teaser max. 160 characters (including spaces)
- Copy text max. 2.500 characters (including spaces)
- Link (URL) for further information
- Marking as advertising

Performance

- **NEW: 300 Readers (minimum) guaranteed**
- Placement on homepage
- SEO: keywording based on our topic classification system
- Display in thematic channels and as reading suggestion under similar articles
- Link to company entry in our comprehensive Business Directory

Runtime

- Product news on website » 12 months
- Teaser on homepage » 1 month
- Highlighted product news » 1 month

Price

€ 2,715.--

Push features optional

- Newsletter ad » 1 x
- Display ad » 1 month

Price for push package Advantage 30 %

€ 1,610.--

All rates are subject to Value Added Tax



Article



Listing with color highlight



Teaser Home