



## Online retargeting campaigns

In these days of information overload it becomes increasingly difficult for your potential customers to keep your brands and offers in their minds.

With the **online intensive campaigns** we increase your gross contacts to your potential customers and take care that they remember you distinctly through gentle advertising pressure.

The **online intensive campaigns** will play back your advertising on **www.kunststoffe.de** and also everywhere on the Internet. This works because of our far branched partner network.

### Which package is right for you?

Package 1	50,000 Ad Impressions	€ 2,500.--* plus VAT
Package 2	100,000 Ad Impressions	€ 4,500.--* plus VAT
Package 3	250,000 Ad Impressions	€ 7,500.--* plus VAT

### It works like this:

We flag up the visitors to our portal with a cookie – as potential customers for you. Of course, in compliance with the GDPR.

We rediscover the previously flagged visitors everywhere in our far branched partner network.

We play back to the previously flagged visitors your online advertising in all formats and in real time.

### Increased reach for your content-marketing-campaign:

Package 1	100 Reader	€ 590.-- plus VAT
Package 2	250 Reader	€ 1,325.-- plus VAT
Package 3	500 Reader	€ 2,550.-- plus VAT

\*In addition to your booked online-advertising on **www.kunststoffe.de**

## In detail



Specialists consult our portal and receive a cookie as potential customers for your sector.



We subsequently rediscover the user on third party sites everywhere in the world wide web – on all types of devices.



We play back your advertising on the sites subsequently visited.



The user is directed to your website or to a special landing page