

The automotive industry – today and tomorrow



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OEM Supplier 2022

is going to be published right in time for Automechanika, IAA NFZ, and izb. For both manufacturers and supplier industry, the OEM Supplier provides an overview of:

- Trends and technologies
- New components and systems
- Research and development
- Manufacturing and logistics
- Service provider
- Emobility

www.oem-supplier.eu

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OEM Supplier 2022 – supplies your message to your client via print and digital channel

The **OEM Supplier** is a reference work which provides such users as technical decision makers, development engineers, design engineers, purchasers and production experts, with a long-lasting overview of the networked world of the automotive industry, as well as of products and technologies.

The contents of the reference work are presented from the view-point of the product creation process. In other words, under the following headings: competitive and growth strategies, R&D, trends and technologies, manufacturing & logistics, new components and systems.

On the one hand, **OEM Supplier** is distributed by post to personal addresses in the automotive and supplier industries, and on the other it is distributed at trade fairs. In addition OEM Supplier is available as digital media without registration via www.hanser-automotive.de resp. www.oem-supplier.eu

The advantage that OEM Supplier has in store for you: Your sustained presence at your customers!

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- Editorial article resp. interview with artwork
- Company portrait
- Traditional, classical advertising

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