Masstech & Octopus Deploy

🌐 masstech.com

Their Story

Masstech provides innovative software solutions and expertise that media organizations trust to manage their valuable digital media content and related information throughout its lifecycle.

Masstech is headquartered in Toronto, Canada, with offices around the world serving a customer base spanning North and South America, Europe, the Middle East and Asia Pacific. Masstech provides major broadcasters, international television networks, news channels, cable operators, production houses, corporate video production departments and innovative media companies with complete solutions that bridge their workflows from start (production) to finish (transmission and archiving).

How did you deploy software before using Octopus?

Our legacy product has a windows installer program which requires a lot of manual input configuration, the software we use Octopus for was not production ready so was manually installed in dev/demo environments.

How has using Octopus improved the way you deploy software?

It has made our deployments so consistent, our support team have so few issues now and are constantly asking when we can convert our legacy product to an Octopus method.

What are the main benefits for using Octopus in your organization?

We have confidence in what we deploy, we know what has been deployed where and this helps us recreate customer environments. We know what packages each customer has exactly and what there upgrade path is. Speed and ease of deployment are also a major factor for us.