

EU digital communications officer

Organisation	Greenpeace European Unit
Reports to	Director and Deputy Directors
Contract Type	One-year fixed-term contract (CDD in Belgium), with possibility of extension or conversion to permanent contract (CDI in Belgium) Part-time 50%
Location	Brussels
Salary range	EUR 1.600-2.200 gross/month (for 50%)
Start date	January 2027

Purpose of the job

Greenpeace European Unit is recruiting a Brussels-based EU digital communications officer to help Greenpeace build a stronger and more visible digital presence around the issues shaping Europe.

The EU digital communications officer will build Greenpeace's visibility and engagement around the European issues that matter to our campaigns, using digital channels to reach people where political conversations are happening. The role will follow the fast-moving debates and news coming out of Brussels, identify where Greenpeace has something meaningful to say, and turn these moments into sharp digital content.

The successful candidate will create content for Greenpeace's digital channels, working across formats and platforms to make complex EU issues accessible and relevant to our audiences. They will also look across Greenpeace's global campaign work for stories, research, campaign moments and other content with a strong European dimension, and bring these into the Brussels conversation. The role will therefore work in both directions: bringing European stories to Greenpeace audiences, and bringing stories from the Greenpeace network to Brussels audiences. Finally, the digital officer will support the visibility of Greenpeace leadership in Brussels, raising their profile as credible voices in the European ecosystem.

This is a 50% position with a focused scope: to help Greenpeace respond quickly to emerging Brussels issues, and to give visibility to global work that is relevant to the European debate.

Main Responsibilities

1. Create digital content on emerging EU Issues and EU-relevant global work

Monitor the Brussels political and media conversation for emerging issues and debates with digital potential, working with other communications colleagues to identify where Greenpeace should engage. At the same time, scan Greenpeace's global project work for stories, moments or outputs with a strong EU angle. Turn these opportunities into sharp,

shareable digital content – from social posts and short videos to graphics and visual commentary, using humour, imagery and framing that expose greenwashing, corporate influence or political failure, in line with Greenpeace's creative campaigning tradition. Given the part-time nature of this role, prioritise carefully and agree capacity and trade-offs with other communications colleagues.

2. Raise leadership and organisational visibility

Support the directors' digital visibility in Brussels, developing content and formats that build their profile as credible, engaging voices on EU policy and politics. Work with other communications colleagues to identify moments where leadership visibility is best built through digital channels, and produce the content, clips, social commentary, behind-the-scenes formats, that make that possible.

3. Build network and consistency

Coordinate with other communications colleagues to ensure digital content stays consistent with Greenpeace's institutional voice and identity in Brussels, while adding your creative edge to how that voice shows up online. Build and maintain a small working network of Brussels-based creatives, designers and digital contacts who can be called on for higher-production pieces.

Skills and Qualifications

- +3 years of experience in digital content creation, social media or creative communications, ideally with some grounding in a campaigning or political context.
- Strong instinct for turning a fast-moving political or media moment into shareable, visibility-building digital content.
- Genuine creative and visual skills: comfortable producing short video, graphics or social-first content without heavy production support.
- Political awareness of the Brussels EU bubble, able to read which emerging debates matter and why.
- Ability to spot EU relevance in global project work that wasn't written with a Brussels audience in mind, and reshape it accordingly.
- Comfortable supporting senior leadership's public-facing digital presence.
- Strong prioritisation skills and comfort working autonomously within a part-time role, with an ability to focus limited hours on the highest-value work.
- Excellent written English; French or another EU language is a strong asset.
- A collaborative working style, able to build trust quickly with a small, close-knit Brussels team and a wider distributed network, while respecting the boundaries of a role focused on content rather than media relationships

Desirable:

Familiarity with Greenpeace's global project landscape



What we offer

Work with a dynamic and successful international campaigning organisation committed to transformational change.

Experience a stimulating political campaigning environment, expand your skills and knowledge, and develop the fundraising strategy for Greenpeace's EU and pan-European work.

Join a friendly and supportive team in our European office in Brussels, and work with a network of colleagues and offices across the world.

Actively contribute to the protection of nature and to political change in Europe.

Flexible working: while the post is ordinarily in the office in Brussels, we currently allow part-time teleworking.

The starting monthly gross salary is **EUR 1.600** (for a 50% position, equal to ca. EUR 1.200 net), the benefits package includes a complementary pension scheme and health insurance, meal vouchers, eco cheques, transport allowance, home-working allowance; additional holidays on top of statutory ones, among others.

Our Values

Greenpeace is committed to equal opportunities and diversity. We encourage applications from anyone who believes they fit the essential requirements for the job, irrespective of: race/ethnicity; religion/belief; disability; sex, gender identity or sexual orientation; pregnancy, marital or parental status; and age.

Greenpeace is an independent global campaigning network that acts to change attitudes and behaviour, to protect and conserve the environment and to promote peace. We do not accept donations from governments, the EU, businesses or political parties.

EU Transparency Register: 9832909575-41

How to Apply

Please send your **CV** and answer to **four competency questions** below in one PDF labelled as [lastname_firstname_BRUSSELSdigital] to martina.iannuzzi@greenpeace.org.

Please apply by **23:59 CET Sunday November 15th 2026**. Interviews will take place in the following month.

Please limit your response to a maximum of 350 words for each question.



Question 1: Please share your overall motivation to join Greenpeace's European work, reflecting on what draws you to this role, what experiences and perspectives you could contribute to our team, and the main challenges and opportunities you see for this function.

Question 2: Describe your background in digital content creation, social media or creative communications. How has working in a campaigning, advocacy or political context shaped the way you approach digital work?

Question 3: Tell us about a time when you turned a fast-moving political or media moment into shareable, visibility-building digital content quickly. What was the situation, what did you produce, and how did it perform?

Question 4: Give an example of global or non-Brussels-focused project work that you identify as having EU relevance. How would you reshape it for a Brussels audience and make sure it lands effectively?