

# Brussels Bureau Chief

News Tank Academic · Brussels · Full-time

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Based in Brussels, **News Tank Academic** is a premium subscription-based media platform at the heart of higher education, research, and innovation. We provide expert analysis of European and international higher education and research policies, tracking developments at EU, national, regional, and local levels.

Our coverage highlights the latest trends and developments across universities, higher education institutions, and research organisations throughout the European Union and beyond.

[#Europe](#) [#Universities](#) [#HigherEducation](#) [#Research](#)

Part of the News Tank Group (founded in 2012, 90 employees, headquartered in Paris), we support decision-makers with insights that help shape the future of academia.

**Our values:** Innovation | Trust | Independence

We are looking for a dynamic professional to lead News Tank Academic's Brussels bureau and support our growth across the European higher education, research, and innovation landscape.

As the face of News Tank Academic in Brussels, you will strengthen our visibility and influence among European institutions and academic stakeholders by combining institutional outreach, network building, editorial coordination, and business development.

## Your responsibilities

### Bureau leadership and institutional relations

- Represent News Tank Academic across the European higher education, research, and innovation ecosystem.
- Develop and maintain trusted relationships with key decision-makers and stakeholders.
- Strengthen News Tank Academic's visibility, influence, and reputation in Brussels and across Europe.
- Contribute to the strategic development of the Brussels bureau in coordination with the Group's leadership team.

### Business development

- Identify and engage prospective subscribers and strategic partners.
- Develop and retain a portfolio of institutional subscribers.
- Contribute to business growth through subscription development and strategic partnerships.
- Manage opportunities and stakeholder relationships through CRM tools.

### Editorial coordination

- Act as a bridge between sector stakeholders and the editorial team.

- Identify emerging trends, subscriber expectations, and policy developments.
- Contribute to shaping editorial priorities and identifying high-value topics.

### **Events and community engagement**

- Represent News Tank Academic at conferences, forums, and industry events across Europe.
- Support the organisation and promotion of flagship News Tank events.
- Foster engagement within the higher education and research community.

### **Who you will work with**

- European institutions
- European university alliances
- Universities and higher education institutions
- Research organisations
- Professional associations
- International networks
- Thought leaders and sector decision-makers

### **Your profile**

#### **Education and experience**

- Master's degree in a relevant field (political science, European affairs, management, business, international relations, or equivalent).
- At least five years of professional experience.
- Experience in higher education, research, public affairs, media, or related sectors would be an asset.

#### **Skills and mindset**

- Excellent networking and relationship-building abilities.
- Ability to represent an organisation with senior-level stakeholders.
- Entrepreneurial mindset, autonomy, and sense of responsibility.
- Strong interest in European higher education, research, and innovation policies.
- Results-oriented with a proactive approach.

#### **Languages**

- Excellent command of English and French, both written and spoken.
- Additional European languages are a strong asset.

#### **Tools**

- Proficiency with CRM systems.
- Strong command of digital communication and productivity tools (LinkedIn, Microsoft Office Suite, etc.).

### **Why join us?**

- Join an ambitious, innovative, and respected media organisation.
- Take on a strategic role at the heart of European higher education and research policy discussions.
- Build a unique network among Europe's leading academic institutional stakeholders.
- Brussels-based position with regular travel to Paris and international destinations.
- Attractive compensation package including a fixed salary, performance-based bonuses, and comprehensive benefits.

### How to apply

Interested in shaping the future of higher education and research in Europe? Please send your CV and cover letter to our HR Manager, [claire.dannet@newstank.com](mailto:claire.dannet@newstank.com), and copy the Managing Director in charge of Business Development, [thierry.deteneuille@newstank.com](mailto:thierry.deteneuille@newstank.com).