

# itp

## ANNUAL AWARDS

# 2023

## Guide to Entering ITP Awards

### ITP Awards

Our Awards recognise and value individuals' achievements, passion, creativity, and innovation in the digital industry.

Our Awards are judged by industry experts who have a strong understanding of the digital industry, ensuring that Award accolades are industry recognised, plausible and trustworthy to clients, partners, employers and colleagues. Our Judges follow a judging procedure that includes scoring of all entry forms and examination of any supporting materials. The scores for each question on the entry are added up to give an overall score, and the entries with the highest scores make the Shortlist. Judges meet to discuss and agree on the highest scoring entries in detail to decide on the finalists and winners.

Award competitions are an excellent way to recognise and reward your contributions to the digital industry. If you want to enter our awards, there are a few things you should think about when planning and completing your entry to give you the best chance of winning. This guide contains information that you might find useful...

### Benefits of Entering and Winning an Award

- ▶ Recognition and celebration of your efforts, accomplishments, and contributions to the industry
- ▶ Increases awareness of you and your organisation by taking advantage of PR opportunities to demonstrate your credibility
- ▶ Judged by a panel of industry experts and influential people in the industry
- ▶ The awards ceremony is a highlight of your yearly calendar and provides excellent networking opportunities with industry peers
- ▶ Increases your credibility by demonstrating to employers that you are among the best in your field!

### Tips for entering

#### Identify the most relevant category and follow entry instructions

It sounds obvious, but some entrants or nominees may span multiple categories. Consider which ones are most suitable to you, referring to the entry criteria. For example, our Apprentice of the Year Award requires you to have been on an apprenticeship programme for a minimum of one year (or have completed an apprenticeship in the past year). You can enter as many awards as you like but make sure you tailor your entry to each award criteria!

#### Research past winners

Look at why the past winners were successful, what is it that made them stand out? Can you learn from their entries and achievements? You can read interviews with our past ITP Award winners on our [blog here](#).

Please contact [sue.langridge@theitp.org](mailto:sue.langridge@theitp.org) for any awards enquiries

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### **Get the buy-in from colleagues and peers**

If you're entering yourself, can you get testimonials or supporting evidence from your colleagues and peers to support your entry? If you're nominating someone then the same applies. It's a great idea to get input and feedback from the team to demonstrate the impact the nominee has made in that particular field. For example, for Apprentice of the Year, a robust entry would also include comments from the wider business on the difference the apprentice has made.

### **Be mindful of the deadline**

It's one of those jobs that takes longer than you think, so plan and take your time with your entry but be mindful of the closing date for entries.

### **Make note of the word count, be concise, clear and honest**

Don't use lots of jargon. Stick to the entry criteria and why you / the nominee should win. Remember that the judges have multiple entries to go through. Keep it simple and relevant to the category. Be concise, clear and honest and ensure that you make use of the word count provided. Do not be tempted to go over the word count!

Evidence and show proof of your achievements – judges love quantified results!

Referring to the criteria, can you demonstrate why / how you or the nominee has excelled in this area? The judges are looking for tangible examples of how the criteria have been achieved and for someone who stands out from the crowd. Do you have any supporting documentation you could include with your entry? Always link results with objectives.

### **Answer all of the questions**

Don't miss any of the questions! Each question is scored and the scoring for each question will be added together to give a total score. Those with the highest scores will then be shortlisted by the judges.

### **Show you are passionate!**

Why are you deserving of this award? What makes you stand out? Show your passion to the judges!

### **Don't be put off from entering again**

If you've entered in the past and not been successful, don't be put off. The judges welcome nominations from past entrants. It's often interesting to see how they have progressed since the last ceremony and what they have learnt along the way. This can support your entry further and add extra weight to it.

### **Nominate a colleague**

Make someone's day/week/year by nominating them. There's no better accolade than being nominated by a colleague for an industry award.

### **Get in touch if you're not sure**

We are always here to help if you have any questions about the awards, the criteria or are just unsure of whether you should enter. Have a chat with one of our team and they will happily tell you more. Call 01932 788861 Ext 202 and speak to Sue or email [enquiries@theitp.org](mailto:enquiries@theitp.org)

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### How to enter

Step 1: Download the Entry Form from the ITP website.

Step 2: Complete entry form with relevant information, and provide supporting documentation.

Step 3: Send entry form to [sue.langridge@theitp.org](mailto:sue.langridge@theitp.org) along with a high quality headshot which will be used on the awards night should you become a finalist.

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### Winners Testimonials

*What does winning an ITP award mean to you?*

**Paul Jones, Openreach**  
**Mentor of the Year Winner**

This is where words fail me, but essentially the high point of my career to date. Being recognised solidifies that I am doing something right and I am exceptionally proud of the award and more so the people that I, hopefully, have had a positive influence on. The award is a tangible result to compliment being nominated. Thank you.

**Zain Nazar, BT**  
**Graduate of the Year Winner**

Winning the ITP Award is an incredible honor, I feel proud to champion apprenticeships and careers in STEM which ITP embody within its core. It's also boosted my ambition to utilise my platform in giving back to the community – I'm proud to launch my own social mobility organisation called ACE Insights to fulfill this vision.

**Kieran Smithers, OneWeb**  
**Christopher Mills Award Winner**

It is one of my proudest moments! Being acknowledged for the work I have been able to achieve while at OneWeb is special to me and is a testament to the work that can be achieved by any apprentice who is given the opportunity and trust to grab the bull by the horns!

**Jackie Parker, INS Group**  
**Diversity Champion of the Year Award**

It means so much as it's a subject I feel very strongly about. If I can make a change to how we look at recruitment and managing staff when it comes to D & I, I could change someone's life and make a better future for those that find each day a struggle due to discrimination and ignorance, that is job done for me.

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### Terms and Conditions

The entry deadline is listed on our website.

Please read the criteria for the awards you intend to enter. Remember to include as much information as possible and to use evidence to support your entry.

All completed and returned entries will be reviewed upon submission, and you may be contacted by a member of the ITP team to discuss your entry.

ITP accepts no responsibility for any entries loss or damage.

The judges' decision is final, and no correspondence, discussion, or feedback will be provided regarding the selection of shortlisted nominations or winners.

For the purposes of the awards brochure and winners' awards, we reserve the right to shorten entry titles.

Please keep your entry title brief and to the point, and adhere to the entry format specified.

Following the awards, winners will be asked if they are willing to participate in an interview for future marketing and promotion.

If the standard of entries received does not meet the requirements, ITP reserves the right to extend the deadline, amend categories, or not award categories.

To withdraw an entry, please contact Sue Langridge at [sue.langridge@theitp.org](mailto:sue.langridge@theitp.org)

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## Good Luck!

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