Organize your content for the world

Storyblok is the only content management system that empowers both developers and content teams to create and scale better content experiences across all digital channels. Empower developers to build anything with Storyblok's headless CMS architecture. Integrate with everything and publish everywhere. Storyblok is the only CMS you'll ever need.

Enable content teams to create and manage content intuitively and independently through a visual editing experience, custom collaboration workflows, and a world class digital asset manager. Enhance audience experiences with best in-breed performance, optimized omni-channel storytelling, and robust personalization. Since 2017, Adidas, Deliveroo and 74,000+ other companies have used Storyblok to build global, digital experiences, boost performance and streamline content operations.

Storyblok is the future of digital storytelling.

CHOOSE THE EDITION THAT FITS BEST FOR YOUR NEEDS

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<tr>
<th>GENERAL / PRICING</th>
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## CONSUMPTION BASED

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## FEATURES

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* Fair Use. Additional traffic is $/€190/1TB/month.
GLOSSARY

Access Token Scopes
Limit access of Delivery API Tokens. Define scopes of the delivery api token to limit access to specific folders or content items (For example to create protected areas on your website).

Activity Log
Track changes and restore to any point in time since accidents happen. Storyblok always lets you rollback changes with a version history and deleted content items can be restored from the trash bin. More Info

Additional Data Centers
We have a dedicated infrastructure in Mainland China with an ICP license for our international customers ready to use. We also have a Custom Domain (https://app.storyblokchina.cn). Customers can use that infrastructure which is provided by AWS to power and distribute their content for their apps or websites.

Advanced Paths
Programmable preview paths to define where the visual preview points to. Use the audience's IDs to create AB-Tests or selectively show content. More Info

App-Store
Only use the features you need. With the App-Store you can selectively add features to Storyblok. This keeps the UI clean and clear and allows you to extend Storyblok even with your own apps. To the App Directory

Approval
Send approval requests via e-mail to collaborators to review the content of your story. More Info

Asset Folders
Asset folders allow you to group your assets. In addition to the overall root folder, you can also define nested folder structures.

Asset Manager
Organize your assets directly in your CMS. You can nest folders to organize your assets. Just create the folders you need and drag and drop them.

Automatic Updates
No need for you to have you developers update your CMS – it's already done with Storyblok.

Autosave
Tired of pressing the save button? Autosave enables you to focus even more on your content. Automatically save changes while editing content.
Clipboard History
Access the clipboard history for easy copying. Allows you to see all the components you’ve copied before in an easy to use clipboard. More Info

Clone Projects
Easily clone a space in the Storyblok UI. Storyblok lets you create copy spaces and components between projects. More Info

Components
Compose your content in smaller pieces. The best thing is that bloks are nestable to an unlimited level inside one Story.

Content Authoring
Content production in general requires workflows to make sure that every team member gets involved and approval chains are met. This in combination with tools for scheduling Releases and Pipeline creation gives your editors a powerful Content Authoring platform. More Info

Content Delivery API
Use REST or GraphQL. More Info

Content Locking
Content Locking helps your editors avoid conflicts when multiple users want to edit a content item. More Info

Content Types
Nestable content blocks make content management easy, even within complex layouts. You may already create components like teasers, grids or feature sections. Content blocks allow the developer to reuse those components elsewhere, refilling them with new content each time if necessary.

Custom Field Types
Extend the editing interface with your own plugins. Storyblok has a robust and flexible plugin system to give you the power to extend the editor with custom fields like a color picker or a google maps location selector. More Info

Custom Roles
Create your own custom roles for each editor and control the access rights as well as the permissions.

Custom Workflows
Set-up your own content staging workflow. To run a reliable production environment it is crucial to define different stages to test your content before it goes live. That’s why Storyblok allows you to define multiple workflow stages of your content and publish only approved changes.
Datasources
A datasource is a collection of datasource entries with a specific name and slug. Each datasource entry is a collection of key-value pairs (KVP), so called datasource entries. Those key-value pairs can be used for single choice or multiple choice options and directly through our API to use them for multi-language labels, categories, or anything similar. More Info

Dimensions
Easily manage multi-tree structures for languages and more. Link content items of different folders together. Merge or overwrite content items from one dimension to another. More Info

Ecommerce Integrations
Connect your content to its target audience by establishing an omnichannel presence and creating personalized customer journeys! We help you reach your target market by managing your content, creating a faster user experience, and empowering your marketing team. More Info

Editor Role
The Editor role allows your users to access a space to create, update, and generally manage your content. They won't be able to change your component definitions or datasource structures, but enhance and create new content with existing components and content types.

Extended Activity Log
Never lose any data with an unlimited activity log and automatic daily backups to your personal S3 bucket.

Extended Support Package
The Extended Support Package includes 1) a 24/7 Incident Management with 2hrs response time for critical incidents, 2) an Annual Health Check which is delivered in a 5hrs virtual workshop once per year, 3) Developer Support within 48hrs, 4) Advice on setting up the content structure and integrating the JavaScript Bridge, 5) Security Audits

Fine Graded Access Control
Manage access down to field level. Create roles and ACLs to enable safe publishing while preventing unauthorized changes.

Forced 2 Factor Authentication (F2FA)
Protect your organization with forced 2 Factor Authentication. This feature can be turned on per space and ensures that your employees use 2 Factor Authentication.
Choose field level translation or multiple content trees. Delivering content internationally? With Storyblok you can define your own content localization strategy to serve multiple countries and languages. More Info

Language Export/Import
Export/Import content items for usage in translation tools. XML and JSON format; Files are compatible with translation tools like Trados, LingoHub and more.

Integration to Cloudinary Asset Manager
Connect your Cloudinary Asset Manager instead of using Storyblok’s own asset manager.

Integration to Optimizely
Get segments and audiences directly from Optimizely. More Info

Internationalization
overall traffic consumption, amount of spaces and active users from one dashboard and component definitions to your personal Amazon AWS S3 bucket. More Info

**Pipeline**
Setup a content staging workflow with pipelines. Enable one click deployment from one pipeline stage to another within multiple stages. Comes with preview functionality and access tokens for each branch. More Info

**Replace Assets**
Exchange assets globally from the asset library. Replace any current version of an asset with a new one. Invalidates cached versions in the CDN

**Responsive Preview**
Initializes the responsive mode of the preview area. You can currently choose from 3 different responsive modes - mobile, tablet and desktop.

**S3 Backups & Restore**
Add additional security with backups. Configure manual or automatic daily backups of your content

**SEO Meta Tags**
The SEO-Metatags are available at the schema definition of your components with a Google snippet preview and fields for Standard and OG-Metatags as well as Twitter cards. More Info

**Scheduling & Releases**
Group content changes in releases and schedule publishing (manually or automatically). More Info

**Shared Components**
Use schema definitions of another space. Manage components in a central place. It is helpful if you want to build multiple websites that have all the same components and a similar layout. More Info

**Single Sign On**
We support a wide array of SSO options (e.g. Auth0, Okta, Azure AD, GSuite, Salesforce, SAML2.0, etc)

**Standard Workflows**
Use our standard content staging workflow (Draft-Review-Ready to Publish). To run a reliable production environment it is crucial to define different stages to test your content before it goes live. That's why Storyblok allows you to define multiple workflow stages of your content and publish only approved changes.
Task-Manager
Create automation tasks which execute a webhook or lambda function. Let users start a build process of static websites or deploy all content items at once. More Info

Translatable slugs
Use different URLs for different language versions. With this app you will be able to define slugs for folders and content items in different languages.

Traffic
We just measure the outgoing traffic on our platform which means API traffic, Asset (Video, Images, ...) etc.

Unlimited Languages
Create as many languages as you wish without extra costs.

Unlimited Locales
Create as many locales as you wish without extra costs.

Unlimited Access to Documentation
We filled our documentation with plenty of examples and tutorials. If you still get stuck drop us a line in the live chat.

User Management
Manage your users in a central place, enable single sign on or use custom password rules that match your companies security policies.

Visual Editor
Let your users edit websites as they browse it. The visual editor gives you a preview of the changes you make to your website, even before those changes go live. More Info

Webhooks
Webhooks help you to trigger an action like cache clearing or if you want to start a build process when new content gets published. More Info
Storyblok - Storytelling that scales

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