

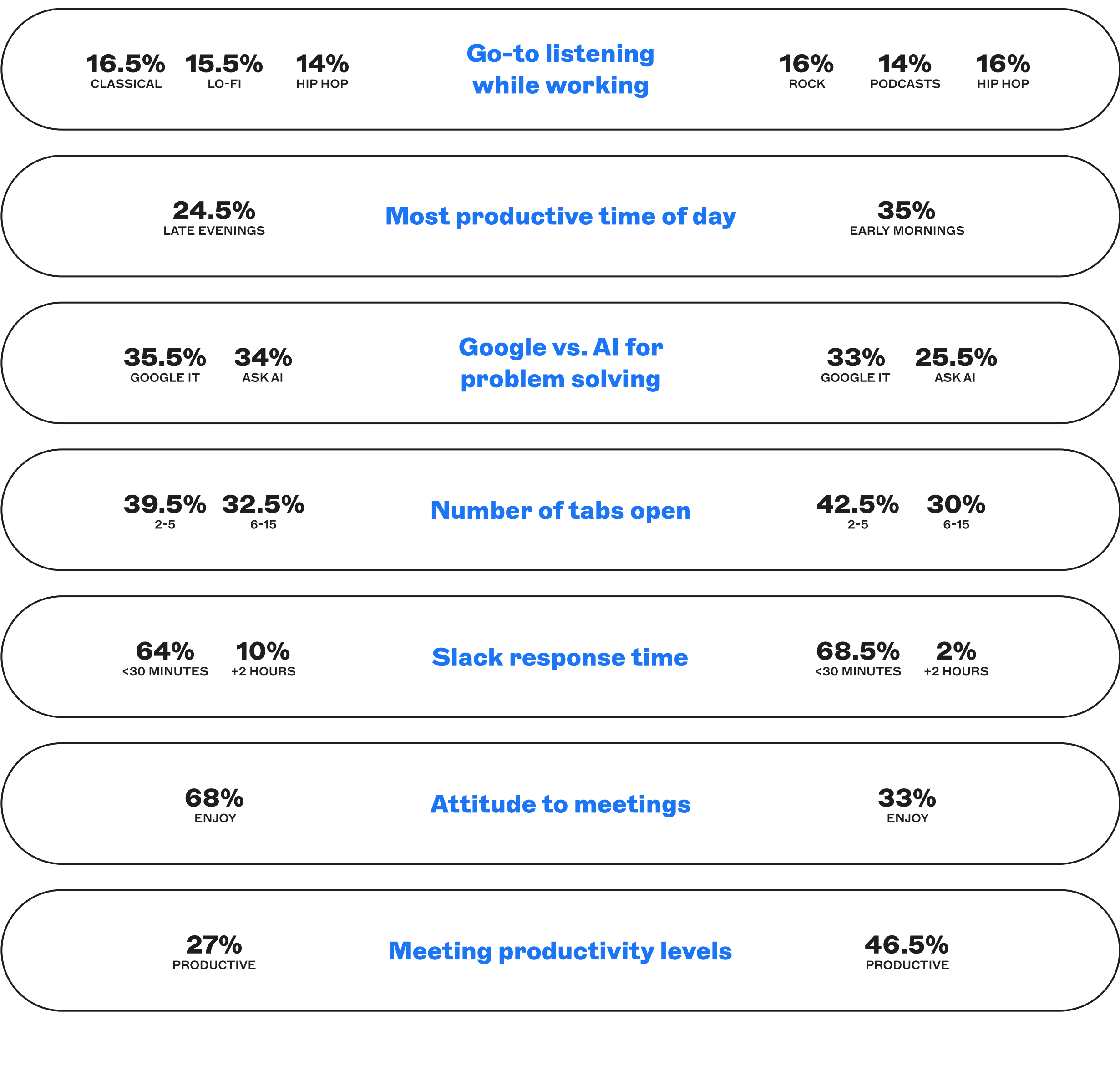
Devs vs. Marketers:

Just How Different Are They?

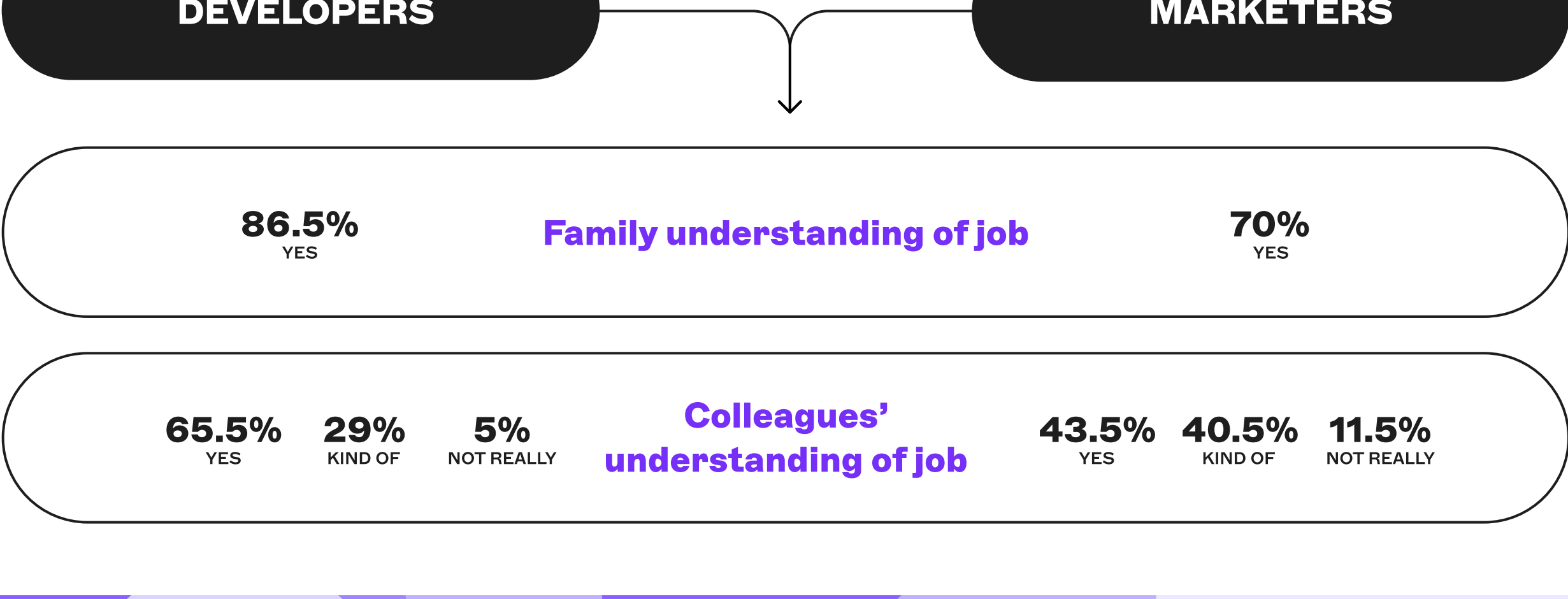
Are we so different after all? Well, maybe not. 400 senior developers and marketers spill the tea on how they work, problem solve, disconnect, and eat their chicken wings. The one thing we can all agree on? A four-day workweek sounds pretty great.



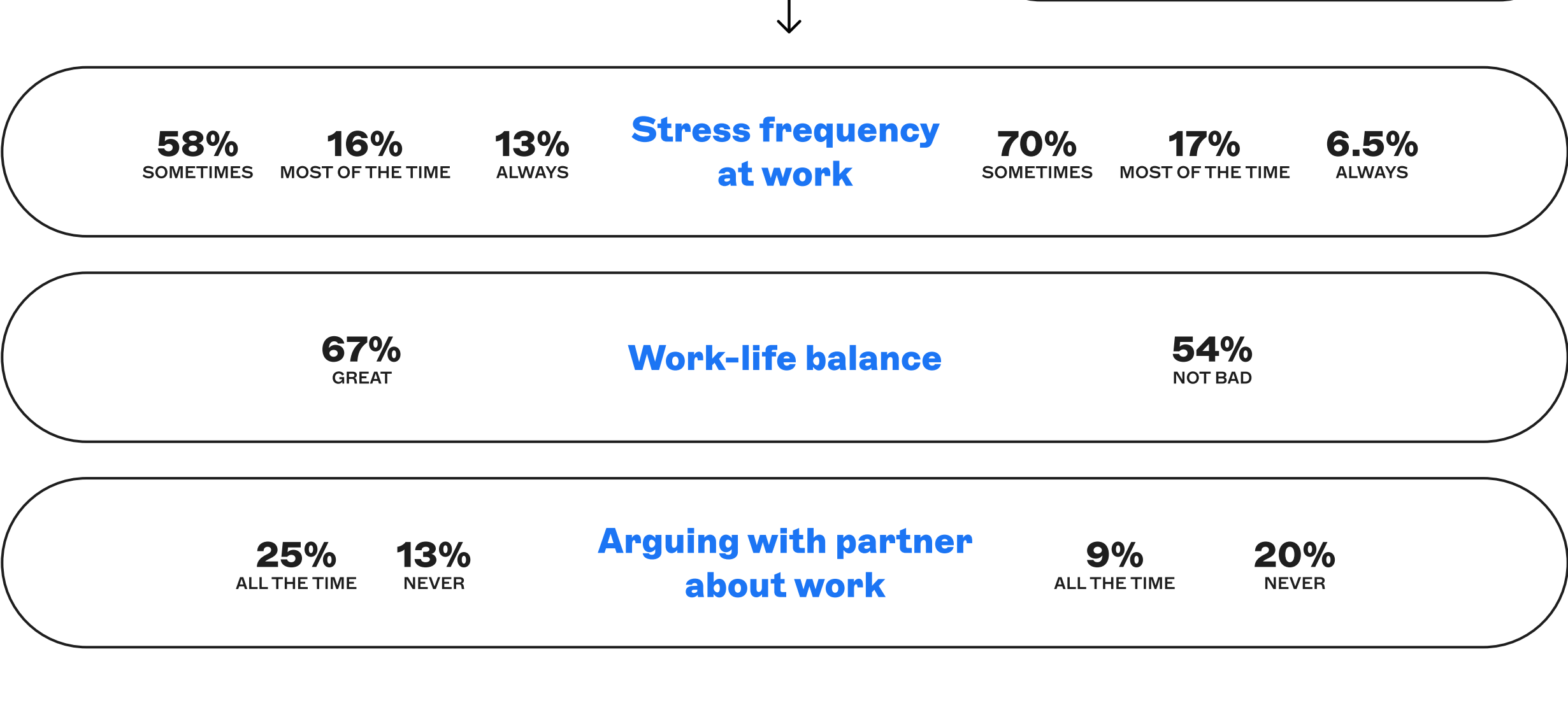
Work habits & productivity



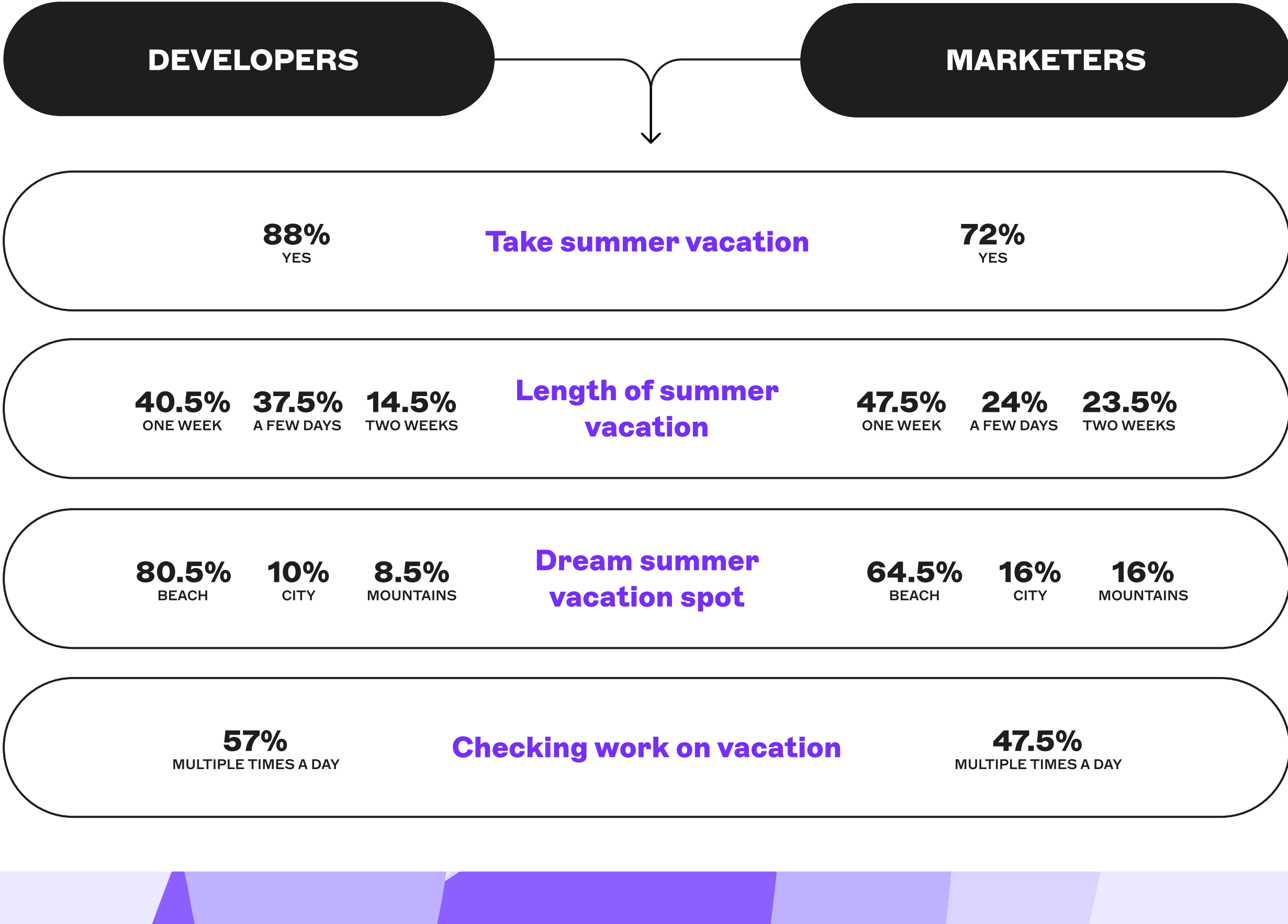
Are developers or marketers more understood?



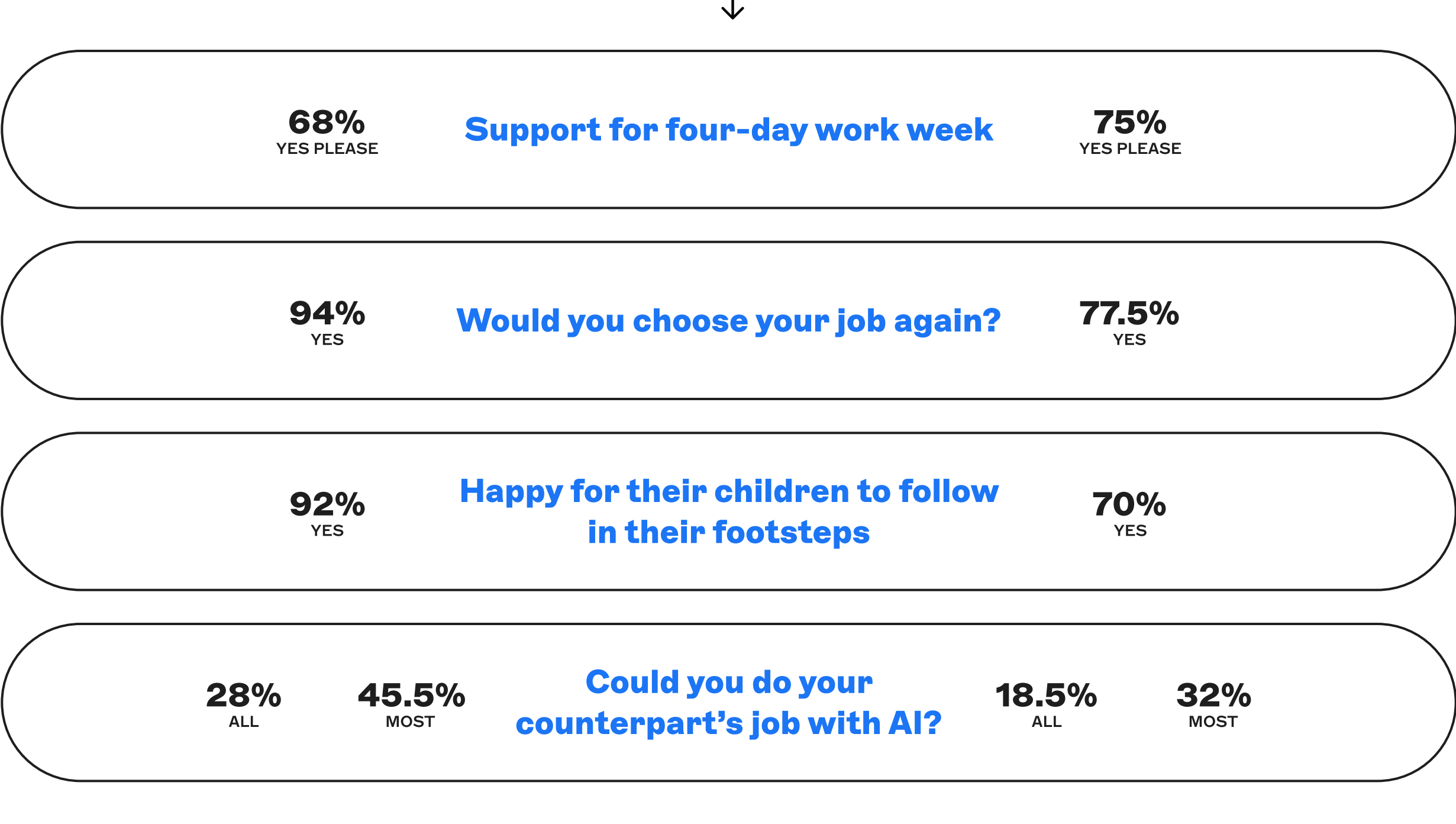
Who's nailing the work-life balance?



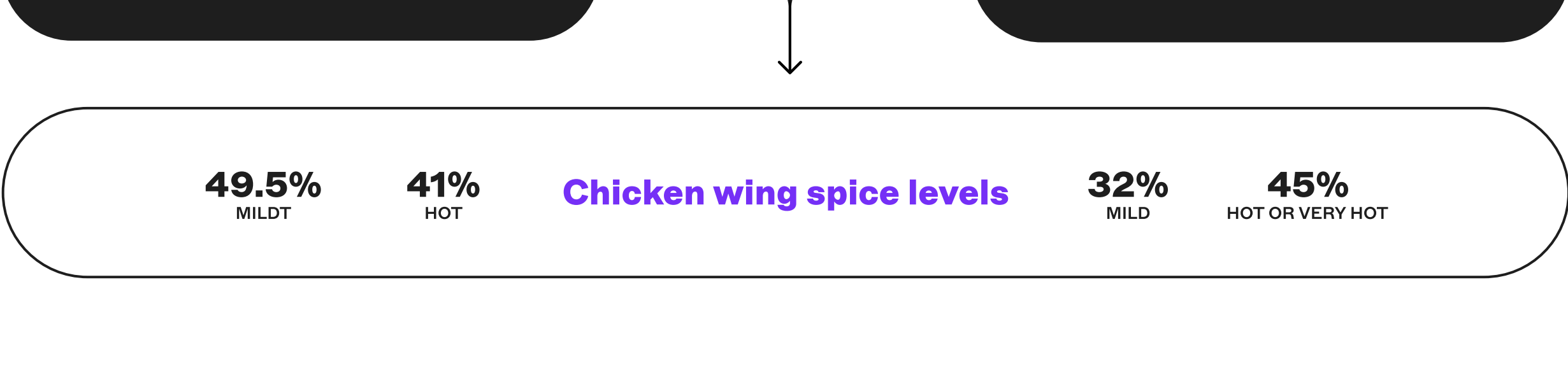
Time-off & disconnecting



Work preferences & future thinking



Who's spicier?



Want more data on devs?

The ultimate home of data on the dev community is back — [the State of Devs 2025](#) takes on the biggest non-code questions facing developers today. Workplace issues, health, hobbies, salaries, and plenty more, this year's report has the numbers on it all.



The CMS marketers and developers can agree on

Devs and marketers work closely, but they work differently — even if only slightly. And your content management system (CMS) is where those differences meet in action. A CMS that works for both teams isn't just convenient — it's essential for delivering the best user experiences today. Storyblok is the headless CMS built by devs and loved by everyone. [Try it out for yourself for free.](#)

