

GENERATION APPRENTICESHIP EMPLOYER OF THE YEAR AWARDS 2021

Closing date for submissions: Wednesday 15
September 2021 to apprenticeship@solas.ie.



**GENERATION
APPRENTICESHIP**
www.apprenticeship.ie

CELEBRATING RESILIENCE & INNOVATION IN 2021

We are delighted to announce that entries are now open for the 2021 Generation Apprenticeship Employer of the Year. In years 1 and 2, the awards featured 82 large, SME and micro companies, corresponding to a workforce of over 50,000. The awards celebrate apprenticeship's growing industries, their achievements and their resilience and innovation.

This year, we have enhanced the awards structure so that they have a strong regional as well as national dimension. This comes from feedback at a number of partner workshops.

Why enter?

The 2020 awards received 140,893 impressions on our [@apprenticeship](https://twitter.com/apprenticeship) Twitter account and was our top performing content across other social channels. The awards were widely promoted and supported via a number of mailers, trade, newspaper articles and by Ministers Simon Harris TD, Niall Collins TD, and other stakeholders.

How to enter

Employers can enter themselves or can be nominated. Entry is free via the online entry form overleaf.

Structure

2021 has been another really challenging year for apprenticeship employers as the pandemic restrictions continued to affect businesses and livelihoods around the country. The 2021 Generation Apprenticeship Employer of the Year awards will recognise and celebrate employers who stand out for their resilience and their willingness to embrace innovation as part of their

survival strategies over the past year, in particular as they supported their apprentices in-training.

The 2021 Employer of the Year awards is designed to operate in two stages. Stage 1* is regional, among employers grouped within the nine Regional Skills areas. The regional winners will then go on to a national stage (Stage 2).

*Subject to the number of entries/nominations received

If you have any questions, our awards team will be happy to help:
apprenticeship@solas.ie.



**ACTION PLAN FOR
APPRENTICESHIP
2021-2025**



Rialtas na hÉireann
Government of Ireland

Employer entry/nomination

To be completed by **EITHER** the company or nominating person/organisation

Name of Company/Employer			
Full company mailing address (including county)			
Company email address			
Number of apprentices in company		Number of employees in company	
Nominating person/organisation (if applicable)			
Email address of nominating person/organisation			
What is the relationship of the nominating person/organisation to the nominated employer?			

Please provide evidence of the contribution of the employer under the guiding themes of RESILIENCE and/or INNOVATION within their industry or community (local, regional, and/or national) **40 marks**

Please provide evidence of excellence in providing apprenticeship training and employment of apprentices during the period of the pandemic **40 marks**

Please provide evidence of promotion and sharing of good practice on apprenticeship with other employers in their industry **20 marks**

Submitted by:			
Organisation (if applicable):		Date:	

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Submissions can only be accepted via this email address. Queries on the 2021 awards can also be addressed to **apprenticeship@solas.ie**.