

Usage 1

Coloured logo

Corporate colours

- The corporate colour for the Maschinenraum logo is Daintree blue.
- This is one of the primary expressions of the corporated logo and should be used wherever possible.
- On a brand wall, the Daintree blue logo should be used next to the coloured versions of the other logos, as indicated here.



Usage 2

Black logo

White or light coloured background

- In case a non-branded and simplified expression of the logo is desired, the black logo can be used.
- It should be applied on a white or light coloured background.
- It is important not to use the Daintree blue Maschinenraum logo in this case.



Usage 3

White logo

Black or dark coloured background

- In case a non-branded and simplified expression of the logo is desired, the white logo can be used.
- It should be applied on a black or dark coloured background.

