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PRESS RELEASE

Ceetiz Announces Strategic Partnership with Tiqets to Revolutionize Connectivity for Museums and Attractions

Ceetiz is delighted to announce its new strategic partnership with Tiqets, a global leader in online ticketing for museums, attractions and experiences worldwide. This collaboration reinforces Ceetiz's commitment to offering unparalleled experiences for travelers and distributors worldwide.

The integration with Tiqets' cutting-edge API will enable Ceetiz to enrich its connectivity, providing seamless access to real-time ticketing for iconic landmarks and cultural destinations across Europe and beyond. From the Sagrada Familia in Barcelona to world-renowned museums in Madrid and Disneyland® Paris, Ceetiz customers will now enjoy easier access to these must-visit attractions.

Unlocking New Opportunities in Tours & Activities

This partnership marks a significant milestone for Ceetiz by enabling:

- **Expanded Inventory:** A broader portfolio of museums, attractions, and experiences accessible in real-time.
- **Streamlined Processes:** A unified booking system that simplifies ticketing for both B2C customers and B2B distribution partners.
- **Enhanced Partnerships:** Strengthened collaboration with existing suppliers while fostering new opportunities within the Tours & Activities sector.
- **Strengthen H.I.S Group** (Ceetiz's mother company) in the travel experiences sector, reinforcing its global leadership and expanding its reach in the market.

A Shared Vision for the Future of Travel

This partnership reflects the shared vision of Ceetiz and Tiqets to empower travelers with easy, instant access to enriching cultural and leisure experiences. By connecting travelers to the world's most iconic sites, Ceetiz and Tiqets aim to simplify the booking process while enhancing the value offered to their customers and partners.



About Ceetiz

Ceetiz.fr is a leading French Online Travel Agency focused on connecting travelers with experiences worldwide. Since 2021, Ceetiz has operated as a subsidiary of Miki Travel, part of the Japanese H.I.S Group, with a global presence spanning 70 countries.

Ceetiz provides:

- A carefully curated and competitively priced range of activities, including tickets for museums, attractions, theme parks, multi-activity passes, guided tours, excursions, and more across 400+ destinations.
- Its own exclusive tours and experiences under the Ceetiz Exclusives® label, blending cultural immersion with local lifestyle. These exclusive experiences are managed by the 300 Destination Management Company (DMC) offices of Miki Travel and HIS, ensuring quality and authenticity.
- A broad selection of French-language activities available worldwide.

Ceetiz's offerings are accessible both to B2B partners, thanks to advanced technology solutions (including a distribution API, the Ceetiz Agent platform for travel agents, and integrations with major booking systems), and to the general public via its website, www.ceetiz.com.

With its official travel agency status, Ceetiz provides a dedicated 7-days-a-week customer service for its business clients, available through email and a toll-free contact number.

For press inquiries, contact: presse@ceetiz.com

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About Tiqets

Tiqets is one of the world's leading online booking platforms for museums & attractions.

Since 2014, Tiqets has been providing travellers around the world with the best ways to culture and experience all destinations with instant access. Focused on delivering sincere connections through a curated platform, it makes all kinds of experiences possible, from iconic attractions to hidden gems, city passes to culture bundles.

Backed by investors like Airbnb, HPE, and Investion, Tiqets is headquartered in Amsterdam and employs 200+ people worldwide, in cities such as London, Paris, Rome, Barcelona, Seattle, and Bangkok. After ten years harnessing the opportunities of the travel industry, Tiqets develops innovative solutions to increase revenues and improve booking experiences for suppliers around the world.

For press inquiries, contact press@tiqets.com

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