### **Cookie Policy BARTS**

BARTS uses functional, analytical and tracking cookies. A cookie is a small text file that is stored in the browser of your computer, tablet or smartphone when you first visit this website. BARTS uses cookies with a strictly technical functionality. These cookies ensure that the website works properly and that, for example, your preferences are stored. These cookies are also stored to ensure the website functions well and to be able to optimise the website. In addition, we place cookies that keep track of your browsing behaviour so that we can create customised content and advertisements.

These are the cookies we use:

#### **Functional cookies**

These cookies ensure that our web shop works well. This includes the login procedure, storing information so that you won't need to enter it again, storing and placing articles in your shopping cart

# **Analytical cookies**

With these cookies, we gauge and analyse how our website is used to determine what we can do to change and improve your experience. We monitor, for example, how many people visit our website and which sections are the most interesting for visitors. For this, we also rely on the software of third parties, including Google Analytics. The statistics and reports cannot be traced back to individuals.

### **Advertisement cookies**

We place advertisements on other websites and in other apps. To ensure that these advertisements correspond as closely as possible to your interests, we collect information from your visit to get an idea of your possible interests. These cookies can also keep track of which advertisements you have already seen, so that you will not be shown the same banners every time, for example.

## Interest and preference cookies

These cookies enable us to keep track of your preferences and interests. Based on your behaviour, we can, for example, show you articles in advertisements which we believe will be of interest to you, instead of articles which will probably be less interesting for you.

When you first visit our website, we will inform you about these cookies and we will ask for your consent in regard to the placement of these cookies.

You can always choose not to allow cookies in your Internet browser and adjust your settings so that it does not store cookies. In the settings, you can also choose to have your browser remove all the information that was previously stored.

Please click <u>here</u> for more information (in Dutch).

https://veiliginternetten.nl/thema/privacy/cookies-wat-zijn-het-en-wat-doe-ik-ermee/