

Productizing Material Handling Solutions Flexibility from a System Integrator perspective

06/05/2021 Remko van der Zee Director Systems Integra Vanderlande

Introduction

- Remko van der Zee
- Vanderlande since Nov 2004
- Director Systems Integration (since 2018)

Responsible for corporate strategy on systems integration.

System Integration in Vanderlande covers the design and delivery of customer solutions by executing projects in the Warehousing and Airports domain.



Outline

- Introduction
- Vanderlande
- Material Handling Solutions
- > Products as part of Solutions
- > Considerations and learnings



About Vanderlande: Company profile





Established since 1949





1.6 billion REVENUE



innovative systems







AIRPORTS



- > Orlando International Airport
- > London Heathrow Airport
- > Hong Kong Int. Airport
- > Amsterdam Airport Schiphol
- > Istanbul Airport



WAREHOUSING

Many of the largest



global e-commerce players

- > Amazon
- > Lidl (part of Schwarz Gruppe)
- > Zalando
- > Digitec Galaxus
- > Albert Heijn (part of Ahold Delhaize)



PARCEL



48 million parcels sorted every day



Largest parcel and postal companies

- > UPS
- > DHL
- > FedEx
- Nova Poshta
- > DPD



About Vanderlande: Roots in Veghel, The Netherlands









About Vanderlande: Local and global presence

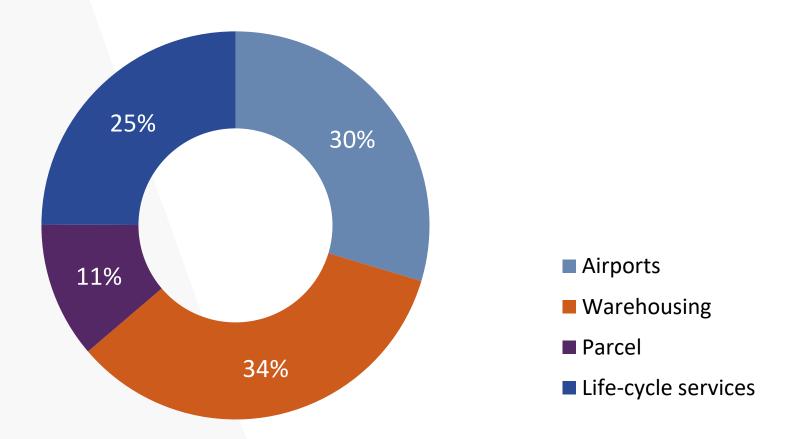


- Customer centres and offices
- Software houses
 - Manufacturing sites

- Delivered in more than 100 countries
- Located in 28 countries



About Vanderlande: Revenue FY2020





About Vanderlande: Core business

Industry segments

Focus areas

→ Airports (global market leader)

Baggage, Passenger

→ Warehousing (leading supplier)

Food, General Merchandise, Fashion

→ Parcel (global market leader)

Logistic process automation

→ Innovative systems

→ Intelligent software

Life-cycle services

Innovative systems

- → System and process scope
- → Entire material handling systems
- → Process inside and outside material handling system

Intelligent software

- → Complete and modular
- → Low-level and high-level controls
- → Self-developed

Life-cycle services

- → Asset services
- → Logistic services
- → Business services



About Vanderlande: Mission

"We improve the competitiveness of our customers through future-proof logistic process automation"

WE IMPROVE

Continuously improve together

Build long-term partnerships

COMPETITIVENESS OF OUR CUSTOMERS

Deliver best end-user experience and satisfaction

Ensure reliable and efficient logistic solutions

FUTURE-PROOF

Offer flexibility and scalability

Excel in sustainable innovation for dynamic markets

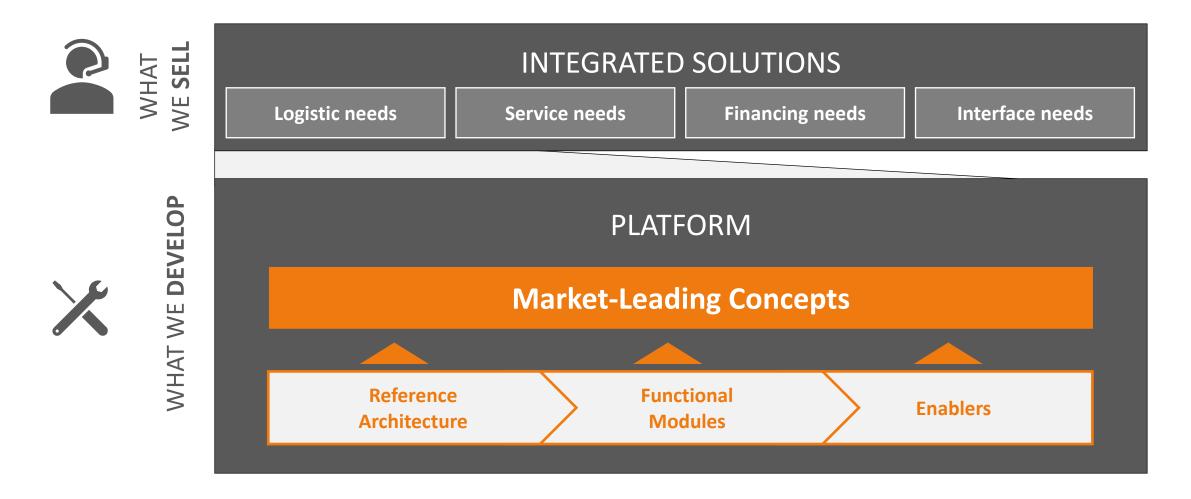
AUTOMATION

Provide end-to-end integrated solutions

Support the whole life cycle

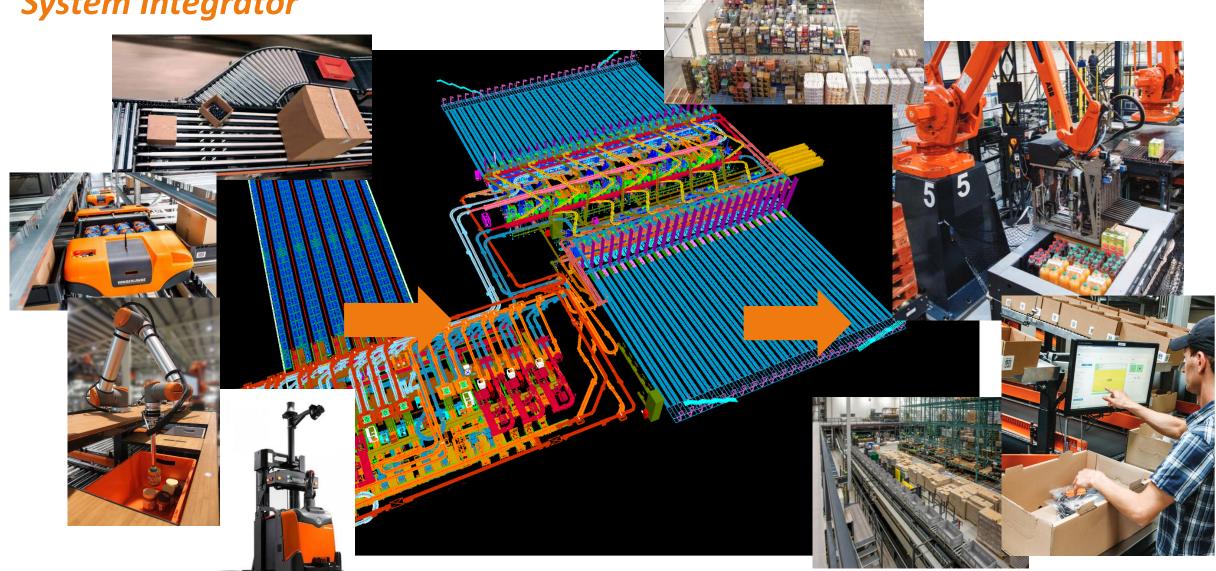


Provider of integrated solutions



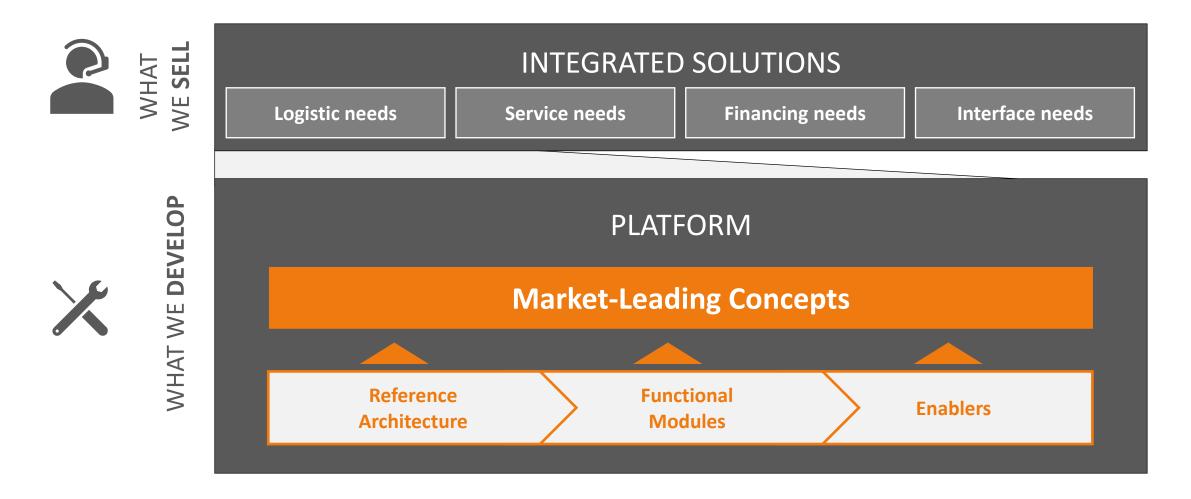






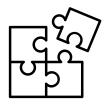


Provider of integrated solutions





Considerations on third party products









Domain fit

Customization

Technology

Global

Is the product fit for use in logistics?

- 24/7 operation
- High volume, low footprint

To what extend is customization possible?

- Configurable behavior
- Add-on without core product change
- Programmable interface

Can technology be similar?

- Uniformity over total solution
- Serviceability
- Spare parts
- Volume of supply

Ready for international use?

- · Regional EM regulations (Power, EMC)
- Compliance to local safety rules
- Installation and maintenance
- Language support

Considering options:

- ✓ Select the best product
- ✓ Design the context for the product
- ✓ Product supply
- ✓ Partner with product supplier. Provide requirements and test facilities.

Does it exist? What do we need? Today and tomorrow?

Adapt to fit? Impact on effectiveness?

Volume of supply. Shipping.

Is it still 'standard'? Cost of development?



Considerations on development processes





Knowledge management

Product expertise versus Material Handling

- Speak the language
- Requirements versus technology choices
- End user involvement

Engineering processes

How to coordinate development

- Agile software: (Scaled) Scrum, XP, Kanban, Crystal
- Lean manufacturing
- MBSE, Code generation, test automation, simulation

Quality control

Processes and tools to monitor progress

- Requirements management
- Releasing and Change management
- Test management

- Note: Vanderlande will have to cope with diverse processes applied by its product suppliers.
- › Adopting industry standard, best in class, latest technology tooling Broad toolset, maintenance, training impact
- Process supporting workpackage management (interface with local process)
 Support local processes -> train Vanderlande IM/SA
- > Supply System models, software libraries, emulation environments, code generators Support and training of suppliers



Summary





Drivers: Increasingly advanced systems. Rapid changes in technology. Need for innovation.

Speed of delivery.



Main challenge: Knowledge sharing. The ability to fit the product in the domain.



Main capability required: See the bigger picture, while being an expert on a focused area.



Secondary challenge: Alignment of development processes and tools

MOVING YOUR BUSINESS FORWARD