



Press Release

26th January 2023

FOR IMMEDIATE RELEASE

IoD Jersey Widens Director Training Opportunities on Island

IoD Jersey aims to meet the strategic priority of ensuring more directors on boards in Jersey are qualified and, with the assistance of a corporate sponsor, Hawk Group, ensure training is more affordable for all.

IoD Jersey is offering an Accelerated Certificate in Company Direction course, taught in the island for the first time. The intensive course allows attendees to take all four modules of the flagship IoD Certificate, which gives directors the knowledge and awareness of the professional competencies needed to lead effectively.

The week of accelerated training, from Sunday 19th to Friday 24th March 2023, is being kindly sponsored by Hawk Group, who will also be offering one free place to someone who, as a qualified director, could accelerate the success of a Jersey business.

Chair of IoD Jersey, Natasha Egré, said the new course was in answer to member feedback, “*Since I took over as Chair, we’ve surveyed members and I’ve been listening to their needs. One of the clear messages was that there were busy professionals, especially working parents, who wanted to take the IoD Certificate but found it prohibitive to travel off-island for each of the four modules. We need good leaders in our organisations, and this Accelerated Certificate in Company Direction goes some way to opening up the opportunities. We are so grateful to Hawk Group for their support and making training more accessible.*”

The Accelerated Certificate in Company Direction combines online learning with an intensive week of face-to-face group workshops. Attendees will cover four modules: The Role of the Director and the Board, Finance for Non-Finance Directors, Strategy for Directors and Leadership for Directors. Participants will be required to pass exams for all four modules in order to be awarded the Certificate.

IoD Jersey Professional Development Committee chair, Mary Curtis, said it’s essential that everyone is able to undertake professional development for themselves, island businesses and to help grow Jersey’s economy and this new on-island option will help to diversify the learning opportunities: “*Professionals can fast-track their director development with this five-day course. Practical learning enhanced by real-life scenarios and peer collaboration will give delegates the knowledge and skills that they can use immediately at board level for maximum impact. Covering governance, finance, strategy, and leadership, it provides the foundations for effective directors.*”

Hawk Group’s sponsorship has made the training more cost effective for all attendees, while also allowing for one free place for an individual who may not be able to fund the course fee or who would value the support.

Kiri Cavill, Managing Director of Hawk, said they hoped by sponsoring this week of learning, it would contribute towards increasing the diversity of attendees and ultimately directors. *“Ensuring that our company directors in Jersey are competent and effective leaders is in everyone’s interests. If you are keen to continue your professional development and give back to our dynamic and varied business community, then please apply for the sponsored place. It’s important we have directors from all walks of life leading our organisations effectively.”*

Anyone wishing to apply for the Hawk fully funded place, including membership to IoD Jersey for a year and all exam fees, should write a letter detailing their reasons for wanting to take part and how the free place will assist them in their professional development. Send to: maria@hawkgroupltd.com by 10th February. Applicants must be available to attend the course from Sunday 19th to Friday 24th March 2023 which includes a working dinner each evening.

There are only 18 places on the course available, so interested parties are urged to sign up quickly. The course costs £4,250 for IoD Members and £6,250 for non-member plus exam fees (£600 for all four module exams). For further information, please email IoD Jersey’s Branch Officer:

officer.jersey@iod.net or apply via this online application form: https://forms.office.com/Pages/ResponsePage.aspx?id=RmmZuY1LAUyjmRssd1_qHXQbz_v-Gh1PufuDIcNhxpUQTZYMkhUVFVUNjJDQVhYMDIFWVFPTeM0UC4u

ENDS

Image attached L to R: Mary Curtis, Natasha Egré, Kiri Cavill.

Natasha Egré, Mary Curtis and Kiri Cavill are available for interviews.

For interviews contact:

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Notes to editors

IoD Jersey was founded in 1966 and has over 600 members from all sectors of the business community, both private and public sectors. The local branch promotes the business sector and strives through lobbying to ensure that political decisions do not stifle local business and free enterprise.

The Institute of Directors (IoD) was founded in 1903 and obtained a Royal Charter in 1906. The IoD is a non-party political organisation with approximately 35,000 members in the United Kingdom and overseas. Membership includes directors from right across the business spectrum – from media to manufacturing, professional services to the public and voluntary sectors. Members include CEOs of large corporations as well as entrepreneurial directors of start-up companies.