The IoD and Chamber stress that Jersey's challenges i.e. talent shortages, rising costs, declining visitor economy performance, and justified historic reliance on a single sector cannot be solved through isolated actions or siloed decision-making.

Alex Ruddy, Chair of IoD Jersey, said:
"Good governance must be at the heart of Jersey's future. This manifesto calls for a government that leads with data, collaboration and long-term thinking. The challenges ahead require unity, not fragmentation and the IoD stands ready to support leaders who share that vision."

Lee Madden, President of the Jersey Chamber of Commerce, said:
"Businesses need clarity, stability and ambition from Government. This manifesto outlines what our members need in order to invest, grow and contribute to a resilient economy. Now is the moment for bold, decisive leadership that works in genuine partnership with industry."

A blueprint for the next four years, and the next forty

Both organisations emphasise that the next political term will shape Jersey's direction for decades to come. They call on all candidates and future ministers to adopt the manifesto's principles and work openly with the business community to deliver integrated, long-term reforms.

The full manifesto is now available for download on the IoD website https://a.storyblok.com/f/74204/x/8c681082e6/manifesto-template-digital.pdf

and the Chamber of Commerce website.
https://jerseychamber.com/sites/default/files/content-files/IoD%20Jersey%20and%20Jersey%20Chamber%20of%20Commerce%20Manifesto%20140426.pdf