

Press Release

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FOR IMMEDIATE RELEASE

A Sustainable Future: Regenerative Development

A free webinar to help businesses to better understand the impacts they have on the world, has been organised by the IoD Jersey Environment sub-committee. The aim is to show how regenerative design can help organisations to not only be responsible for what they create but to also drive innovative solutions for the benefit of their organisation and the environment.

As the world faces the complex interconnected challenges of climate change, cost of living and environmental break down, political unrest (and more) business leaders must consider if current systems are worth sustaining. Regenerative development offers a new way to tackle these system failures, building on a rich history of theory and frameworks. It requires to imagine our future and build the conditions for life.

The workshop will explore three introductory areas of regenerative development.

1. An ecological worldview - the principles of interrelation and whole systems perspective
2. Island regenerative innovation - why Jersey is well positioned to practice regenerative development
3. Replication over scale - Who's doing it elsewhere and how to spot the difference.

IoD Jersey Environment sub-committee chair, Elaine Walsh, said, "All organisations are operating in complex situations where understanding the impact they have on the world, and how that can work with their business strategy, isn't easy. This webinar and expert panel, will look at sustainability from a whole system, process-oriented approach."

Panel members include Taylor Smythe (Regenerative Practitioner, Nelis), India Hamilton, founder and board member of SCOOP and Hypha Consulting, and Elaine Walsh, chair of the Environment sub-committee.

India Hamilton, Founder & Board Member, SCOOP, the sustainable co-operative in Jersey said, "Regenerative design is based on ecological theory and systems thinking. The idea is that organisations can utilise this way of thinking to restore, renew, or revitalise their processes and outputs. It encourages a fresh way of meeting old challenges that isn't just a sustainable way forward but creates positive net gains for the business and the environment."



A Sustainable future: systems thinking webinar is Thursday February 23rd. 12pm-1.15pm.

Tickets are FREE and open to IoD members and non-members.

To register visit: <https://www.eventbrite.com/e/a-sustainable-future-systems-thinking-tickets-496250457477>

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Image attached. L to R: Elaine Walsh and India Hamilton

For interviews contact:

Gwyn GB

T: 07797 715 560

E: gwyn@gwyngb.com

<https://www.iod.je/>



Notes to editors

IoD Jersey was founded in 1966 and has over 600 members from all sectors of the business community, both private and public sectors. The local branch promotes the business sector and strives through lobbying to ensure that political decisions do not stifle local business and free enterprise.

The Institute of Directors (IoD) was founded in 1903 and obtained a Royal Charter in 1906. The IoD is a non-party political organisation with approximately 35,000 members in the United Kingdom and overseas. Membership includes directors from right across the business spectrum – from media to manufacturing, professional services to the public and voluntary sectors. Members include CEOs of large corporations as well as entrepreneurial directors of start-up companies.