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FOR IMMEDIATE RELEASE

The Al-Ready Leader: Human Functionality in an Age of Co-Intelligence

IoD Jersey announces thought-provoking breakfast briefing with Dr Eve Poole OBE sponsored by Prosperity 24/7

The Institute of Directors (IoD) Jersey Digital Subcommittee is hosting a thought-provoking breakfast event on 23 October 2025, titled "The Al-Ready Leader – Human Functionality in an Age of Cointelligence." This timely session, sponsored by Prosperity 24/7, will explore the existential challenge facing leaders in a world increasingly shaped by artificial intelligence.

As AI continues to reshape industries and infiltrate boardroom agendas, many organisations are responding through technology committees and HR-led workforce planning. Yet few have confronted the deeper question: what does leadership mean when brainwork can be outsourced to machines?

This event will challenge attendees to reimagine leadership in the age of co-intelligence. Drawing on insights from Dr Eve Poole's acclaimed books, Robot Souls and Leadersmithing, the session will examine the thresholds AI has already crossed, what remains uniquely human in leadership, and how we can future proof ourselves and those we lead.

"I am looking forward to welcoming Dr Eve Poole to this IoD Jersey event. As business leaders we need to think about our future workforce and how it will co-exist and build better businesses to an even greater extent with AI. How do we lead in this new environment? These are questions we will be exploring with Eve Poole as she helps us navigate these future challenges."

— Ian Webb, Chair, IoD Jersey Digital Committee

"Effective leadership is not a title, but a craft honed through lived experience and critical reflection. Dr Eve Poole, author of Leadersmithing and Robot Souls, will be back in Jersey to talk about leadership and skills, focusing on how they relate to artificial intelligence, a topic of significance relevant to today's leaders. She will remind us that what makes us human—our intuition, our flaws, our 'junk code' and that it may be the very blueprint we need to programme AI with soul."

— Geraldine Evans, Chair, IoD Jersey Student Committee; COO of Prosperity 24/7

About Dr Eve Poole OBE:

Dr Eve Poole is a renowned speaker, broadcaster, and author whose work bridges leadership, ethics, and emerging technologies. Her book Leadersmithing was Highly Commended in the 2018 Business Book Awards, and Robot Souls offers a compelling framework for embedding humanity into Al. With 15 years teaching leadership at Ashridge Business School and an OBE for services to education and gender equality, Dr Poole brings a unique blend of insights.



Event Details

Date: Thursday, 23 October 2025

Time: 8:30 - 10:30 am

Location: Prosperity 24/7 Office Space

ENDS

For further information contact:

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Notes to editors

IoD Jersey was founded in 1966 and has over 860 members from all sectors of the business community, both private and public sectors.

The local branch promotes the business sector and strives through lobbying to ensure that political decisions do not stifle local business and free enterprise.

The Institute of Directors (IoD) was founded in 1903 and obtained a Royal Charter in 1906. The IoD is a non-party political organisation with approximately 35,000 members in the United Kingdom and overseas. Membership includes directors from right across the business spectrum – from media to manufacturing, professional services to the public and voluntary sectors. Members include CEOs of large corporations as well as entrepreneurial directors of start-up companies.





