

Responsible Business Horizons - where sustainability and technology meet

The aim of the well-attended IoD Jersey event in July “Responsible Business Horizons – where sustainability and technology meet” was to get our business community to increase the level of the conversation on sustainability.

As leaders of modern organisations, we need to be not only thinking about sustainability but doing it as well. If we can do it well it will not only benefit ourselves, but also our people, and the community in which we do business.

The event was sponsored by Collas Crill and hosted by Ian Webb, chair of the IoD Jersey Technology Sub-committee. Collas Crill’s Senior Partner, Nuno Santos-Costa, welcomed the attendees ‘Collas Crill is very supportive of ESG. This is the most important thing we can do now...we are not on this planet for very long, let’s do something that makes a real difference.’

We started with lightning talks from our speakers Delyth Richards from SG Kleinwort Hambros Bank, Wayne Atkinson from Collas Crill, Mike Palfreman from Jersey Hospice Care and Ed Prow from Uniti.

These talks planted ideas for further discussion amongst the table groups, focusing on building networks and a stronger community, and the potential creation of a circular economy.

In particular we discussed the importance of ESG - a strong ESG proposition can create value for an organisation.

The key takeaways from the table discussions were

- There is a huge opportunity and appetite to create a close-knit community sharing progress on sustainability
- The need for a knowledge base of learnings – recognising that we are all at the start of this journey and so sharing what we learn would be of considerable value
- The need to adopt a framework, there are a number of ESG frameworks available, but pick one and stick with it , for example, the world economic forum
- <https://www.weforum.org/agenda/2021/03/yes-esg-is-complicated-together-we-can-simplify-it/>
- [Further information is available from the IOD
https://www.iod.com/resources/blog/environment-and-sustainability/esg-is-not-a-fad-but-an-urgent-business-priority-says-iod/](https://www.iod.com/resources/blog/environment-and-sustainability/esg-is-not-a-fad-but-an-urgent-business-priority-says-iod/)

Ian Webb said “at the end of the event there was a visible desire to bring together a sustainability community and knowledge base so we are following this up with event sponsors Collas Crill and further events are planned.”