

Health and Safety Policy

As a global creative agency, we are a unique combination of creative disciplines. We create experiences that change the status quo. The Imagination Group Limited and its subsidiaries (collectively “Imagination”) is committed to ensuring that working conditions are safe to prevent people from harm or ill health arising from our business and activities.

Imagination will:

- Have a practical and continuously improving approach to health & safety;
- Manage our approach systematically to ensure compliance with the law;
- Set a strategy to outline objectives, targets and report on our performance;
- Promote a culture in which our employees share this commitment;
- Actively manage risks in line with critical business activity.

In Imagination, we are all committed to:

- Pursuing the goal of no harm to people;
- Protecting the environment;
- Pursuing the elimination of hazards and reducing risks as low as reasonably practicable;
- A rigorous approach to managing risk;
- Requiring any of our subcontractors to manage health and safety in line with this policy.

Imagination’s leadership is committed to:

- Establishing health and safety as a high priority;
- Being actively involved in health and safety matters;
- Continually improving performance through leadership and action planning;
- Our subsidiaries being responsible for ensuring compliance with the local law in which they operate;
- Maintaining a reporting line for health and safety to the Group Services Board;
- The Chief Executive Officer is endorsing this policy every two years or earlier if required.

We originally published this policy in December 2020, and the next revision is in December 2022

Patrick Reid
Group Chief Executive Officer
