



INTERQUELL PETFOOD 2020 SUSTAINABILITY REPORT

SHORT VERSION

DEAR READER,

As a family-owned company, now in its third generation, we understand that it is our responsibility to create a strategic direction on the issue of sustainability in all parts of Interquell GmbH. Our sustainability initiative is an integrated concept and central driving force for the dynamic and successful development of our company. We look forward to accompanying you on our journey into a more sustainable future.

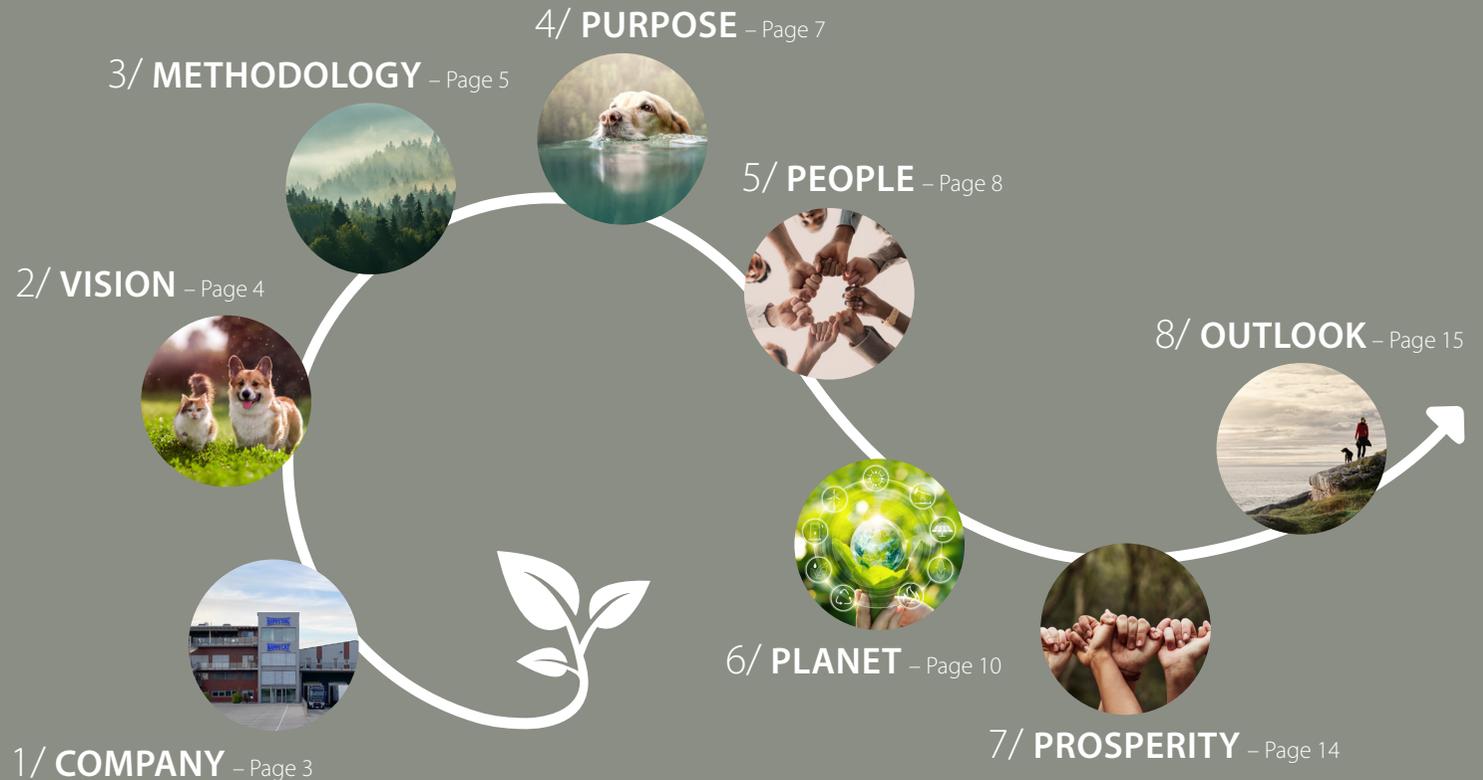


Georg Müller, Managing Partner of Interquell GmbH

As one of the young generation in our family-owned company, sustainable development in harmony with our planet and society is very important to me. This major, inter-generational challenge needs to be tackled step by step. We want to face up to our responsibility towards our customers and employees, towards pets and, of course, towards all the other stakeholders and future generations.



Andreas Müller, project leader for the Interquell petfood sustainability initiative



SUSTAINABILITY INITIATIVE

Interquell petfood, the pioneer in the creation of premium pet foods, is known for its corporate sustainability. We work together with all the relevant stakeholders to create a company that is fit for the future and face up to the social, environmental and economic challenges of the present. As part of this initiative, Interquell petfood will, in the coming years, work together with all our employees and partners to implement and optimise various projects and to document them in annual reports.

The Interquell petfood sustainability initiative is guided by the 17 Sustainable Development Goals (SDGs) set out by the United Nations and by the standards of the Global Reporting Initiative (GRI). It is important for us to transfer the individual aspects of sustainability to the manufacturing of pet food and to take the best possible account of the multilayered interactions and effects. When we devised our sustainability strategy, we based it on four pillars: Purpose, People, Planet and Prosperity.



1/ COMPANY



ORGANISATIONAL PROFILE

Interquell GmbH is a modern, efficient company with a varied product range and almost 200 years experience in the manufacturing of human food and pet food. Interquell GmbH is a family-owned company currently being run by the 7th generation of the Müller family. At our company's Großaitingen site we manufacture our food for further processing to the strictest quality standards. We produce our dry food for pets at our Wehringen site, and export it throughout the world. We have another operating location in Bobingen, which is where we warehouse and dispatch our pet food.

For generations, Interquell petfood has stood for healthy and varied pet food and has assumed responsibility for people, animals and the environment. Our recipes, ingredients and additives have been refined time and again over the years, always with reference to the latest scientific knowledge. We want every pet to have a long, healthy and happy life. As a family-owned company we have borne a very special responsibility over several generations in terms of feeding pets. The product range focusses especially on the production of high quality

premium pet food for dogs and cats, such as the familiar Happy Dog, Happy Cat and Goood brands. We also manufacture private label products for customers worldwide. The product range also includes other speciality products for pond and ornamental fish under the fisch-fit brand name.



Interquell petfood is one of leading companies in the pet industry. Within this sector, Interquell is the leader in matters of product innovation and production standards and in terms of sustainable range development and the field of social commitment.

One lighthouse initiative since 2009 has been the co-financing of the construction of a primary school in Burundi under the aegis of SOS Children's Village.

interquell

3 LOCATIONS



Großaitingen
Human food production



Wehringen
Pet food production



Bobingen
Pet food logistics



120
WOMEN



180
MEN

FROM **25**
NATIONS

Interquell GmbH achieved
121 million
EUROS SALES REVENUE



of which Interquell petfood earned
104 million
EUROS SALES REVENUE

interquell
petfood



65,000
TONNES

pet food produced

Export to

OVER 75
COUNTRIES

All data relates to the 2020 financial year

2/ VISION

We want every pet to have a long, healthy and happy life. As a family-owned company we have borne a very special responsibility for feeding people and pets over several generations. We stand by our values wholeheartedly. Every day we work to ensure that pets have a holistic and healthy diet. In particular, we make sure that our healthy, high-quality pet food is not produced at the expense of the environment, animal welfare or future generations.

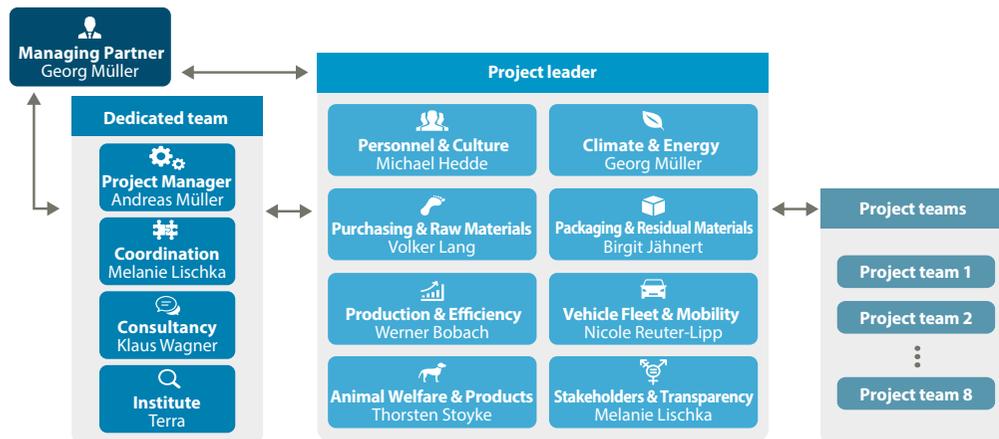
We firmly believe that pets have a positive influence on our society. We want to keep the relationship between pets and people at the heart of everything we do and influence it sustainably. For us, this includes the awareness that the quality and sustainability of our pet food is ultimately reflected in our entire food manufacturing operation. Because only animals that are fed healthily and responsibly are happy animals.



3/ METHODOLOGY

OUR SUSTAINABILITY TEAM

At Interquell petfood, sustainability management is controlled centrally by the senior management and a dedicated team. External consultants and institutes provide technical expertise, facilitating the implementation of improvements. The dedicated team is made up of representatives of project management, coordination, advice and institute. These report to the Board. The sustainability group comprises eight project leaders and their project teams, creating a structured process. All participants are involved in important decisions, and six-monthly meetings are held with the entire core group.



METHODOLOGY

This version is a brief summary of the Interquell petfood sustainability report that was based on the guidelines of the Global Reporting Initiative (GRI) standard. The information and data it contains relate to the period from 1 January to 31 December 2020. This report takes account of the employees at each one of our locations and our partner companies. For all other topics, it is the pet food sector and thus primarily the sites in Wehringen and Bobingen that are discussed, rather than the Großaitingen location where we produce human food. As the first step in this methodology, we analysed the effect we have as a company on the UN's SDGs (SDG impact assessment). As a result, we identified that Interquell's activities currently have the greatest impact on the following SDGs:



The cornerstone of our sustainability strategy was laid at a strategic workshop at which we identified 30 topics of relevance for us. These topics were then evaluated and verified internally from the economic, environmental and social perspectives.

STAKEHOLDER DIALOGUE

In Spring 2021, we supplemented this internal evaluation with a dialogue with our external interest groups – our “stakeholders”. The 15 most important groups were selected and surveyed.



METHODOLOGY: Questionnaires via Survey Monkey, some with telephone support



STAKEHOLDER GROUPS:

15

Surveyed

- Private label customers
- Raw ingredients suppliers
- Financial services providers
- Employees
- Media
- Sales team
- Family
- Associations
- Wholesale logistics
- Retailers – online
- Retailers – major
- Retailers – independent
- Importers
- Breeders
- End customers – national

10

Not surveyed

- End customers – international
- Chemist's shops
- Politicians, local community
- Residents, society
- Clubs
- Partners, NGOs
- Competitors
- Suppliers – resources
- Suppliers – auxiliary materials
- Freight logistics

They were encouraged to define which of the topics has particular importance in their actions and decision-making. It is important to us to listen to all the stakeholders and give them a voice. We feel it is very important to understand their expectations, their interpretation of sustainability and their analysis of trends, opportunities and risks.



The results of this first Interquell petfood stakeholder dialogue in this format proved to be very positive. The information we collected is very significant.

THE ESSENTIAL SUSTAINABILITY TOPICS

- 1 Equality & fair treatment of all people
- 2 Staff advancement and development
- 3 Health, satisfaction & safety of employees
- 4 Corporate culture & leadership for a secure future
- 5 Transparent & honest communication
- 6 Verifiable certification for our sustainability efforts
- 7 Animal welfare in the supply chain
- 8 Health & welfare of pets
- 9 Promotion of natural variety & habitat preservation
- 10 Waste reduction
- 11 Climate-neutrality of the company
- 12 Investment in renewable energy & green electricity
- 13 Sustainability of plant-based raw ingredients
- 14 Sustainability of animal-based raw ingredients
- 15 Sustainability of vitamins, trace elements, additives
- 16 Resource efficiency
- 17 Sustainable packaging materials
- 18 Sustainable promotional & shipping materials
- 19 Reduction of air pollution
- 20 Efficiency of production processes
- 21 Environmental footprint of products
- 22 Sustainable distribution
- 23 Fair conditions for online sales for carriers and customers
- 24 Promotion of local pet shops
- 25 Sustainable buildings & machinery
- 26 Sustainable fleet & sustainable employee mobility
- 27 Mindful recycling
- 28 Long-term partnerships on equal terms
- 29 Social commitment, sustainable projects & donations
- 30 Creation of legitimate added value for all stakeholder groups

The materiality matrix brings together the internal and external perspectives. Along the X axis are the economic, social and environmental impacts of a topic on Interquell petfood (internal viewpoint), while the Y axis represents the relevance for the stakeholders (external viewpoint). This produces associated threshold values for the topics contained in the matrix. Topics which exceed threshold value 3 in the matrix are of relevance for the sustainability of our company's development from the overall internal and external viewpoint. This is the top right quadrant in the graphic.

These 18 important topics will be given priority and transferred to 8 topic blocks and 21 specific projects at Interquell petfood. This is how to convert the basic theoretical situation into tangible steps.



The following image contains an overview of the topic blocks and the important topics and projects assigned to them:

Pillar	Topic blocks	Essential topics	Projects
PURPOSE	1. Health & welfare of pets, farm and wild animals	8 7	Project 1 New protein and carbohydrate sources Project 2 Species & animal welfare initiatives Project 3 Office dog canine colleague
	2. Corporate culture & employees	3 4 2	Project 4 Core values & appreciation in the company Project 5 Digitisation of the working environment Project 6 Portfolio development & employee programmes
PEOPLE	3. Sustainable fleet & employee mobility	26	Project 7 Fleet of the future Project 8 Travel & digitisation Project 9 E-bikes
	4. Environmental footprint & sustainability of the plant & animal raw ingredients	21 13 14	Project 10 PEF basic analysis, product matrix & decision tree Project 11 Purchasing code with sustainability criteria
PLANET	5. Production & resource efficiency	16 20	Project 12 Digitisation of production
	6. Climate-neutrality of the company & renewable energy	11 12	Project 13 Increase in renewable energy Project 14 Sustainable electricity mix Project 15 Climate projects & offsetting
	7. Recycling cycle & sustainability of packaging	27 17	Project 16 Guidelines & targets for sustainable packaging Project 17 Analysis and optimisation of waste management Project 18 Recording and optimisation of various waste streams
PROSPERITY	8. Equality & fair treatment of all people, partnerships & added value for all stakeholder groups	1 28 30	Project 19 Increased involvement of all stakeholder groups Project 20 Partnership register and maintaining contacts Project 21 Transparent value chain

The following pages set out the individual topic blocks on the basis of the four pillars of the Interquell Petfood sustainability initiative – Purpose, People, Planet and Prosperity.

4/ PURPOSE

HEALTH & WELFARE OF PETS, FARM AND WILD ANIMALS



OBJECTIVE AND ORGANISATION

We love animals and we respect nature. So we want every pet to have a long, healthy and happy life. Every day we work to create species-appropriate and sustainable pet food. We also strive to minimise our environmental footprint.

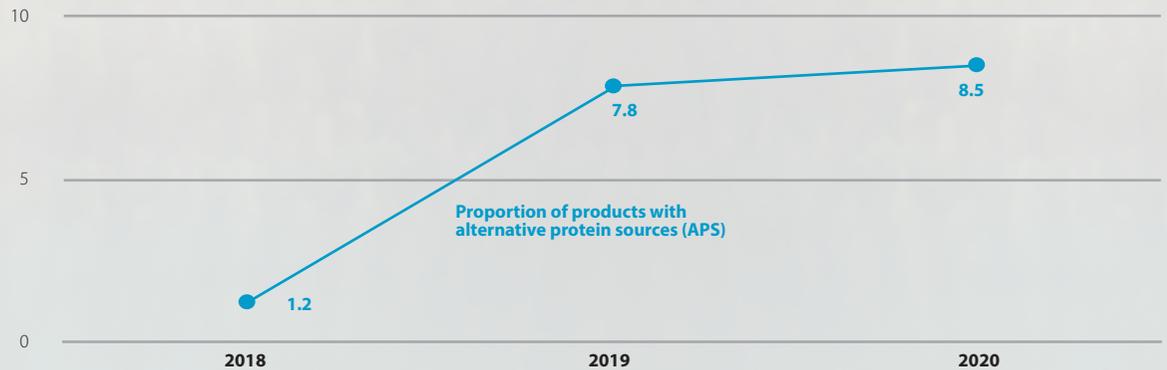
Where possible, we source our animal-based ingredients from livestock raised on high-welfare regional farms. In the future, this central focus area will be implemented systematically and visibly by a dedicated team and named persons in each department. We are working together across every department to make this happen.

We are also developing new products with alternative protein sources, such as insects. We support active animal and species conservation, focussing our efforts on innovative projects associated with the protection of pets, farm and wild animals. We are also promoting the concept of the office dog.

PRIORITY PROJECTS FROM 2020

1. Expanding our range of sustainable protein sources
2. Extending our animal and species conservation initiatives
3. Implementing the canine colleague office dog concept

Proportion of products containing alternative protein sources (APS) within the complete product portfolio (CPP) of all Interquell petfood brands (%)



PREVIOUS MILESTONES

- Relaunch of the Good line with alternative protein sources from free range farms and sustainable fisheries in November 2019
- Development of the first vegetarian complete feed (Happy Dog India) in the Interquell petfood brand portfolio in 2020
- Development of the first vegetarian snacks (Good brand) in the Interquell petfood brand portfolio
- Planting of over 50,000 trees with the Billion Tree Campaign & Eden Reforestation Projects to give animals their habitat back
- Supporting the “Nature Office – Project Togo” lighthouse project and training sheepdogs locally
- Training of professional species conservation dogs together with “Save the Rhino”
- Major animal welfare campaign for dogs in Africa together with Vets Without Borders
- Long-standing support for Augsburg Zoo for species-appropriate animal welfare
- Since mid-2021, the Wehringen site has had 21 office dogs as permanent members of the team and the canine colleagues are proving very popular.

PLANNED FUTURE PROJECTS

- Explaining about appropriate pet keeping
- Promoting pet dietary advice
- Joint venture to promote the welfare of farm animals



5/ PEOPLE

CORPORATE CULTURE & EMPLOYEES



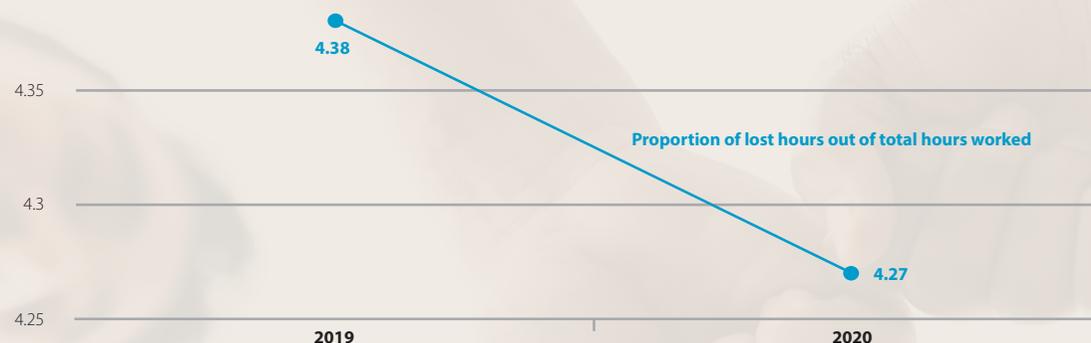
OBJECTIVE AND ORGANISATION

Within our company, we maintain a culture of mutual appreciation and respect. Work should be worthwhile. Our goal is to have healthy and satisfied employees who find their own positions, are able to develop their own potential and identify with the company's values. An open, honest and forward-looking corporate culture, and the personnel structure needed to maintain it, are fundamental in this. For this reason we are starting by developing our own code of values and committing it to paper. We want to further develop our employee programmes and health and safety measures, and build upon our existing digitisation and training. We create wide-ranging surveys to measure employee satisfaction, which allows us to adapt our measures accordingly. We apply the collectively agreed pay rises that are standard in the industry. In 2020, every employee received a coronavirus bonus of 1000 Euros.

PRIORITY PROJECTS FROM 2020

1. Code of values & appreciation
2. Digitisation of the working environment
3. Development & employees

Health of employees, measured in lost hours per year, as a percentage



PREVIOUS MILESTONES

- HACCP manual (March 2018; corporate policy and corporate objective, drawn up by Quality Assurance)
- 2017 brand vision derived from the 2014 sales guidelines, drawn up by Sales and an external consultancy
- "Brand presentation and history. Summary of one brand message", created by Export
- Brands document & presentation: Vision & values of the company (May 2020)
- First steps towards the consistent digitisation of communication (via the Teams platform)
- Setting up of a personal support & IT service centre in the main office (email & hotline)
- 2020 saw the availability of various training & employee development programmes in all departments. These are used by every employee for an average of 12 hours per year.

PLANNED FUTURE PROJECTS

- Optimisation of our communication structures
- Team-building events
- Employee satisfaction survey, including definition of the criteria
- Work/life balance at Interquell GmbH
- Family-friendly company
- Extension of the health programmes
- Recognition and inclusion of older employees
- Extension of the safety reports & associated measures
- Programmes & options for a healthy diet
- Promotion of an open and innovation-friendly atmosphere



SUSTAINABLE FLEET AND EMPLOYEE MOBILITY



OBJECTIVE AND ORGANISATION

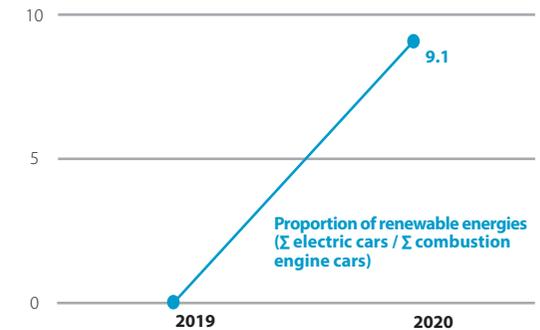
Climate-neutral and sustainable mobility is our clear objective. For this reason, our employee mobility facilities will be more environmentally-friendly and humane in the future and we are planning to reorganise our vehicle fleet by 2023. Specifically this means less travel – and so more digital meetings. Fewer flights, more rail travel – and offsetting of unavoidable emissions. We encourage our employees to use sustainable means of transport by helping them to purchase electric bikes and cars.

The “Sustainable fleet and employee mobility” project was not directly prioritised by the materiality analysis, but it is rated highly amongst employees and is an important component of Interquell’s current sustainability efforts. The organisation of the topics is the responsibility of the Board and its assistants. It is defined by the fleet management and employee mobility office at the Wehringen site. These areas are also incorporated into the energy & power management at Interquell and the company’s carbon offset management.

PRIORITY PROJECTS FROM 2020

1. Fleet of the future
2. Travel & digitisation
3. E-bikes

Proportion of renewable energies in the fuel mix for Interquell GmbH mobility, measured with the quotients number of electric cars/combustion engine cars (\sum electric cars / \sum combustion engine cars), as a percentage



PREVIOUS MILESTONES

- Already in place: maximum emissions from all newly purchased cars based on the WLTP of 140 g/km; preference given to the purchase of electric cars
- Determination of the 2019 travel mileage for Interquell GmbH by plane, train and hire car; documented as far as possible.
- Since the start of May 2021, Interquell petfood and Interquell cereals have offered employees a lucrative bike leasing scheme. 40 employees have already taken up this offer.

PLANNED FUTURE PROJECTS

- Charging stations for the Interquell fleet and employees’ cars
- Gradual changeover to reduced-emission vehicles
- Reduction in the consumption of fossil fuels for employee mobility at work
- Fuel efficiency courses for employees
- Shuttle services for employees

6/ PLANET

ENVIRONMENTAL FOOTPRINT OF OUR PRODUCTS & SUSTAINABILITY OF THE PLANT & ANIMAL RAW INGREDIENTS



OBJECTIVE AND ORGANISATION

We are pursuing the goal of reducing the environmental footprint of the entire Interquell petfood product portfolio. For this reason, we promote the purchasing of sustainable plant-based and animal raw ingredients.

We work with suppliers from our partnership networks to advance environmental and social standards in the supply chain. We examine the entire value chain and want to increase our vertical integration. The Glimpact product environmental footprint analysis is based on the EU directives and creates the foundation for our subsequent decision-making.

We compare the environmental impact of various products and ingredients and then optimise them with regards to sustainability. This further increases our transparency, and then acts as a consistent basis for decision-making for further ranges. We create a decision tree for the development of products.

PRIORITY PROJECTS FROM 2020

1. PEF basic analysis & product matrix and decision tree
2. Initiating and creating a purchasing code with sustainability criteria



~
0.286 kg CO₂
per average daily ration
of dog food

~
1.6 kg CO₂
per average meal
for one person

CO₂ emissions of an average daily ration – Goood Free Range Chicken dry food, roughly 300 g – determined by the Glimpact PEF calculator compared to an average plate consumed by a person in Germany, determined by klimateller.de

PREVIOUS MILESTONES

- Measurement and comparison of the PEF score of all products from the sustainable Good range
- The first criteria for the Good brand (e.g. at least 70% regional raw ingredients) have already been defined; we are applying them, have set them down in writing and continue to develop them.
- When we select new suppliers, we check the most important purchasing and quality requirements
- Selection of our suppliers according to a strict, set formula: analytical requirement profile for the components, delivery capacity, delivery reliability, QA certification, etc.
- Testing of samples from new suppliers in our own laboratory; these must be successful before we accept trial delivery

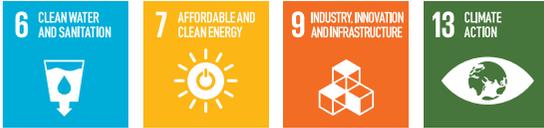


PLANNED FUTURE PROJECTS

- Increased regionality by extension of regional supplier contacts
- Supplier evaluation system (code of conduct with social/environmental standards)
- Analysis of animal & plant components with respect to sustainability and pet health (proteins, carbohydrates, regionality)



PRODUCTION & RESOURCE EFFICIENCY



OBJECTIVE AND ORGANISATION

We want to reduce our impact on the environment and save energy and resources in our production in order to lower the environmental footprint of our products as a whole. Our goal is to reduce our steam, compressed air, gas, electricity and water consumption by 20% per tonne of pet food produced by 2025.

We are first examining resource efficiency in relation to our production at the Wehringen site. The project is anchored in our production management and focusses on the consumption of electricity, gas, water, steam and compressed air. As our first step we are establishing the basis for recording the data and creating a systematic baseline for consumption figures. We will use this in the future as a reference value for comparing measurements.

PREVIOUS MILESTONES

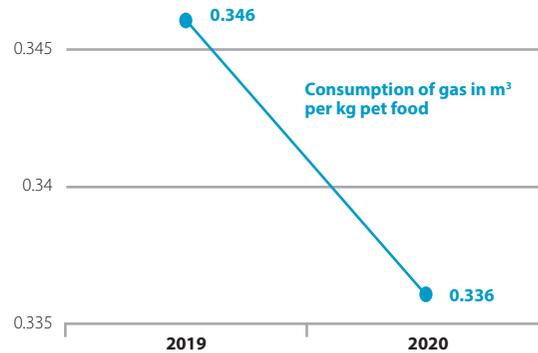
- Installation of the equipment on extruder line 5
- Installation of the sensors and control system
- First testing phase & going live with key products



PRIORITY PROJECTS FROM 2020

- Digitisation of the production services thermal suite

Consumption of gas & heat in m³, per kg pet food



PLANNED FUTURE PROJECTS

- Installation of the required measuring equipment
- Creation of the basic data (2021)
- Comparison of the various lines
- Evaluation of steps to optimise processes
- Accurate measure of the consumption figures on the lines
- Definition and elimination of weaknesses
- Ongoing optimisation of our production processes and checking whether they can be applied directly to the Bobingen site.



CLIMATE-NEUTRALITY OF THE COMPANY & RENEWABLE ENERGY



OBJECTIVE AND ORGANISATION

We want our production to have as little impact as possible on our climate. For this reason, we are supplying our Bobingen and Wehringen sites with a growing proportion of renewable energy (some of it generated by ourselves).

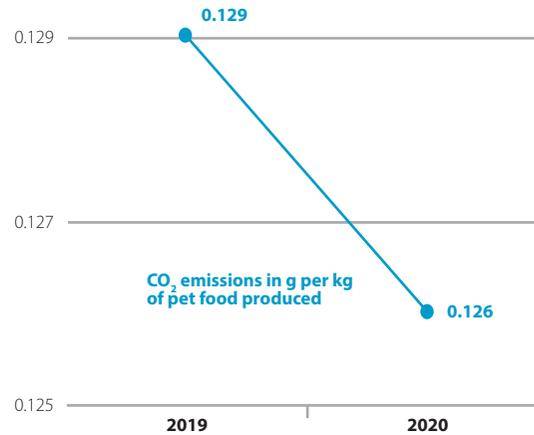
In addition to this location-specific process, we are also implementing internal and external measures to ensure that we continue to effectively reduce our CO₂ emissions. From 2022 onwards, additional offsetting measures will ensure that both locations are climate-neutral. We apply very high standards to all CO₂ offsetting projects and run them transparently.

Our first step is to focus on the emissions from our company that are harmful to the climate. The second step will be to incorporate other emissions and impacts on the basis of the product environmental footprint. For this highly topical and complex issue we rely on advice from external experts to help us develop the best possible solutions.

PRIORITY PROJECTS FROM 2020

1. Increasing the proportion of renewable energy used
2. Sustainable electricity mix
3. Climate projects & offsetting

Climate balance & CO₂ emissions at each location, per kilogram of pet food produced in scope 1 and 2, and in some respects scope 3.



PREVIOUS MILESTONES

- We already produce around 5% of our renewable electricity ourselves.
- Purchasing some renewable energy in 2020 according to the energy mix from our regional electricity company.
- Support for various CO₂ offsetting projects
- 100% CO₂ offsetting of the product carbon footprint of the Goodo dog food line
- 100% CO₂ offsetting of the shipping from the online shop of all Interquell petfood brands

PLANNED FUTURE PROJECTS

- Climate-neutral location from 2022
- Increasing our own electricity generation to around 50% by 2024
- Setting up an environment-friendly value chain
- Finding solutions for CO₂-neutral heat generation



RECYCLING CYCLE & SUSTAINABLE PACKAGING



OBJECTIVE AND ORGANISATION

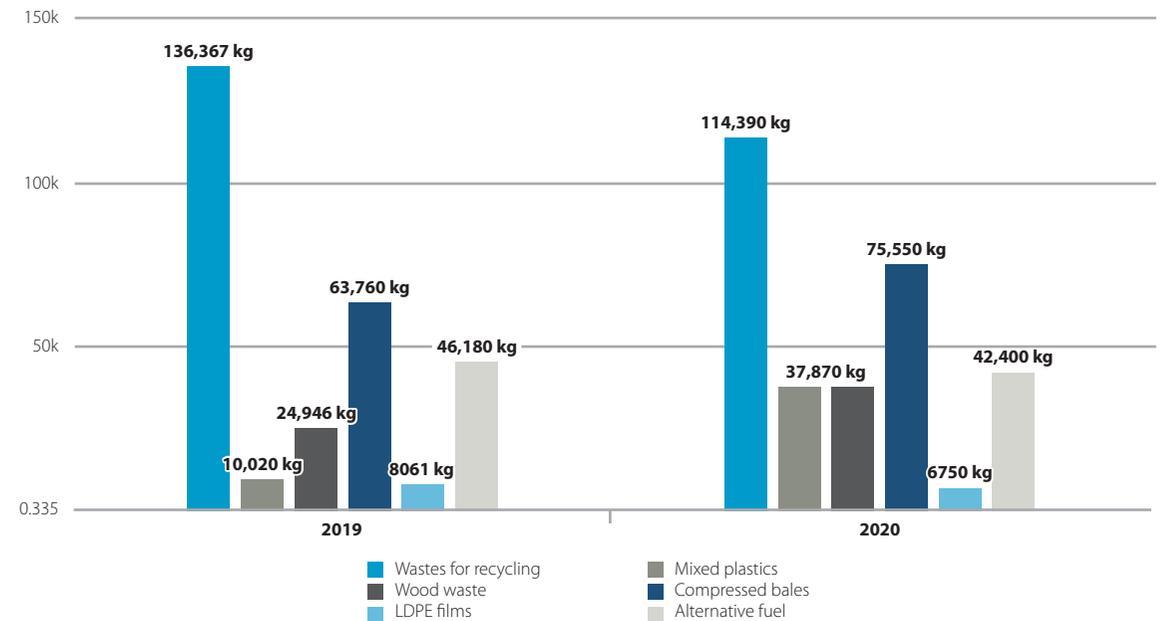
We intend to integrate the recycling ideas in order to save on packaging and packaging materials, e.g. by using more environmentally-friendly materials or reducing material thicknesses, enabling us to reduce our environmental impact while maintaining product quality. We will also record, optimise and reduce all of our waste streams and improve our overall environmental balance. We are starting by examining the value chain from the manufacturer to our production.

The topic of waste management and handling of packaging materials should be systematically implemented by every employee as part of their daily routine. This extends to separating wastes in the break rooms. We are in the process of creating "Guidelines & targets for sustainable packaging". And with the initial analysis and optimisation of our waste management we are laying the foundations for further steps.

PRIORITY PROJECTS FROM 2020

1. Drawing up guidelines & targets for sustainable packaging
2. Analysing and optimising our waste management
3. Recording and optimising various waste streams

Amount of each raw material stream (waste paper, etc.), in kilograms



PREVIOUS MILESTONES

- Partial use of recyclable packaging materials for bags and films
- Films and bags for the Good brand either consist of a single, recyclable material or are made primarily from renewable raw materials
- All of the cardboard we use is 100% FSC-certified
- The shredded paper we use as packaging filler is 100% FSC-certified
- Most of the offices at our Bobingen and Wehringen sites sort their non-recyclable waste and paper.
- A drinks machine for employees in Production and in the office has been converted to reusable containers
- We sort wastes extensively in the warehouse and production at both Bobingen and Wehringen: there are containers available for general plastic (including coloured films), organic waste (especially incoming and outgoing products), wood, metal and non-recyclable waste.
- Cardboard goes into a baling container or is used to produce packing filler
- Neutral films and PE bags goes into baling containers
- Incoming and outgoing products are disposed of in the organic waste.
- A large proportion of the organic waste (over 90%) we use in a biogas system
- Installation of a reworking system on lines 3, 4 and 5

PLANNED FUTURE PROJECTS

- Optimisation of our packaging materials
- Reduction of plastic overpacking throughout the company
- Focus on recycling management and sustainability in all our small packaging

7/ PROSPERITY

EQUALITY & TREATMENT OF ALL PEOPLE, PARTNERSHIPS & ADDED VALUE FOR ALL STAKEHOLDER GROUPS



OBJECTIVE AND ORGANISATION

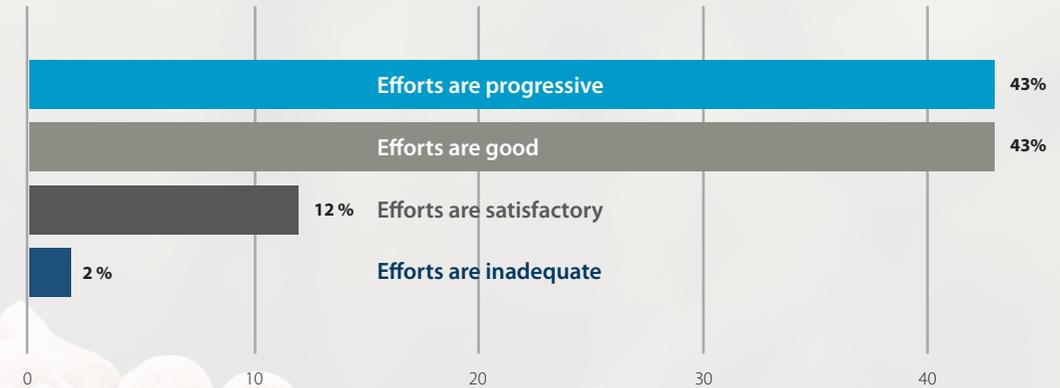
We want all our employees and partners to feel comfortable and are working with them to establish an open corporate culture. We regard the variety of people working in our corporate network to be a great opportunity. For this reason we promote equality and fair, respectful treatment of one another, and maintain and further develop long-term partnerships.

So structured diversity management and clear corporate values are extremely important. Focussing on long-term joint ventures and partnerships allows us to create a sustainable corporate network.

PRIORITY PROJECTS FROM 2020

1. Increased involvement of all stakeholder groups
2. Creation of a partnership register & intensively maintaining contacts
3. Creation of a transparent value chain

Proportion of the stakeholder groups according to their satisfaction with Interquell petfood's sustainability efforts, as a percentage



PREVIOUS MILESTONES

- Long-term partnerships, for example with Augsburg Ice Hockey Association, guide dogs for the blind training schools, canine sports associations, IVH, SOS Children's Village, animal shelters, animal food banks, VDH (Germany's Kennel Club), Augsburg Zoo, breed societies
- 2 – 3 x per year Interquell News for all employees
- 3 – 4 national and international meetings every year, some by video; to exchange information and develop relationships with our partners
- Annual meetings in various European countries with the aim of establishing networks for our international Interquell petfood partners
- Annual participation in a trade fair (Interzoo, Zoomark) with an Interquell petfood evening to bring lots of our partners around the same table
- Training webinars in English and German
- Presentation of the production process on our website

PLANNED FUTURE PROJECTS

- Intercultural management
- Communication on equal terms
- Enforcement of consistently gender-sensitive and respectful language within the company and in our day-to-day interactions with one another
- Optimisation of our communication structures
- Fair added value along the entire value chain



8/ OUTLOOK

Our main task for the coming months will be to further develop the whole initiative and the individual projects. The success of this undertaking is highly dependent on the understanding and motivation of each individual. It is therefore worthwhile to push through these two aspects and to offer all project groups the ideal general framework for implementing the projects. The future developments should make Interquell petfood a pioneer in the field of sustainability. There is no standard recipe for success here; all projects and endeavours are constantly evaluated, adapted and developed further. This is the only way we will be able to achieve our goals in the long term.

Sustainability is a constantly changing process that we want to push forward in our company. This is also reflected in the guiding principles for our family-owned company – We care. Because we want to accept full responsibility.

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