



Signature

- BASIC RULES:
- “Vertex” is the informal name for the legal entity “Vertex Holdings”.
 - This is the only signature for Vertex Holdings
 - Use the Full-Color signature whenever possible—in both print and on-line.

- Signature on colors other than Vertex colors, either reverse out to white on dark colors, or print black on light colors.
- Please ensure a clear exclusion zone around the logo



PRIMARY FULL-COLOR SIGNATURE

- Preferred version for all usage
- Use ONLY on white background



COLOR REVERSE SIGNATURE

- Use ONLY on Black background
- Please reach out to Vertex if you require this logo



WHITE REVERSE SIGNATURE

- Vertex Ventures colors are the preferred background, but can print on medium to dark backgrounds



BLACK SIGNATURE

- Vertex Ventures colors are the preferred background, but can print on light to medium backgrounds
- Please reach out to Vertex if you require this logo

If you have any questions at all about the usage of our logo, please reach out to communications@vertexholdings.com