

First expansion into the Middle East to meet expanding overseas demand,
with European and African markets in view

TableCheck Announces New UAE Office

TableCheck Inc. (headquarters: Chuo-ku, Tokyo, CEO: Yu Taniguchi; hereinafter "TableCheck"), which develops solutions including reservation and customer management systems for restaurants in 23 countries, has opened an office in the United Arab Emirates (UAE), the company's sixth overseas location, to meet expanding demand overseas.

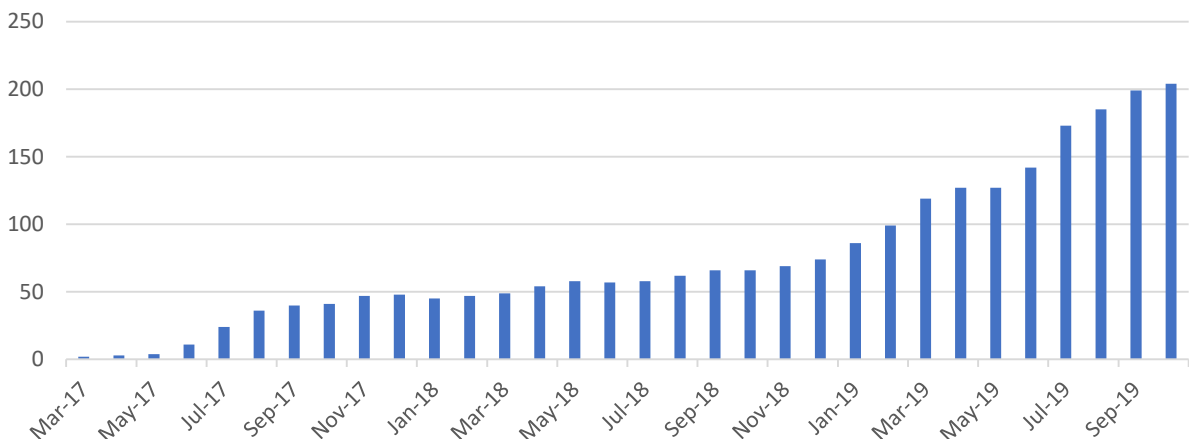


- Background to the Office Opening -

■ Growing number of restaurant adopters overseas

TableSolution has been adopted by 4,900 restaurants*1 in 23 countries, with 204 of these adopter restaurants*2 outside of Japan. Following the establishment of the first overseas office in South Korea in 2017, the company has steadily expanded its record of adoption overseas, and has now established its first office in the Middle East. In line with growing demand in the Middle East and Europe, the company has decided to establish offices in the region and hire local employees. In the future, the company will hire employees who are deeply familiar with local markets, and will accelerate its global development by speedily adapting to markets. *1 As of the end of October 2019 *2 Number of restaurants having started billing as of the end of October 2019

Number of overseas adopter restaurants



■ A hub for expanding into the growing UAE dining market and into Europe and Africa

UAE is one of the world's great tourism destinations, ranked 7th*3 worldwide for number of foreign tourists, which have increased to 15.92 million per year.*4 The dining market grew 9.7%*5 from 2017 to 2018; an International Expo is scheduled for 2020, and further growth is anticipated.

In addition to the Asian region in which TableCheck has expanded so far, the company will focus on expanding its business through the establishment of the base in UAE, which will function as a relay city for logistics and distribution to Africa and Europe, to support expansion into those regions.

*3 See "Top 100 City Destinations 2018," Euromonitor International

*4 Announcement by Dubai Department of Tourism and Commerce Marketing, February 2019

*5 Announcement by Department of Economic Development (DED), February 2019



- About the Local Office -

■ Details of the office

Name: TableCheck – FZE

Location: DSO-Dubai Digital Park-Office-A6- 010, Dubai Silicon Oasis, Dubai - UAE

■ Local staff



Country Manager: Marc Assar

Marc Assar has served for the past 15 years as a director of operations and technical support in the technology field of the hospitality industry. He began his career in project management and technical support. He gains his experience in telecommunication from Germany since 2004. He will utilize his relationship building and leadership skills to develop new business and channels as the Country Manager in the TableCheck Dubai office. He joined TableCheck in August 2019.



Financial and Business Development Manager: Leena Tickle

Leena Tickle has a career of over 25 years in the hospitality industry. A South African national born in Dubai, she began her career in finance and business development. Her broad experience and strengths range from global hotel chain launch preparation and F&B department launch, to concept development and operations. She moved to UAE in 2005 and joined TableCheck in November 2019.

- Company Profile -



 **TableCheck**

TableCheck Inc. is a growing restaurant tech company from Japan that describes its mission as “DINING CONNECTED: Bridging the Gap Between the World's Restaurants and Customers.” The company creates platforms that bring restaurants and customers around the world together, and leverages technology to deliver next-generation hospitality. With talented personnel from 18 different countries around the world as of August 1st, 2019, TableCheck is assembling a global team, and uses English as its official company language, taking a leading role in the market as an innovator in the industry. TableCheck's growth as a business has extended beyond Japan and into the global market. Its clients are world-class restaurants and food and beverage companies with exacting standards of service and reliability, including major global hotel chains and starred restaurants.

Company Name : TableCheck Inc.

Corporate Website : <https://corp.tablecheck.com/>

Founded : March 2011

Capital : ¥1,071,638,010 (includes capital stock and capital reserves)

Business Description : Development and provision of the cloud-based restaurant-management-system “TableSolution” and the online restaurant reservation service “TableCheck”

Offices : 9 (Tokyo (head office), Osaka, Fukuoka, South Korea, Singapore, Indonesia, Thailand, Australia, UAE)

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