

For those applying for press accreditation / Photo/Press during Street Week 2025.

Street Week Sweden welcomes selected photographers to our events to cover the competitions. However, we differentiate between mass media and other creators & photographers, just as is done in other fields.

- Photographers and other press from well-known media outlets are granted full access to the tracks and receive complimentary admission, food, and drinks. We have no other requirements than asking you to email us what is subsequently published. If you'd also like to share your image material, we'd appreciate it, but it's not a requirement for the press.
- Selected creators and freelance photographers without assignments are also welcome at our events. However, here we ask for something in return. We provide complimentary admission, food, and drinks, and grant access to the tracks, in exchange for access to image material for Street Week's own use. Copyright still belongs to the photographer, and we cannot sell images, but we can use them in our own print materials, on social media, and in articles about Street Week Sweden, provided the photographer is credited in the byline.

We see this as a way to help each other. Photographers are thus given an opportunity to build their own portfolio, where published images with bylines also become important work samples to showcase. Street Week Sweden gets a larger selection of images to use in its own operations—a win-win.

It's optional to accept this or not. If you don't wish to share image material with Street Week, you're welcome to purchase an admission ticket, cover your own food and drinks, and photograph from the spectator area.

This agreement regarding image access has been based on mutual trust, but the outcome has unfortunately not met expectations. Out of all non-press accredited individuals in 2023, only four submitted material as agreed. This unfortunately forces us to add a clause to the accreditation for non-press.

During Street Week 2025, photographers accredited without representing known media will, just like in 2024, be required to sign an agreement. This agreement will now include the addition that you will be invoiced for admission and any other costs if Street Week has not received material from you in accordance with the agreement no later than 14 days after Street Week's conclusion.

Material should be sent via WeTransfer or similar to info@streetweek.se.

Please tell us why you qualify to cover Street Week 2025, and we will get back to you regarding whether or not you are approved for press accreditation.

Sincerely,

Street Week Crew

Form:

Application Form Press Accreditation



Name:	
Phone number:	
E-mail:	

Media house:	
URL to publication:	

Your role/ title:

(check your current role)

<input type="checkbox"/>	Writing Journalist
<input type="checkbox"/>	Web Journalist
<input type="checkbox"/>	Digital Influencer
<input type="checkbox"/>	Photographer
<input type="checkbox"/>	Radio/ Podcast
<input type="checkbox"/>	TV/ Videojournalist

Covarge of events:

(Check the events you want to cover)

<input type="checkbox"/>	Mantorp Park 6/7
<input type="checkbox"/>	Emmaboda Flygbana 7/7
<input type="checkbox"/>	Malmö Raceway 8/7
<input type="checkbox"/>	Vårgårda Dragway 10/7
<input type="checkbox"/>	Kjula Dragway 11/7
<input type="checkbox"/>	Mantorp Park 12/7

Other comments:

By applying for accreditation here, you agree to our use of personal data in accordance with our data policy.

Email your application to: info@streetweek.se