

# Press-Accreditation

## Press-Accreditation for Street Week 2026



RACING HISTORY IN THE MAKING

### For those applying for Press-accreditation/ Photo/Press during Street Week 2026.

Street Week Sweden welcomes selected photographers to our events to cover the competitions. However, we differentiate between mass media and other creators & photographers, just as is done in other fields.

- Photographers and other press from well-known media outlets are granted full access to the tracks and receive complimentary admission, food, and drinks. We have no other requirements than asking you to email us what is subsequently published. If you'd also like to share your image material, we'd appreciate it, but it's not a requirement for the press.
- Selected creators and freelance photographers without assignments are also welcome at our events. However, here we ask for something in return. We provide complimentary admission, food, and drinks, and grant access to the tracks, in exchange for access to image material for Street Week's own use.

Copyright still belongs to the photographer, and we cannot sell images, but we can use them in our own print materials, on social media, and in articles about Street Week Sweden, provided the photographer is credited in the byline.

We see this as a way to help each other.

Photographers are thus given an opportunity to build their own portfolio, where published images with bylines also become important work samples to showcase.

Street Week Sweden gets a larger selection of images to use in its own operations, a win-win. It's optional to accept this or not. If you don't wish to share image material with Street Week, you're welcome to purchase an admission ticket, cover your own food and drinks, and photograph from the spectator area.

During Street Week 2026, photographers accredited without representing known media will be required to sign an agreement. This agreement will now include the addition that you will be invoiced for admission and any other costs if Street Week has not received material from you in accordance with the agreement no later than 14 days after Street Week's has ended.

Material should be sent via WeTransfer or similar to [info@streetweek.se](mailto:info@streetweek.se).

Please tell us why you qualify to cover Street Week 2026, and we will get back to you regarding whether or not you are approved for press accreditation.

Sincerely,

Street Week Crew

# Application for Press-Accreditation



RACING HISTORY IN THE MAKING

Name:	
Phonenumber:	
E-Mail:	

Media House:	
URL (Publication)	

## Your role/ title:

Check you current role:

<input type="checkbox"/>	Writing Journalist
<input type="checkbox"/>	Webb Journalist
<input type="checkbox"/>	Digital Influencer
<input type="checkbox"/>	Photographer
<input type="checkbox"/>	Radio/ Podcast
<input type="checkbox"/>	TV/ Video Journalist

## Coverage of events:

Check the events you want to cover:

<input type="checkbox"/>	Mantorp Park 4-5/7
<input type="checkbox"/>	Dala-Järna Raceway 6/7
<input type="checkbox"/>	Sundsvall Raceway 7/7
<input type="checkbox"/>	Tierp Arena 9/7
<input type="checkbox"/>	Linde Raceway 10/7
<input type="checkbox"/>	Målgång 11/7

## Other Comments:

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By applying for accreditation here, you agree to our use of personal data in accordance with our data policy.

Email your application to: [info@streetweek.se](mailto:info@streetweek.se)