

## DELIVEROO PROMOTION RULES

These are the terms and conditions ("Rules") that apply to the Deliveroo Buy One Get One Free (same item) promotional offer ("Offer") at participating restaurants from 11th April to 31st December 2025.

The offer will run:

- a) Each Friday of the month; and
- b) From Friday to Sunday on the final weekend of each month

**In order to redeem the Offer, Entrants must add two of the same item to their basket. The Offer will then automatically be applied at the checkout.**

1. **Promoter:** Roofoods Limited (trading as Deliveroo), a company incorporated and registered in England and Wales with registered company number 08167130 and registered office address at River Building, Level 1 Cannon Bridge House, 1 Cousin Lane, London EC4R 3TE ("Deliveroo").
2. **Entry periods:** Starting from 11th April 2025, the Offer opens for entry at 12:01 am (UK time), each Friday when advertised and closes at 11:59 pm (UK time) every Friday ("Friday Entry Period"). On the final weekend of each month, the Offer opens for entry at 12:01 am (UK time) on the Friday and closes at 11:59 pm (UK time) on the Sunday when advertised ("Long weekend Entry Period"). Merchandising in-app will make clear the duration of the Offer each week.
3. **Eligibility:**
  - a. Entrants must be a legal resident of England, Scotland or Wales and at least 18 years old at the time of entry.
  - b. Internet access is required to enter the Offer.
  - c. This Offer is only available at selected restaurants, and may differ with each Entry Period.
4. **Offer redemption:** To redeem the Offer, entrants must complete the following steps during the Entry Period:
  - a. To benefit from the Offer, Participants must, during the Duration, log into their Deliveroo account on [www.deliveroo.co.uk](http://www.deliveroo.co.uk) or the Deliveroo app, place a Qualifying Order. A "Qualifying Order" means a paid-for and delivered Deliveroo order one or more Participating Restaurants in the Geographic Areas and include a product with a red border labeled "Buy 1, get 1 free" during the Entry Period.
  - b. Participating brands and selected items only. Available items may vary. Subject to availability. Geographical restrictions, delivery and service fees apply.
  - c. The Offer will only allow Entrants to redeem the Offer on two of the same item. The Offer will be applied automatically.
5. **Offer conditions: The following conditions apply to the Offer:**
  - a. The Offer cannot be used to purchase age-restricted products.
  - b. The Offer is subject to Deliveroo Voucher and Account Credit Terms. The entrant should ensure they are aware of any applicable expiry dates.
  - c. Availability of participating restaurants varies by customer and not all customers will be able to redeem their voucher on all partners. Subject to geographical restrictions and site availability, some customers will only be able to redeem the Offer at restaurants. Please see in-app or website for details and participating restaurants..

- d. The Offers are provided by partners and may be withdrawn at any time.
- e. Scheduled orders are excluded from the Offer.

6. **Liability:** Deliveroo will not be liable for: (i) any loss that is not caused by Deliveroo (or any person acting on Deliveroo's behalf); (ii) any loss caused by any event or circumstance beyond Deliveroo's reasonable control; (iii) any loss of profits or revenue, loss of anticipated savings or loss of goodwill; or (iv) any unavailability of the Deliveroo website or app. However, nothing in these Rules limits or excludes any person's liability for death or personal injury caused by negligence, for fraud or for any matter for which it would be illegal to limit or exclude liability. In particular, consumers have legal rights in relation to products that are faulty or not as described and services which are not performed with reasonable care and skill and these legal rights are in addition to and are not affected in any way by anything contained in these Rules. Further advice about consumer rights is available from any local Citizens' Advice Bureau (<https://www.citizensadvice.org.uk/>) or local Trading Standards office (<https://www.gov.uk/find-local-trading-standards-office>.)]

7. **Interference with the Offer:** Any attempt to deliberately damage or undermine the content or legitimate operation of this Offer is prohibited and may be a violation of criminal and/or civil laws and in these circumstances Deliveroo reserves all its rights and remedies.

8. **Cancellation and variation:** Deliveroo reserves the right to vary, suspend or cancel the Offer and/or these Rules if it considers it necessary or appropriate to do so, including but not limited to:

- a. there is any actual or anticipated breach of applicable law;
- b. fraud, abuse, and/or an error (either human or machine) affects or could affect the proper operation of this promotion or the awarding of prizes or offers, or;
- c. variation, suspension or cancellation is necessary due to an event outside Deliveroo's reasonable control.

9. **Accessing these Rules:** Any website on which these Rules are posted is only intended to be accessed from England, Scotland and Wales, and where permitted by law. Deliveroo makes no representation that materials relating to this Offer are appropriate or available for use at other locations. Access to them from territories where their contents are illegal is strictly prohibited.

10. **Severance and waiver:** If any part of these Rules is or becomes invalid, illegal or unenforceable, the validity, legality and enforceability of the rest of these Rules will not be affected. Deliveroo's failure to enforce any term of these Rules will not constitute a waiver of that provision.

11. **Disputes:** Subject to Rule 12, if there is a dispute about the Offer or these Rules, Deliveroo's decisions are final. If there is a dispute between these Rules and any other document referred to in these Rules, these Rules take precedence to the extent necessary to resolve the conflict.

12. **Law and jurisdiction:** The Offer and these Rules are governed by English law, and any disputes arising in connection with them shall be subject to the exclusive jurisdiction of the courts of England and Wales, except that residents of Scotland may also bring proceedings in the Scottish courts.

13. **Privacy Policy:** By participating in the Offer, each participant accepts the terms of the Terms and declares that they have read and understood Deliveroo UK's Privacy Policy, available at <https://deliveroo.co.uk/privacy>.

14. **Personal data:** Entrants acknowledge that any personal data of entrants will be processed in particular for the purposes of administering this Offer and in accordance with the Deliveroo Privacy Policy at <https://deliveroo.co.uk/privacy>.

15. **Contact:** Enquiries about this Offer can be sent to Deliveroo at: [customersupport@deliveroo.co.uk](mailto:customersupport@deliveroo.co.uk)