

50% off 3 orders when you spend £15 at restaurants (max discount £12) - GET50NOW - Selected Existing Customer offer

Terms and conditions

12 January 2026 to 25 January 2026

DELIVEROO OFFER RULES

These are the terms and conditions (“Rules”) that apply to the Deliveroo 50% off 3 orders when you spend £15 on items at restaurants (max discount £12) - GET50NOW Offer (the “Offer”). By entering the Offer, each entrant agrees to these Rules and confirms they have read and understood the Deliveroo Privacy Notice at <https://deliveroo.co.uk/privacy>.

1. **Promoter:** Roofoods Limited (trading as Deliveroo), a company incorporated and registered in England and Wales with registered company number 08167130 and registered office address at River Building, Level 1 Cannon Bridge House, 1 Cousin Lane, London EC4R 3TE (“Deliveroo”).
2. **Entry period:** The Offer opens for entry at 12:01 am (UK time) on 12/01/2026 and closes at 11:59 pm (UK time) on 25/01/2026 (“Entry Period”), unless all codes are redeemed earlier than anticipated or if the Offer needs to end earlier for any other reasonable reason. Deliveroo will update these terms should the offer end earlier than 11:59 PM on 25/01/2026.
3. **Eligibility. Only customers who meet the following criteria are eligible:**
 - a. To participate in the Offer, entrants must be a legal resident of England, Scotland or Wales and at least 18 years old at the time of entry. Residents of Northern Ireland and the Republic of Ireland are excluded.
 - b. Entrants must be an Existing Customer. An “Existing Customer” means any customer that has placed at least one order as of 11/01/2026.
 - c. Internet access is required to enter the Offer.
 - d. Deliveroo reserves the right at any time to require proof of eligibility in such form as Deliveroo reasonably considers necessary.
 - e. This Offer is only available to selected Existing Customers who have been directly targeted by Deliveroo. Eligibility is determined by Deliveroo in its sole discretion. Customers who have not been selected will not be able to successfully redeem the Offer, even if they have access to the code.
4. **Offer redemption:** To redeem the Offer, entrants must complete the following steps during the Entry Period:
 - a. The entrant must log into their Deliveroo account on www.deliveroo.co.uk (“Deliveroo Website”) or the Deliveroo App.
 - b. The entrant must then enter the Deliveroo credit code ‘GET50NOW’ into the voucher and credit tab on the Deliveroo App or Deliveroo Website, or at the checkout stage of their basket when they place a qualifying order. Upon redemption, the promotional code may be applied to a maximum of three (3) separate transactions and shall not be valid thereafter.
 - c. The entrant must place a Qualifying Order. A “Qualifying Order” means a paid-for and delivered restaurant order on Deliveroo valued at a minimum value of £15 on items (exclusive of any applicable delivery, service charges and small order fees) placed with one of the participating partners displaying the “CODE GET50NOW” badge in the “GET50NOW” filter on the Deliveroo app or website during the Entry Period.

d. The Offer will only apply where the entrant is eligible and has been selected to receive the Offer. If an entrant is not eligible, the code will not apply at checkout and no discount will be provided.

5. A maximum of one code can be redeemed per customer. Each code amounts to three (3) fifty percent (50%) Deliveroo vouchers with a max discount of twelve each (£12).

6. **Offer conditions:** The following conditions apply to the Offer:

- a. The Offer is non-transferable, non-refundable, non-exchangeable and no cash alternative is available. However, if Deliveroo considers it appropriate, or if it becomes necessary for reasons beyond Deliveroo's control, the Offer may be varied or swapped for a suitable alternative in Deliveroo's discretion.
- b. The Offer is subject to Deliveroo Voucher and Account Credit Terms. The entrant should ensure they are aware of any applicable expiry dates.
- c. There is a limit of 2,800 which can be redeemed before 23:59 on 25/01/2026. The Offer may be withdrawn if maximum redemptions are reached before the Offer end date. Codes may be increased in Deliveroo's sole discretion.
- d. Certain items, including age restricted items and baby formula, are excluded from the Offer and will not count towards the minimum order value.
- e. The minimum order value to redeem an Offer is £15 on items, excluding any restricted products and fees (delivery, service, and small order fee), tips or donations.
- f. The Offers are provided by partners and may be withdrawn at any time.
- g. This Offer code cannot be combined with other offers codes unless notified.

7. **Liability:** Deliveroo will not be liable for: (i) any loss that is not caused by Deliveroo (or any person acting on Deliveroo's behalf); (ii) any loss caused by any event or circumstance beyond Deliveroo's reasonable control; (iii) any loss of profits or revenue, loss of anticipated savings or loss of goodwill; or (iv) any unavailability of the Deliveroo website or app. However, nothing in these Rules limits or excludes any person's liability for death or personal injury caused by negligence, for fraud or for any matter for which it would be illegal to limit or exclude liability. In particular, consumers have legal rights in relation to products that are faulty or not as described and services which are not performed with reasonable care and skill and these legal rights are in addition to and are not affected in any way by anything contained in these Rules. Further advice about consumer rights is available from any local Citizens' Advice Bureau (<https://www.citizensadvice.org.uk/>) or local Trading Standards office (<https://www.gov.uk/find-local-trading-standards-office>.)

8. **Cancellation and variation:** Deliveroo reserves the right to vary, suspend or cancel the Offer and/or these Rules if it considers it necessary or appropriate to do so, including but not limited to if:

- a. there is any actual or anticipated breach of applicable law;
- b. fraud, abuse, and/or an error (either human or machine) affects or could affect the proper operation of this Offer or the awarding of prizes or offers, or;
- c. variation, suspension or cancellation is necessary due to an event outside Deliveroo's reasonable control.

9. **Law and jurisdiction:** The Offer and these Rules are governed by English law, and any disputes arising in connection with them shall be subject to the exclusive jurisdiction of the courts of England and Wales, except that residents of Scotland may also bring proceedings in the Scottish courts.

10. **Personal data:** Entrants acknowledge that any personal data of entrants will be processed in particular for the purposes of administering this Offer and in accordance with the Deliveroo Privacy Policy at <https://deliveroo.co.uk/privacy>.

11. Contact: Enquiries about this Offer can be sent to Deliveroo at: customersupport@deliveroo.co.uk