

DELIVEROO PROMOTION RULES - Battlefield 6 in-game rewards

These are the terms and conditions (“Rules”) that apply to the Deliveroo Electronic Arts, Inc. (“EA”) x Red Bull Promotion (“Promotion”). By entering the Promotion, each entrant agrees to these Rules and confirms they have read and understood the Deliveroo Privacy Policy at <https://deliveroo.co.uk/privacy>.

Eligible entrants clicking the Deliveroo homepage EA x Red Bull merchandise and purchasing a Red Bull product on Deliveroo will receive a unique code, to redeem for EA Games Battlefield 6 in-game rewards. Entrants must be 18+

1. **Promoter:**
 - a. Rooffoods Limited (trading as Deliveroo), a company incorporated and registered in England and Wales with registered company number 08167130 and registered office address at River Building, Level 1 Cannon Bridge House, 1 Cousin Lane, London EC4R 3TE (“Deliveroo”).
 - b. ELECTRONIC ARTS LIMITED, a company registered in England and Wales with company number 2057591 whose registered office is Onslow House, Onslow Street, Guildford, Surrey, GU1 4TN.
2. **Entry period:** The Promotion opens for entry at 12:01 am (UK time) on 11/10/25 and closes at 11:59 pm (UK time) on 29/10/25 (“Entry Period”).
3. **Eligibility:**
 - a. To participate in the Promotion, entrants must be a legal resident of England, Scotland or Wales and at least 18 years old at the time of entry. Residents of Northern Ireland and the Republic of Ireland are excluded.
 - b. A limit of one (1) entry per person applies to this Promotion.
 - c. Internet access is required to enter the Promotion.
 - d. Deliveroo reserves the right at any time to require proof of eligibility in such form as Deliveroo reasonably considers necessary.
4. **Not eligible:** The following persons are not eligible to enter the Promotion: (i) any employee or other individual engaged by Deliveroo, Electronic Arts Inc., Red Bull or any of its associated companies; (ii) members of the immediate family and/or household (whether related or not) of any of those individuals; and (iii) anyone else professionally involved with the operation or administration of the Promotion.
5. **How to receive reward:** To be eligible, users must complete the following steps during the Entry Period:
 - a. Log into the entrant’s Deliveroo account on www.deliveroo.co.uk or the Deliveroo app
 - b. Click on the EA x Red Bull banner or merchandising card on the Deliveroo homepage.
 - c. Place a Qualifying Order;
 - i. A “Qualifying Order” means a paid-for and delivered Deliveroo order which must include a Red Bull product from any participating partner during the Entry Period.
6. **Reward:** Entrants placing a Qualifying Order and meeting the Eligibility criteria will receive a unique code in an email from Deliveroo on 9 November 2025. The Reward will be sent to the winner’s email address linked to their Deliveroo account. The user can then redeem the

unique code via EA App or EA App landing page to receive Battlefield 6 in-game rewards inclusive of 2XP Weapons Token and a dog tag. This is a promotional offer. Requires Battlefield 6 (sold separately), all game updates, persistent internet connection & an EA account to redeem. Single-Use code expires 31/01/26.

7. **Reward conditions:** The following conditions apply to the Reward:
 - a. The Reward is non-transferable, non-refundable, non-exchangeable and no cash alternative is available. However, if Deliveroo considers it appropriate, or if it becomes necessary for reasons beyond Deliveroo's control, a Reward may be varied or swapped for a suitable alternative in Deliveroo's discretion.
 - b. The winner should ensure they are aware of any applicable expiry dates.

8. **Publicity:** By entering this Promotion, each entrant agrees that they will take part in reasonable publicity connected with the Promotion if requested and that Deliveroo is entitled (but not obliged) to use the user's name and image in connection with such publicity. Each user agrees that Deliveroo may share, publish or promote any image, video, text or other content submitted or uploaded to any website in connection with this Promotion on its corporate website, blogs or its Facebook, Instagram or Twitter account.

9. **Liability:**
 - a) Deliveroo will not be liable for: (i) any loss that is not caused by Deliveroo (or any person acting on Deliveroo's behalf); (ii) any loss caused by any event or circumstance beyond Deliveroo's reasonable control; (iii) any loss of profits or revenue, loss of anticipated savings or loss of goodwill; or (iv) any unavailability of the Deliveroo website or app. However, nothing in these Rules limits or excludes any person's liability for death or personal injury caused by negligence, for fraud or for any matter for which it would be illegal to limit or exclude liability. In particular, consumers have legal rights in relation to products that are faulty or not as described and services which are not performed with reasonable care and skill and these legal rights are in addition to and are not affected in any way by anything contained in these Rules. Further advice about consumer rights is available from any local Citizens' Advice Bureau (<https://www.citizensadvice.org.uk/>) or local Trading Standards office (<https://www.gov.uk/find-local-trading-standards-office>.)
 - b) IF YOU LIVE IN THE EEA, UNITED KINGDOM OR SWITZERLAND, EA AND ITS EMPLOYEES, LICENSORS AND BUSINESS PARTNERS WILL NOT BE LIABLE TO YOU FOR ANY LOSSES OR DAMAGES ARISING FROM YOUR ACTIONS OR BREACH OF THIS AGREEMENT, OR WHICH ARISE AS A RESULT OF A THIRD PARTY'S (OR ANY OTHER) ACTS OR OMISSIONS BEYOND OUR CONTROL. IF YOU LIVE OUTSIDE THE EEA, UNITED KINGDOM AND SWITZERLAND, TO THE FULL EXTENT PERMITTED BY APPLICABLE LAW, EA AND ITS EMPLOYEES, LICENSORS AND BUSINESS PARTNERS SHALL NOT BE LIABLE TO YOU FOR ANY LOSSES THAT WERE NOT CAUSED BY EA'S BREACH OF THIS AGREEMENT, OR INDIRECT, INCIDENTAL, CONSEQUENTIAL, PUNITIVE OR SPECIAL DAMAGES. THE TYPES OF EXCLUDED DAMAGES INCLUDE, FOR EXAMPLE, FINANCIAL LOSS (SUCH AS LOSS INCOME OR PROFITS), COST OF SUBSTITUTE GOODS OR SERVICES, BUSINESS INTERRUPTION OR STOPPAGE, LOSS OF DATA, LOSS OF GOODWILL, AND COMPUTER FAILURE OR MALFUNCTION. THIS LIMITATION APPLIES TO ANY CLAIM ARISING OUT OF OR RELATED TO THIS LICENSE OR EA SERVICE, WHETHER BASED IN CONTRACT, TORT, STATUTE, STRICT LIABILITY OR OTHERWISE.

10. **No Endorsement:** This Promotion is in no way sponsored, endorsed, administered by or associated with Facebook, Instagram and Twitter (“**Social Networks**”) or any other third party save as expressly stated otherwise. Access to Social Networks is at all times subject to the relevant Social Network’s rules, terms and policies. To the maximum extent permitted by applicable law, the Social Networks and any other social networking platform on which the Promotion is communicated shall have no liability to any person in connection with or arising out of the Promotion howsoever caused, including for any costs, expenses, damages and other liabilities.
11. **Interference with the Promotion:** Any attempt to deliberately damage or undermine the content or legitimate operation of this Promotion is prohibited and may be a violation of criminal and/or civil laws and in these circumstances Deliveroo reserves all its rights and remedies.
12. **Cancellation and variation:** Deliveroo reserves the right to vary, suspend or cancel the Promotion, including the issuance of the Reward and/or these Rules if it considers it necessary or appropriate to do so, including but not limited to if:
 - a. there is any actual or anticipated breach of applicable law;
 - b. fraud and/or abuse
 - c. variation, suspension or cancellation is necessary due to an event outside Deliveroo’s reasonable control.In the event of cancellation, the Reward may be received to users entering prior to cancellation.
13. **Disqualification:** Without limiting the options available to Deliveroo, Deliveroo reserves the right at any time to disqualify users that Deliveroo regards as being in breach of these Rules, any applicable laws, any terms and conditions referred to in these Rules or the spirit of the Promotion.
14. **Disclosure of entrant’s details:** By entering this Promotion, each entrant acknowledges that by entering their surname and county of residence may be disclosed to persons enquiring, where permitted by law. Any entrant may object to their information being made available in this way, or may request that the amount of information made available be reduced, by contacting Deliveroo using the contact details at the end of these Rules. In these circumstances, the entrant acknowledges that Deliveroo may nevertheless disclose the relevant information, and the entrant’s entry, to the UK’s Advertising Standards Authority if required to do so. This may happen where Deliveroo is required to demonstrate that it has awarded the reward advertised. To request disclosure of users’ details, enquirers must submit a request to support@deliveroo.co.uk within three months of the end of the Promotion.
15. **Accessing these Rules:** Any website on which these Rules are posted is only intended to be accessed from England, Scotland and Wales, and where permitted by law. Deliveroo makes no representation that materials relating to this Promotion are appropriate or available for use at other locations. Access to them from territories where their contents are illegal is strictly prohibited.
16. **Severance and waiver:** If any part of these Rules is or becomes invalid, illegal or unenforceable, the validity, legality and enforceability of the rest of these Rules will not be affected. Deliveroo’s failure to enforce any term of these Rules will not constitute a waiver of that provision.

17. **Disputes:** Subject to Rule 22, if there is a dispute about the Promotion or these Rules, Deliveroo's decisions are final. If there is a dispute between these Rules and any other document referred to in these Rules, these Rules take precedence to the extent necessary to resolve the conflict.
18. **Law and jurisdiction:** The Promotion and these Rules are governed by English law, and any disputes arising in connection with them shall be subject to the exclusive jurisdiction of the courts of England and Wales, except that residents of Scotland may also bring proceedings in the Scottish courts.
19. **Personal data:** Entrants acknowledge that any personal data of entrants will be processed in particular for the purposes of administering this Promotion and in accordance with the Deliveroo Privacy Policy at <https://deliveroo.co.uk/privacy>.
20. **Contact:** Enquiries about this Promotion can be sent to Deliveroo at: support@deliveroo.co.uk