

# 3 x 50% off Grocery orders for existing customers when you spend £15 (excl. fees) at selected stores in Eligible Areas- (max discount £13)

## Terms and conditions

28th July - 7th September 2025

### DELIVEROO PROMOTION RULES

These are the terms and conditions ("Rules") that apply to the Deliveroo 3 x 50% off Grocery orders when you spend £15 (excluding fees) - 50GROCERY Promotion ("Promotion"). By entering the Promotion, each entrant agrees to these Rules and confirms they have read and understood the Deliveroo Privacy Notice at <https://deliveroo.co.uk/privacy>.

1. **Promoter:** Roofoods Limited (trading as Deliveroo), a company incorporated and registered in England and Wales with registered company number 08167130 and registered office address at River Building, Level 1 Cannon Bridge House, 1 Cousin Lane, London EC4R 3TE ("Deliveroo").
2. **Entry period:** The Promotion opens for entry at 00:00 am (UK time) on 28th July 2025 and closes at 11:59 pm (UK time) on 28th July 2025 ("Entry Period"), unless all codes are redeemed earlier than anticipated or if the Promotion needs to end earlier for any other necessary reason. Deliveroo will update these terms should the promotion end earlier than 11:59 PM on 7th September 2025.
3. **Eligibility. Only customers who meet the following criteria are eligible:**
  - a. To participate in the Promotion, entrants must be a legal resident of England, Scotland or Wales and at least 18 years old at the time of entry. Residents of Northern Ireland and the Republic of Ireland are excluded.
  - b. Entrants must be an "Existing Customer." An "Existing Customer" means any customer that has placed at least two orders out of their last five orders in an Eligible Area, or at least one order in an Eligible Area if they have placed less than five orders in total. See Appendix 1 for a full list of Eligible Areas.
  - c. The delivery address of participants must be within an eligible area.
  - d. Internet access is required to enter the Promotion.
  - e. Deliveroo reserves the right at any time to require proof of eligibility in such form as Deliveroo reasonably considers necessary.
  - f. This Promotion is only available to selected entrants on a randomised basis, and is non-transferable.
4. **Offer redemption:** To redeem the offer, entrants must complete the following steps during the entry period:
  - a. The entrant must log into their Deliveroo account on [www.deliveroo.co.uk](http://www.deliveroo.co.uk) ("Deliveroo Website") or the Deliveroo App.

- b. The entrant must then enter the Deliveroo credit code 50GROCERY into the voucher and credit tab on the Deliveroo App or Deliveroo Website, or at the checkout stage of their basket when they place a qualifying order.
  - c. The entrant must place a Qualifying Order. A “**Qualifying Order**” means a paid-for and delivered Deliveroo order of a minimum value of £15 excluding any restricted products and fees (delivery, service, and small order fee), tips, donations placed with one of the participating grocery stores in an Eligible Area displaying the 50GROCERY badge during the Entry Period. The value of any restricted products does not contribute towards the minimum spend. Participating grocery stores on Deliveroo delivering to eligible areas listed in appendix 1 and excluded grocery stores (if any).
5. **Offer:** A maximum of one code can be redeemed per customer. Each code amounts to fifty percent off (50%) 3 Deliveroo Grocery Store orders with a max discount of 13 pounds each (£13), (the “Offer”).
6. **Offer conditions:** The following conditions apply to the Offer:
- a. The Offer is non-transferable, non-refundable, non-exchangeable and no cash alternative is available. However, if Deliveroo considers it appropriate, or if it becomes necessary for reasons beyond Deliveroo’s control, the Offer may be varied or swapped for a suitable alternative in Deliveroo’s discretion.
  - b. The Offer cannot be used to purchase age-restricted products or early stage infant formula.
  - c. The Offer is subject to Deliveroo Voucher and Account Credit Terms. The entrant should ensure they are aware of any applicable expiry dates.
  - d. There is a limit of 44,500 vouchers using 50GROCERY which can be redeemed before 23:59 on 7th September 2025. The Offer may be increased or withdrawn if Deliveroo considers such changes reasonably necessary to ensure the fair and proper operation of this Promotion or if maximum redemptions are reached before the Promotion end date. Codes may be increased at Deliveroo's sole discretion.
  - e. The minimum order value to redeem an Offer is £15 excluding any restricted products and fees (delivery, service, and small order fee), tips, donations.
  - f. Participating grocery stores on Deliveroo delivering to eligible areas listed in appendix 1 and excluded grocery stores (if any).
  - g. The Offers are provided by partners and may be withdrawn at any time.
  - h. This Offer code cannot be combined with other offers codes unless notified.
7. **Liability:** Deliveroo will not be liable for: (i) any loss that is not caused by Deliveroo (or any person acting on Deliveroo’s behalf); (ii) any loss caused by any event or circumstance beyond Deliveroo’s reasonable control; (iii) any loss of profits or revenue, loss of anticipated savings or loss of goodwill; or (iv) any unavailability of the Deliveroo website or app. However, nothing in these Rules limits or excludes any person’s liability for death or personal injury caused by negligence, for fraud or for any matter for which it would be illegal to limit or exclude liability. In particular, consumers have legal rights in relation to products that are faulty or not as described and services which are not performed with reasonable care and skill and these legal rights are in addition to and are not affected in any way by anything contained in these Rules. Further advice about consumer rights is available from any local Citizens’ Advice Bureau (<https://www.citizensadvice.org.uk/>) or local Trading Standards office (<https://www.gov.uk/find-local-trading-standards-office>).]

8. **Cancellation and variation:** Deliveroo reserves the right to vary, suspend or cancel the Promotion and/or these Rules if it considers it necessary or appropriate to do so, including but not limited to if:
  - a. there is any actual or anticipated breach of applicable law;
  - b. fraud, abuse, and/or an error (either human or machine) affects or could affect the proper operation of this promotion or the awarding of prizes or offers, or;
  - c. variation, suspension or cancellation is necessary due to an event outside Deliveroo's reasonable control.
9. **Law and jurisdiction:** The Promotion and these Rules are governed by English law, and any disputes arising in connection with them shall be subject to the exclusive jurisdiction of the courts of England and Wales, except that residents of Scotland may also bring proceedings in the Scottish courts.
10. **Personal data:** Entrants acknowledge that any personal data of entrants will be processed in particular for the purposes of administering this Promotion and in accordance with the Deliveroo Privacy Policy at <https://deliveroo.co.uk/privacy>.
11. **Contact:** Enquiries about this Promotion can be sent to Deliveroo at: [support@deliveroo.co.uk](mailto:support@deliveroo.co.uk)

## Appendix 1

### Eligible Areas

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ALF  
MNS  
OLR  
NRT  
WNS  
BRN  
CNEM  
CHF  
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WCOV  
ASTL  
BRGR  
SHLT  
STNL  
BBH

LYMM  
SHL  
SKM  
STRN  
WGN  
WNW  
WRG  
EVI  
OAD  
SLEI  
ABB  
ANS  
BRSN  
DEF  
GLEN  
HAMP  
STAS  
WOLL  
ARND  
BING  
BSTW  
CTP  
ILK  
LNGE  
TLR  
WFD  
BUNY  
GTAM  
LOU