

Concept Design Checklist - Retail

Equals 40% of Final Design Submission Pack

- ☐ Moodboard Development, **Being able to clearly articulate how the Design Dimensions are captured in the overall design intent is central to the approval of the concept design.**
- ☐ Provide a maximum of 5 pages that explains how your proposed design will respond to the **5 Design Dimensions**:
 - ☐ **Individualism** – Celebrating an individualistic approach to design by focusing on creating spaces that reflect the unique needs, tastes, and aspirations of our customers and community. Emphasising the importance of originality, customisation, and the celebration of individual identity.
 - ☐ **Time** – The provision of carefully curated experiences and visually captivating displays that hero our retailer offers and invite customers to seek out memorable moments and immerse themselves into the landscape. The luxury of valuable time spent intentionally, and with an appreciation of our surroundings.
 - ☐ **Space and Light** – Thoughtful planning and execution of space and light within your concept to positively inform consumer experiences, promoting their well-being, and creating visually appealing environments that are both functional and aesthetically pleasing.
 - ☐ **Authenticity** – Embrace authenticity in all of its forms. The brand story, the offer, the designed spaces and the materials from which they are built, all welcome powerful mediums for brand-expression and contribute to the rich tapestry of the Chatswood Chase experience.
 - ☐ **Awareness** – Promoting awareness of people, culture, art and the natural environment from which we draw inspiration. Recognising the evolution of influences on our everchanging retail landscape and welcoming change, with a focus on innovation, efficiency and sustainability.

Note, if you would like guidance on the Moodboard design response using the 5 Dimensions, please speak to your RDM for examples.

- ☐ 1:50 Preliminary Floorplan
 - ☐ Layout
 - ☐ Joinery & Equipment
 - ☐ Furniture
- ☐ Access Provision
 - ☐ The fitout design is required to comply with the National Construction Code (NCC) and with the requirements of all other Authorities and applicable laws, including but without Limitation to any anti-discrimination legislation. The Disability Discrimination Act and AS1428.2.
 - ☐ The NCC requires that Disabled Access is a key design consideration for both individual stores and the common areas. Vicinity Centres review and approval of the design is not confirmation of any legal requirements and neither the owner nor Vicinity Centers is liable for any failure to comply with legislation or other regulatory requirements.
- ☐ 1:20 Preliminary Elevations
 - ☐ Shopfront or Kiosk
- ☐ Coloured 3D Renders
 - ☐ Minimum of 1 coloured 3D render per shopfront elevation
 - ☐ Minimum of 3 coloured internal 3D renders

Note, 3D renders are a critical design submission piece for this development and Design Approval cannot be granted without them. Coloured elevations are not accepted in place of 3D renders.

Please speak with your RDM for clarity if unsure.

ANNEXURE 7

☐ Shopfront Design

- ☐ Neutral Zone - ensure there is a 300mm wide (minimum) solid architectural finish located directly adjacent to each side of the tenancy shopfront lease line.
- ☐ Shopfront Form – the remaining shopfront excluding neutral zones forms the basis of the shopfront design. Plain, full height, un-activated glazing will not be supported. Activation includes solid material, ingos, angled planes, dynamic form, double framed composition and articulated architectural elements.
- ☐ Activation Zone - The first 1200mm from the lease line is considered your 'Shopfront Activation Zone' and will be a continuation of the shopfront design, encompassing shopfront quality finishes to the walls, floors, ceiling and joinery units.
- ☐ Note - Shopfront form to emphasise verticality and maximise ceiling heights within the shopfront zone, continuous bulkheads will not be supported.
- ☐ Level 1 Luxury tenancies required to incorporate large scale entry doors set back and opening outwards to create a transition vestibule to the entry.

☐ Architectural Materials

- ☐ Image swatches and corresponding specifications of all key finishes in the design (note physical samples are required at Design Development phase)

☐ Design Submission

- ☐ Will consist of an in-person presentation to your Vicinity RDM.
- ☐ Subsequent drawing submissions shall address the comments from Design Review feedback.
- ☐ Design submission must be issued in 1 combined PDF set for review.
- ☐ All revisions to be clouded and cross reference to a revision number.