WIN an evening of style and opera

Promotion Terms and Conditions

Promoter	Vicinity Centres PM Pty Ltd (ABN 96 101 504 045) as agent for the Property Owner/s of the Centre.
Property Owner/s	**Property Owner/s** means the entity that owns the Centre or the land it is built on, whether alone or jointly with other entities.
Centre	Emporium Melbourne located at 287 Lonsdale Street, Melbourne VIC 3000.
Who can enter?	Only Victorian residents who: a) are aged 16 or over; b) can attend the Centre within 14 days after being notified as a winner, on a date and time agreed with the Promoter, to collect the prize.
Who can't enter?	Directors, officers, management and employees (and their immediate families) of: a) the Promoter; b) any companies or Commonwealth, State, Territory or local government agencies where the rules or guidelines applicable to such company or agency prohibit receipt of a prize; and c) the Property Owners, agencies, companies or participating premises associated with this promotion including retailers within the centre.
Promotion Period	Entries open on 26/10/2026 in the State or Territory from which the post or promotion is published. Entries close at 11:59pm local time on 06/11/2026 in the State or Territory from which the post or promotion is published.
Social Media Account	instagram.com/emporiummelbourne
Where will the promotion be advertised?	The promotion may be advertised through the Centre's website, social media accounts, email communications, eDMs and other channels determined by the Promoter. Regardless of where the promotion is advertised, entries must be submitted in accordance with the Entry Instructions above.
Entry instructions - INSTAGRAM	To enter, eligible entrants must, during the Promotion Period, comment on the Promoter's post on the Promoter's Instagram account (@emporiummelbourne) and, in 25 words or less, answer the following question: "Make an entrance at La Bohème. Which Emporium brand would you wear and why? Comment in 25 words or less. The most creative eligible answer wins the prize pack.". Do not tag people in photos if they are not in the photo or post content belonging to third parties. You must ensure your privacy settings on Instagram are set to public so the Promoter can access the Post. The Promoter is not responsible for any technical difficulties or device limitations that may prevent an entrant from successfully submitting an entry.
How many winners will there be and how will they be chosen?	This is a game of skill. Chance plays no part in how a winner will be selected. All entries will be reviewed and judged by the Promoter (or by appointed judge/s) based on the following judging criteria: Creativity: How imaginative, unique or inventive the entry is. Does it present an idea in a fresh or unexpected way? The Promoter reserves the right to shortlist and publicly announce entries during the judging process. Shortlisted entrants are not entitled to a prize unless they are subsequently deemed the winner. The 3 entries judged to be the best will win a prize. The Promoter may judge additional reserve entries and record them in order, in case a winning entry/entrant is deemed invalid or a prize is unclaimed (**Reserve Entrants**).
What can I win?	There are 3 prizes available.

	Prize	Individual Prize Value (in AUD ex GST)	Quantity	Total (in AUD ex GST)
1.	Prize Pack (Bundle consisting of at least 2 items or more)	$1,090.00	2	$590.00
		TOTAL	**3**	**$1,090.00**

There is a limit of 1 prize per person.

PRIZE PACK ITEM DETAILS LIST: PRIZE PACK 1				
	Prize Pack Item Desription/s	**Prize Pack Item Value (in AUD ex GST)**	**Quantity**	**Total (in AUD ex GST)**
1.	2x La Bohème Opera Tickets Valid for Premium Reserve seats for **ONE** of the following dates: Tuesday, 10 November 2026 Wednesday, 11 November 2026 Thursday, 12 November 2026 Friday, 13 November 2026 Tuesday, 17 November 2026 Wednesday, 18 November 2026	$295.00	1	$590.00
2.	Emporium Gift Card For Terms and Conditions: https://a.storyblok.com/f/62481/x/af42aa4d09/vicinity-gift-cards-terms-and-conditions-october-2022.pdf	$500.00	1	$500.00
		TOTAL	3	$1,090.00

Total prize pool	The total prize pool is $1,090.00.
How many times can I enter?	You can only enter this promotion once.
How and when will the winner/s be notified?	Winners will be notified in writing via direct message from the Social Media Account within 7 business days of determination. **You must ensure your privacy settings on Instagram allow the Promoter to send you a direct message**.

Claiming the prize	To claim a prize that you win, you must: a) respond to the Social Media Account's direct message by claiming the prize before the Prize Claim Date; and b) collect the prize from the Centre's Guest Services Desk during hours of operation (refer to the Centre's website here: emporiummelbourne.com.au) If the winner is under 18 years of age, the Promoter may require a parent or legal guardian to be present with the winner when collecting the prize, or may otherwise, in its discretion, award the prize to the parent or legal guardian.
Unclaimed prize/s	**Prize Claim Date:** By the time and date stated in the direct message sent to the winner. If a prize has not been accepted or claimed by the Prize Claim Date above, or if, after making all reasonable attempts, the winner can't be contacted (or a winner does not contact the Promoter) by the Prize Claim Date, the relevant entry/ies will be discarded and the Promoter will re-award the relevant prize/s to Reserve Entrant/s and/or withdraw the prize as unawarded. Any Reserve Entrant winner will be informed via direct message from the Social Media Account.
Collection and use of your personal information	If you are a winner, you and your companions must take part in all publicity, photography and other promotional activity as the Promoter requires, without any compensation. You/your companions consent to the Promoter using your name[s] and image[s] in any promotional or advertising activity. The Promoter may collect your/your companion/s' personal information directly or through its agents or contractors. The Promoter will use your/your companion/s' personal information to conduct and manage the promotion. The Promoter may disclose your/your companions' personal information to its related companies, agents and contractors to assist in conducting this promotion, communicating with you/your companions or storing data. This may include disclosures to organisations outside Australia, including in places such as the USA, Singapore and Japan. The Promoter may collect and use personal information made available through an entrant's social media account, and any personal information provided by a winner, for the purposes of administering this promotion, contacting winners and awarding prizes. The Promoter may require the winner to provide satisfactory photographic identification for the purposes of verifying their identity and facilitating the issue, collection or redemption of the prize/s. If the winner is under 18 years of age, the Promoter may require the winner's parent or legal guardian to provide any consent required by the Promoter regarding the awarding of the prize, or participation in any publicity, photography or promotional activities. The Promoter's Privacy Policy (see https://www.vicinity.com.au/privacy-policy) includes information about: a) how to seek access to the personal information the Promoter holds about you and seek correction of the information; and b) how to complain about a privacy breach and how the Promoter will deal with such a complaint.

1. These Terms and Conditions incorporate and must be read together with the details outlined in the table above. Information about prizes and how to enter forms part of these Terms and Conditions. By entering, you accept these Terms and Conditions.

Entry

2. Your entry must be received during the Promotion Period and will be deemed to be received only when received by the Promoter. The Promoter is not liable for any problems with communications networks. You are responsible for your own costs associated with entering. The Promoter is not liable for any problems with communications networks outside its reasonable control. If you enter using automatically generated entries or multiple phone numbers/email addresses/addresses/aliases, you may be disqualified.

3. Every entry must be your original work and not copied. You warrant that your entry does not breach any third party rights (for example, intellectual property rights) and its use by the Promoter or any other person will not breach such rights nor otherwise breach any law (for example, it is not defamatory, in contempt of court or in breach of any privacy law). Your entry must not be obscene, offensive, malicious, discriminatory, indecent or (in the Promoter's opinion) otherwise objectionable or inappropriate (for example it must not include nudity or language the Promoter deems offensive).

4. You must not include any other person in your entry unless they have consented to you submitting it in this promotion. You must not include any person in your entry who is under the age of 16 years. You must ensure your entry does not contain any virus, malware or other malicious or inappropriate computer code or material. You acknowledge that your entry and

your name may be made publicly available by the Promoter (in its absolute discretion) and will be accessible to the general public to view.

5. The Promoter may copy and amend your entry and may use (or allow others to use) your entry and any rights in relation to your entry, to publicise this promotion or for any other purpose. These rights are perpetual, royalty free, world-wide, irrevocable and transferable. For example, the Promoter may publish all or any part of your entry or any amended version of it. The Promoter may also decide not to publish an entry, to cease publication of an entry, or to publish an edited entry.

Prizes

6. Prizes and all elements of prizes must be taken as specified, as and when offered and cannot be altered or changed in any way by you or will be forfeited, and if forfeited, the Promoter will not be liable. If you forfeit the prize or any element of the prize for whatever reason, you will not be given cash or any alternative prize as a substitute. Prize/s are subject to any additional terms and conditions imposed by the relevant supplier or the Promoter, including, as relevant:

   (a) validity period/s;

   (b) conditions of ticket validity and any restrictions on ticket on-sale or transfer;

7. You/your companion/s are responsible for all other unspecified costs related to the prize, including meals, transport, insurance (including excesses), in-room charges, additional taxes, mobile or data plans, installation costs, costs associated with ongoing use of the prize, etc. Event tickets can only be used once and will be deemed invalid if copied. The Promoter does not control entry to the relevant event location. The winner/s must keep their tickets safe and the Promoter will not replace lost or stolen tickets.

8. The Promoter is not responsible for any dispute between you and any person with whom you choose to, or choose not to, share the prize.

9. Where relevant, the Promoter accepts no responsibility if one or more of the events or activities awarded as part of the prize are abandoned, called off or postponed for any reason beyond the Promoter's reasonable control. In that case you/your companion/s forfeit your entitlement to that event/activity and the Promoter may provide another item of equal or higher value, subject to any necessary approval by the state/territory gaming authorities. Similarly, while the Promoter will make all reasonable efforts to ensure the participation of any specified celebrity/ies in the prize element/s, the Promoter and prize suppliers exclude, so far as legally permissible, all liability if for any reason the celebrity/ies do not attend the prize element/s due to circumstances beyond the reasonable control of the Promoter and prize suppliers (e.g. illness). Unless otherwise specified by the Promoter, you will not be given cash or any alternative prize as a substitute for this altered prize element. To the maximum extent permitted by law, the Promoter further reserves the right to substitute, withdraw, vary or cancel any prize where circumstances outside of its reasonable control make it necessary to do so.

10. Any prizes supplied by third parties are subject to the terms and conditions imposed by those third party suppliers. Any Vicinity Gift Card prize is subject to the applicable gift card terms and conditions. The Promoter is not responsible for and does not accept liability for any issues or representations in connection with the third party prizes. The Promoter further does not warrant the quality, suitability or fitness for purpose of any goods or services supplied by those third parties.

11. Unless otherwise specified, a Vicinity Gift Card prize is subject to the applicable terms and conditions of use available at WAIVPAY Physical Terms and Conditions.

12. The Promoter may require the winner to provide satisfactory photographic identification for the purposes of verifying their identity and facilitating the issue, collection or redemption of the gift card.

General

13. Any material failure by you or (if applicable) your companion/s to comply with the conditions imposed by the prize supplier(s) may result in the prize being cancelled or withdrawn without liability for the Promoter or the prize supplier(s).

14. For event-based or travel prizes, you and (if applicable) your companion/s accept that some aspects of the prize may be inherently risky and that the prize may involve dangerous activities.

15. If specified, in order to participate in the activity/activities awarded as part of the prize, you/your companion/s must comply with any applicable conditions (e.g. height, weight, health and fitness requirements). You must ensure that you/your companion/s are healthy and fit enough to take the prize. You/your companion/s must follow all requirements of the people responsible for managing the relevant activity/ies.

16. You/your companion/s must, if required by the Promoter, sign disclaimer and release forms provided by the Promoter in favour of the Promoter and other parties before taking the prize. If you or any companion/s do not sign, your entry will be deemed invalid and you will lose any entitlement to a prize.

17. If you or your entry are deemed by the Promoter to breach these Terms and Conditions materially including if the prize is on set dates and you are unable to take the prize on the relevant date/s, your entry (or at the Promoter's discretion, all of

your entries) may be discarded. The Promoter may, at any time, require you to produce documentation to establish to the Promoter's reasonable satisfaction the validity of your entries (including documentation establishing your identity, age and place of residence). Failure by the Promoter to enforce any of its rights at any stage does not waive those rights.

18. You must not:

    (a) tamper with the entry process (including but not limited to manipulating the system via bots, script use, or any other means to circumvent the entry process);

    (b) engage in any conduct that may jeopardise the fair and proper conduct of the promotion;

    (c) act in a disruptive, annoying, threatening, abusive or harassing manner;

    (d) do anything that may diminish the good name or reputation of the Promoter or any of its related entities or of the agencies or companies associated with this promotion;

    (e) breach any law; or

    (f) behave in a way that is otherwise inappropriate.

19. If companion/s can take the prize with you, you are responsible for your companion/s and the Promoter may disqualify all entries from, and prohibit further participation in this promotion by, you or any or all of your companion/s if they materially breach these conditions, whether or not legally bound by them.

20. If you (or your companion/s, if applicable), in the reasonable opinion of the Promoter (and/or a medical professional, as relevant to the circumstances), are intoxicated, under the influence of alcohol or any other drug, behave aggressively or offensively, or behave in a manner which may diminish the good name or reputation of the Promoter or any of its related entities or the agencies or companies associated with this promotion, is contrary to law or is otherwise inappropriate, the Promoter may cancel the prize or restrict you (and your companion/s) from participating in any elements of the prize, at its discretion.

21. The Promoter is not liable for entries, prize claims or correspondence that are misplaced, misdirected, delayed, lost, incomplete, illegible or incorrectly submitted for reasons outside the Promoter's reasonable control.

22. If any dispute arises between you and the Promoter concerning the conduct of this promotion or claiming a prize, the Promoter will take reasonable steps to consider your point of view, taking into account any facts or evidence you put forward, and to respond to it fairly within a reasonable time. In all other respects, the Promoter’s decision in connection with all aspects of this promotion is final.

23. Prizes cannot be transferred or exchanged nor (except where cash is specified) redeemed for cash. Without limiting any other term of these Terms and Conditions, all prizes (and elements of prizes) must be taken as and when specified, or will be forfeited with no replacement. The prize values are correct as at the date of preparing these Terms and Conditions and include any applicable GST. The Promoter is not responsible for any change in prize value. You agree that if a prize (or element of a prize) is unavailable for any reason the Promoter may provide another item of equal or higher value, subject to any necessary approval by the state/territory gaming authorities.

24. If this promotion cannot run as planned for any reason beyond the Promoter's control, for example due to software, hardware or communications issues, unauthorised intervention, tampering, fraud or technical failure, government directives, pandemic, public health orders and the like, the Promoter may end, change, suspend or cancel the promotion or disqualify affected entries/entrants.

25. The Promoter is not responsible for any tax implications arising from you winning a prize. You should seek independent financial advice. If for GST purposes this promotion results in any supply being made for non-monetary consideration, you must follow the Australian Taxation Office’s stated view that where the parties are at arm’s length, goods and services exchanged are of equal GST inclusive market values.

26. The Promoter reserves the right to refuse entry to, or remove any person from, a participating centre, event or prize activity where that person breaches the centre's conditions of entry, these Terms and Conditions, or behaves in a manner that is unlawful, unsafe or inappropriate.

Liability

27. You may have consumer rights under statute including under the *Competition and Consumer Act 2010* (Cth), which may be relevant to any issue or problem you encounter in relation to this promotion and cannot be excluded or restricted. Nothing in these Terms and Conditions excludes or restricts those rights. See www.accc.gov.au for more information about those rights.

28. Subject to the previous paragraph, the Promoter, the Property Owners, and the agencies and companies associated with this promotion are not liable (including in negligence) for any loss (including indirect, special or consequential loss or loss

of profits), expense, damage, personal injury (including allergies, skin conditions or other reactions, as relevant), illness or death suffered in connection with this promotion or any prize, except for any liability which under statute cannot be excluded (in which case that liability is limited to the greatest extent allowed by law).

29. Without limiting the previous paragraphs, the Promoter, the Property Owners and the agencies and companies associated with this competition are not liable for any loss of, damage to or delay in delivery of prize/s, or for any damage that occurs to displayed prize/s (where relevant), due to circumstances beyond the Promoter's reasonable control. Unless otherwise specified, prize/s will only be delivered to addresses in Australia.

30. This promotion is in no way sponsored, endorsed or administered by, or associated with any social media platform, including Facebook and Instagram. You provide your information to the Promoter and not to any social media platform. You completely release any relevant social media platforms from any and all liability.

31. Nothing in these Terms and Conditions imposes any liability on the Property Owners except to the extent such liability cannot be excluded by law.