



Mindvalley U

Official Party Guide

Week 1

July 20–26, 2026

WEEK ONE · JULY 20 – 26, 2026

TALLINN, ESTONIA

MON, JULY 20



7PM - 11PM

BLUE BLOCK PARTY

ROTERMANNI QUARTER

MON, JULY 20



11PM - 2AM

ALT MONDAY

SECRET

THU, JULY 23



FOR FIRST CLASS & VIP-TICKET HOLDERS

MIDNIGHT CABARET

MANNA LA ROOSA

FRI, JULY 24



BLACK BLOCK PARTY

TELLISKIVI QUARTER

SAT, JULY 25



MAIN EVENT

MARVELLOUS WONDERLAND

PROTO INVENTION FACTORY

A vibrant party scene with a DJ, a saxophonist, and a crowd of people in a tropical-themed venue. The DJ is in the foreground, and the saxophonist is in the center. The crowd is diverse and energetic, with people dancing and socializing. The venue has a tropical aesthetic with large windows and lush greenery.

Blue Block Party

Monday, July 20th | 7PM – 11PM

Location: Rotermanni Quarter

Monday, July 20th

Blue Block Party

Location: ROTERMANNI QUARTER

Time: 7PM - 11PM

Come as strangers. Connect as a tribe.

Welcome to Mindvalley U 2026 in Tallinn! Your journey starts at the Blue Block Party, a relaxed evening to settle in and begin building the lifelong connections that will define your next two weeks.

Instead of a single venue, the vibrant Rotermanni Quarter becomes your campus. We've curated five unique spots for you to explore, so feel free to move between them and let the night evolve naturally as you meet your new global community.

Dresscode: Blue-colored outfits.

Beverages: Please bring a card or cash for any drinks to purchase at the locations shared with you.



A man in a white shirt and red sunglasses is dancing in a club. He has his arms raised and is looking down. In the background, another person is visible, also dancing. The scene is lit with blue and red lights, creating a vibrant atmosphere. The text "ALT Monday" is overlaid on the bottom of the image.

ALT Monday

Monday, July 20th | 11PM – 2AM

Location: To be revealed 1 hour before via app

Monday, July 20th

ALT Monday

Location: TO BE REVEALED 1 HOUR BEFORE VIA APP

Time: 11PM – 2AM

Location drops at 10PM. Be ready.

At 10 PM, your phone buzzes and a location appears. By 11 PM, hundreds of you, all in the same color, arrive at a secret space somewhere in the city. Music starts, energy builds, and the night unfolds into something unexpected, social, and alive.

This is a weekly social on another level where your global community comes together in one shared moment. There is no early access, so just be ready. Arrive, connect, and step into the experience with music and energy carrying the night until 2 AM.

Dresscode: Wear blue from the Block Party. Find your people.

Pro Tip: Keep your phone charged and your notifications on.





First Class & VIP Ticket Holders Only

Midnight Cabaret

Thursday, July 23rd | 9PM – 1AM

Location: Manna La Roosa

Address: Vana-Posti tn 8, 10146 Tallinn

Thursday, July 23rd

First Class & VIP Ticket Holders Only

Midnight Cabaret

Location: MANNA LA ROOSA

Time: 9PM – 1AM

Step into a night where mystery and elegance intertwine.

As the evening unfolds, you will discover hidden corners brought to life with subtle performances and fleeting cabaret moments. Velvet shadows and layered textures set the scene for an experience that feels both intimate and alive.

Within the theatrical interior of Manna La Roosa, you enter a cabaret-inspired world where expression, intrigue, and connection take center stage.

Dresscode: Embrace rich and expressive tones like black, deep red, emerald, gold, or plum. Choose luxurious textures such as velvet, silk, satin, lace, or sequins. Consider statement silhouettes like tailored suits, flowing gowns, or bold cuts. Optional masks, veils, gloves, or headpieces are welcomed for added intrigue.

Beverages: Please bring a card or cash for any drinks to purchase at the locations shared with you.





Dresscode: Cabaret Noir • Rich, expressive tones—black, deep red, emerald, gold, plum • Luxurious textures—velvet, silk, satin, lace, sequins
• Statement silhouettes—tailored suits, flowing gowns, bold cuts • Optional masks, veils, gloves, or headpieces for added intrigue



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Black Block Party

Friday, July 24th | 7PM – 11PM

Location: Telliskivi Quarter.

Friday, July 24th

Black Block Party

Location: Telliskivi Quarter

Time: 7PM – 11PM

Come as strangers. Connect as a tribe.

Join us for the Black Block Party, a relaxed evening to arrive fully, meet your global community, and start building the connections that will shape the next two weeks. Instead of a single venue, the experience unfolds across the Telliskivi Quarter, a former Soviet factory complex turned cultural hub, alive with street art, craft beer, and conversations that last until midnight. We've curated five recommended locations for you to explore.

Pick a spot, move freely, and let the night evolve naturally. The city becomes your campus.

Dresscode: Wear black, inspired by grounding, depth, and presence, this is the night we plant roots and find your tribe through stillness.

Food & Beverage: please bring a card or cash to purchase drinks and food at the locations shared with you.



Main Event

Marvellous Wonderland

Saturday, July 25th | 8.30PM – 2AM

Location: PROTO Invention Factory
Address: Peetri tn 10, 10415 Tallinn



Dress code : Think whimsical elegance meets industrial grit, where you can blend Alice in Wonderland magic with steampunk flair through corsets, top hats, brass accents, and playful, surreal silhouettes.



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Week 2

July 27 – August 2, 2026

WEEK TWO · JULY 27 – AUGUST 2, 2026

TALLINN, ESTONIA

MON, JULY 27



7PM - 11PM

WHITE BLOCK PARTY

ROTERMANNI QUARTER

MON, JULY 27



11PM - 2AM

ALT MONDAY

SECRET

THU, JULY 30



FOR FIRST CLASS & VIP-TICKET HOLDERS

SUMMER BY THE BAY

LILLEPAVILJON

FRI, JULY 31



ESTONIA BLOCK PARTY

TELLISKIVI QUARTER

SAT, AUG 1



MAIN EVENT

NORDIC SUMMER SOIRÉE

ESTONIAN OPEN AIR MUSEUM

A large crowd of people is dancing at an outdoor party. In the foreground, a man with short blonde hair and sunglasses, wearing a light-colored jacket and blue pants, is dancing with his arms raised. To his left, a woman with long dark hair and a red top is also dancing. To his right, a woman with blonde hair wearing a red and white patterned dress is dancing. The background is filled with many other people, some wearing hats, all appearing to be in a festive mood. The scene is set outdoors with trees and a clear sky in the background.

White Block Party

Monday, July 27th | 7PM – 11PM

Location: Telliskivi Quarter

Monday, July 27th

White Block Party

Location: **Rotermanni Quarter**

Time: **7PM – 11PM**

Your journey starts at the White Block Party, a relaxed evening to settle in and begin building the connections that will shape your experience.

Instead of a single venue, the vibrant Rotermanni Quarter becomes your campus. Explore five curated spots within this creative cultural hub, move freely, and let the night evolve naturally as you meet your new global community.

Dresscode: Wear White Inspired by clarity and openness, we invite you to let the light in and find your tribe through color.

Food & Beverage: Please bring a card or cash to purchase drinks and food at the locations shared with you.



A DJ with blonde hair, wearing a black leather jacket and headphones, is performing at a club. The scene is dimly lit with a strong red color cast. The DJ is focused on her equipment, which includes a Pioneer DJ mixer and turntables. In the background, other people are visible, and there are some glowing lights and a sign that says "EXIT".

ALT Monday

Monday, July 27th | 11PM – 2AM

Location: To be revealed 1 hour before via app

Monday, July 27th

ALT Monday

Location: TO BE REVEALED 1 HOUR BEFORE VIA APP

Time: 11PM – 2AM

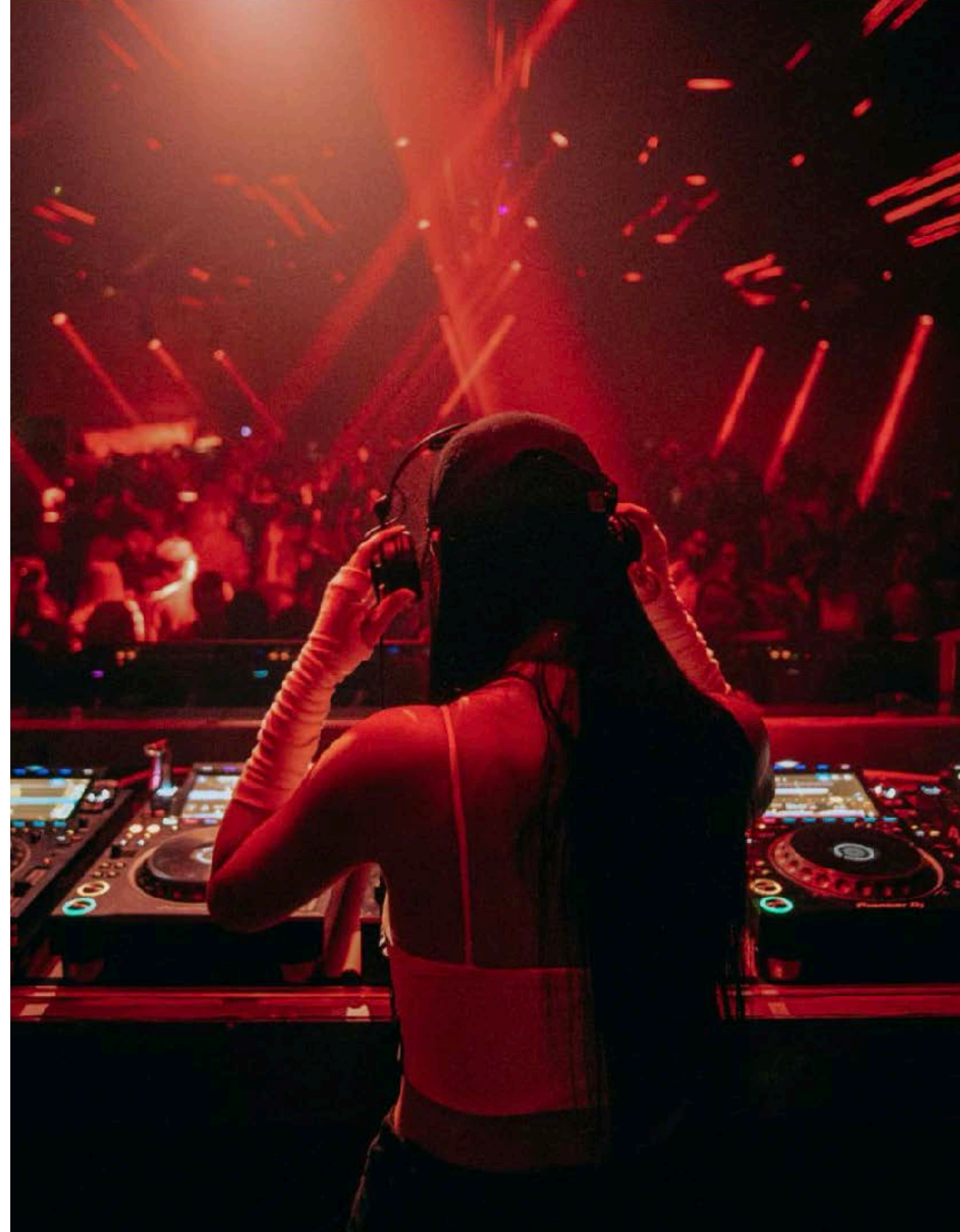
Location drops at 10PM. Be ready.

At 10 PM, your phone buzzes and a location appears. By 11 PM, hundreds of you, all in white, arrive at a secret space somewhere in the city. Music starts, energy builds, and the night unfolds into something unexpected, social, and alive.

This is a weekly social on another level where your global community comes together in one shared moment. There is no early access, so just be ready. Arrive, connect, and step into the experience with music and energy carrying the night until 2 AM.

Dresscode: Wear white from the Block Party. Find your people.

Pro Tip: Keep your phone charged and your notifications on.



A photograph of four women dancing and smiling at a night event. They are wearing colorful, summery dresses. The background is dark with red and orange lighting. A teal banner is overlaid on the image.

First Class & VIP Ticket Holders Only

Summer by the Bay

Thursday, July 30th | 9PM – 1AM

Location: Lillepaviljon

Address: Pirita tee 26, 12011 Tallinn

Thursday, July 30th

First Class & VIP Ticket Holders Only

Summer by the Bay

Location: LILLEPAVILJON

Time: 9PM – 1AM

An exclusive summer evening where Nordic coastal calm takes center stage. As the golden sunset reflects across the sea, enjoy a relaxed VIP experience at a beautiful waterfront venue. Framed by greenery and warm natural textures, the setting flows seamlessly between indoor and outdoor spaces, creating an atmosphere of quiet luxury designed for connection.

This is a celebration of the northern light and sea air, perfect for lingering long after the sun goes down.

Dresscode: Embrace flowing dresses, linen, or silk in soft whites, sandy neutrals, and navy. For men, relaxed summer jackets or linen blazers are ideal.

Beverages: Please bring a card or cash to purchase drinks at the locations shared with you.





Dresscode: Coastal Summer Elegance Flowing dresses, linen or silk fabrics Light tailoring and relaxed suits for men
Nautical tones (white, sand, navy, subtle gold accents) or bright floral and patterns (scarves, accessories, prints)



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A group of six people, three men and three women, are smiling and posing for a photo at a night party. They are dressed in casual to semi-formal attire. The background is dark with bokeh lights from trees and other partygoers. The overall mood is festive and social.

Estonia Block Party

Friday, July 31st | 7PM – 11PM

Location: Telliskivi Quarter

Friday, July 31st

Estonia Block Party

Location: TELLISKIVI QUARTER

Time: 7PM – 11PM

Come as strangers. Connect as a tribe.

Join us for the Estonia Block Party, a relaxed evening to arrive fully, meet your global community, and start building the connections that will shape the next two weeks. Instead of a single venue, the experience unfolds across the Rotermanni Quarter, a vibrant district where industrial heritage meets modern city life. We've curated five recommended locations for you to explore.

Pick a spot, move freely, and let the night evolve naturally. The city becomes your campus.

Dresscode: Wear Blue, Black, or White or All Three. United in the colours of the Estonian flag. The finale.

Food & Beverage: Please bring a card or cash to purchase drinks and food at the locations shared with you.



Main Event

Nordic Summer Soirée

Saturday, August 1st | 8.30PM – 2AM

Location: Estonian Open Air Museum
Address: Vabaõhumuuseumi tee 12, 13521 Tallinn

Saturday, Aug 1st

Nordic Summer Soirée

Location: ESTONIAN OPEN AIR MUSEUM

Time: 8.30PM – 2AM

Step into a closing night where Nordic summer light lingers and celebration meets nature.

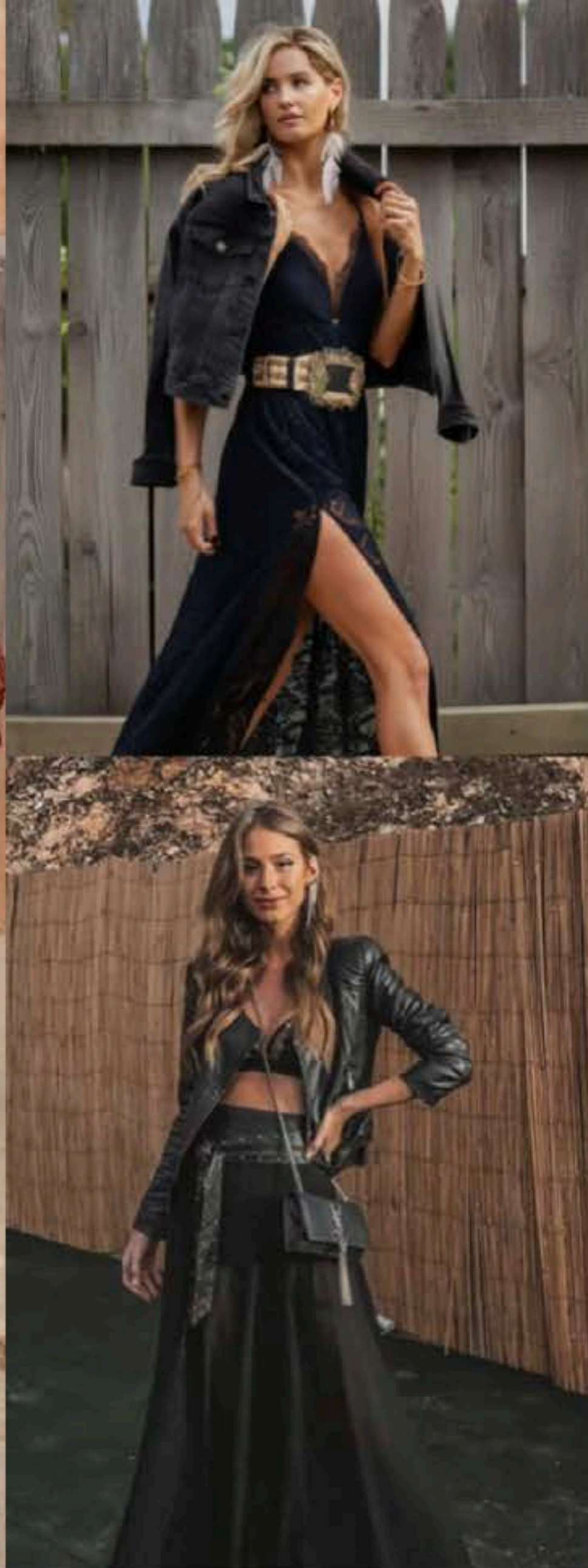
At the Estonian Open Air Museum, you are invited to a Nordic Summer Soirée, a midsummer-inspired gathering shaped by open skies, green landscapes, and the glow of the white night. This is a night to connect, reflect, and end the journey together in the heart of Tallinn's natural beauty.

Kids' Program: A dedicated space with light games and activities is available, hosted by our team.

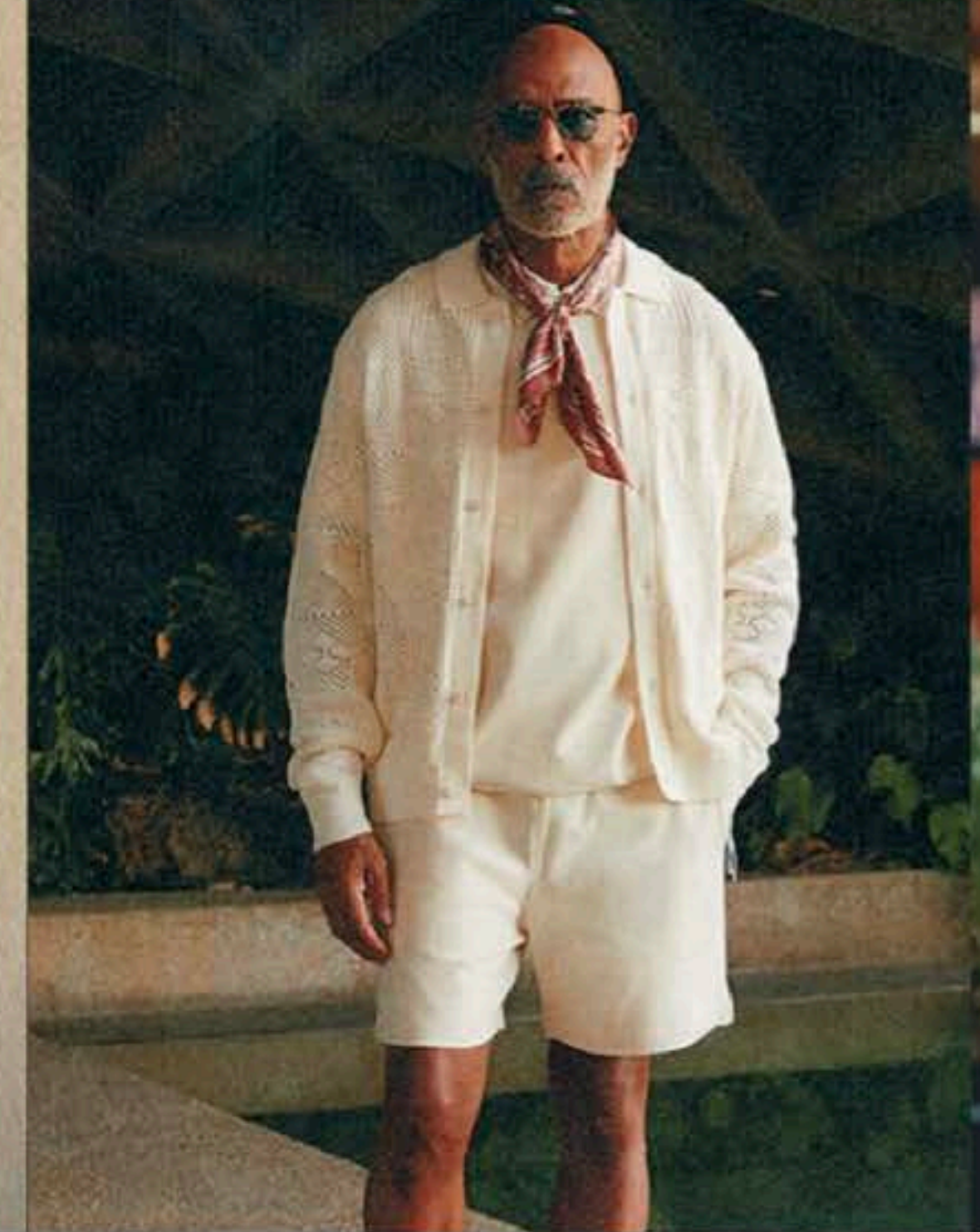
Food & Beverage: Please bring a card or cash for refreshments. Dinner options will be available for purchase at the venue.

Ticket Info: Access is included with your Mindvalley U ticket. Simply wear your wristband for seamless entry.





Dress code : Bohemian spirit with flowing fabrics, floral accents, and effortless layers that capture a relaxed, midsummer-inspired vibe perfect for a night under the open sky.



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