LEAP PARTNERS

We help great companies to stay at the vanguard of the future.

We are a strategy consultancy partnering with leaders of established firms who want to stay on the vanguard of the future. We work alongside them to uncover what made them great, envision a future that is true to their DNA, formulate their purpose and co-create the offerings, culture, and leadership capacity to create lasting impact.

Where we focus

Brand
Building leading brands with the power to generate double digit growth, attracting fans while giving direction and meaning to your people.

Transformation
Leading systemic transformation based on your brand and purpose – by defining strategy, organization, culture, leadership and systems to bring it to life.

Leadership
Building belief and the capabilities to lead transformation, become a better version of yourself and inspire others

The company we keep

We typically work alongside CEOs and leaders of SMI, DAX and S&P 500 listed firms – fueled with great history, yet hungry for more.

Swiss insurance leader
Becoming a customer-centered organization engaged for the life of its customers.

Global FMCG company
Regaining brand strength and finding the path to profitable growth.

Global consumer electronics brand
How can we find a purpose that everybody is fighting for, yet aligning different businesses and culture.

Leading entertainment company
Starting the journey of transformation by engaging and aligning the global leadership team.

Global logistics giant
Purpose-led transformation for a global powerhouse of 90.000 employees – finding purpose and crafting the journey for the future.

Global healthcare leader
Transforming a device-driven business into a more consumer-focused, digital services-driven business.

Why we are different

Unique «Geneva Markentechnik» expertise to understand the unique DNA of an organization and brand

Human-centered approach that activates people in the course of transformation

Future-oriented mindset to imagine what could be and not only optimize what is

Geneva, Zürich
leap-partners.com