

STEPAN PRESENTS...

Wonderlicious



Stepan 
Personal Care

Welcome to a *Wonderlicious* journey

Be prepared for a rich, sensory experience where playful and food-inspired textures come with sustainable benefits. Picture the amazement from your eyes and anticipate the shiver of excitement from your skin ...

... Ready now?



Bubbly Bouncy Cloud

- Surprising cleanser, « mochi-like » texture
- Product can be applied directly onto wet face, just like a sponge
- Free from alkyl sulfates
- **Technical keys:**
 - STEPAN-MILD® SL3-BA and its low salt content enables the obtention of a firm texture (carrageenans are sensitive to electrolytes)
 - NINOL® CAA is salt-free and helps stabilize the oil while boosting foam

Phase	INCI	w/w %
A	Aqua/Water	Up to 100
	STEPAN-MILD® SL3-BA	14,5
	NINOL® CAA	4
B	Sunflower Oil	2
	Glycerol	9
	Glyceryl Stearate - <i>Oleon NV</i>	1,2
C	Carrageenan - <i>CP Kelco</i>	2,9
	Perfume - <i>Orchidée Cream, IFF</i>	0,2
	Phenoxyethanol - <i>Schülke & Mayr SA</i>	0,3
	Titanium Dioxide, Ricinus Communis Oil, Polyhydroxystearic acid - <i>Hyteck SA</i>	0,25



Showa Colada Body Wash

- Cocktail-inspired formulation bringing a party spirit to the shower
- Two versions to choose from: exfoliating liquid or whipped cream
- Microplastic-free suspension system for coconut oil and coconut pulp
- **Technical keys:**
 - STEPAN-MILD[®] GCC-L enables the suspension of liquid and solid particles thanks to the formation of structured liquids systems

Phase	Product	w/w %
A	MAPROSYL[®] 30B	10,8
	Lauryl Glucoside	4,3
	AMPHOSOL[®] DM	3,2
B	Citric Acid	0,2
C	STEPAN-MILD[®] GCC-L	12,2
D	Aqua/Water	Up to 100
E	Phenoxyethanol	0,3
F	Lauric Acid	0,7
	Coconut Oil	0,9
G	Fragrance - <i>Délice de coco</i> , Hyteck SA	0,5
H (liquid version)	Grated coconut pulp	7,4



Rasp'Jelly Body Scrub

- A delight to food-lovers, this scrubs looks and smells like raspberry jelly
- Raspberry seeds provide a gentle exfoliation of the skin
- Clear, microplastic-free suspension system
- « Premium » yet minimalist formulation
- **Technical keys:**
 - STEPAN-MILD® GCC-L enables the suspension of solid particles, thanks to the formation of structured liquids, while maintaining clarity

Phase	Product	w/w %
A	MAPROSYL® 30B	31,2
	Citric Acid	1,3
	Phenoxyethanol	0,2
B	STEPAN-MILD® GCC-L	18,7
	Fragrance - Juicy Raspberry, V. Mane Fils SA	0,3
C	Dye	0,05
	Aqua/Water	Up to 100



Coffee Shot Body Scrub

- Difficult mornings? This foaming scrub aims to give that much needed boost of energy to face one's busy life
- Sugar and recycled coffee grounds provide an invigorating massage, while the espresso smell energizes the mind
- **Technical keys:**
 - STEPAN-MILD® GCC-L enables the suspension of solid particles and oil droplets thanks to the formation of structured liquids

Phase	Product	w/w %
A	STEPAN-MILD® GCC-L	20,0
	Butyrospermum Parkii (Shea) Butter	0,4
	BIO-TERGE® AS 40 HA SB	20,0
	Glycine Soja Oil	2,0
	Fragrance - <i>Délice de café</i> , <i>V. Mane Fils SA</i>	0,5
B	Aqua/Water	Up to 100
	Citric Acid	Up to pH = 4,5
	Sodium Benzoate & Potassium Sorbate - <i>Schülke & Mayr SA</i>	0,3
	Recycled Coffee Grounds	15



Volcano Burst Foot Scrub

- Be one with the earth, for a relaxing telluric experience
- Pumice grains gently buff dry heels for soft, smooth feet, while the soothing fragrance creates a spa-like experience
- **Technical keys:**
 - STEPAN-MILD® GCC-L enables the suspension of solid particles thanks to the formation of structured liquids
 - Pumice granulometry = 190µm

Phase	Product	w/w %
A	STEPAN-MILD® GCC-L	16,6
	Butyrospermum Parkii (Shea) Butter	0,4
	Glycine Soja Oil	2,3
	Fragrance - <i>Mineral Breath, V. Mane & Fils SA</i>	0,4
B	MAPROSYL® 30B	9
C	Phenoxyethanol	0,4
	Aqua/Water	Up to 100
	Glycerine	2
D	Pumice - <i>ImerCare™ 190P, Imerys SA</i>	20



Amakuchi Wasabi Cleanser

- Do not worry, “Amakuchi” = mild, not spicy!
- Discover a popular J-Beauty cleansing routine: create a lathery cushion and then apply it with a gentle massage
- **Technical keys:**
 - AMPHOSOL® CDB HP-E boosts the foam
 - STEPAN-MILD® GCC-L improves foam quality and after feel, bringing more comfort to the skin

Phase	Product	w/w %
A	Myristic Acid	24,3
	Lauric Acid	14,3
	Castor Oil	3,9
	Polypropylene Glycol	3,7
B	Potassium Hydroxide (50%)	20,0
C	Polyglycerin-6	18,8
	AMPHOSOL® CDB HP-E	6,1
	STEPAN-MILD® GCC-L	5,6
	Stearilic Alcohol	2,0
	Theobroma Cacao Seed Butter	0,8
D	Fragrance - <i>Pépins de Kiwi, V Mane Fils SA</i>	0,4



Table of Stepan ingredients

Function	Trade Name	INCI Name	Featured in	Characteristics	China IECIC
Primary Anionic Surfactants	STEPAN-MILD® SL3-BA	Disodium Laureth Sulfosuccinate	Bubbly Bouncy Cloud	Sulfate-free Surfactant ¹ Low Salt Content	Yes
	MAPROSYL® 30B	Sodium Lauroyl Sarcosinate	Showa Colada Body Wash Rasp'Jelly Body Scrub Volcano Burst Foot Scrub	« Sulf ² »/Sulfur/SO ₄ ⁻ Free Surfactant	Yes
	BIO-TERGE® AS 40 HA-SB	Sodium C14-16 Olefin Sulfonate	Coffee Shot Body Scrub	« Low Cost » Sulfate-free Surfactant Alternative Feedstock Free From Preservatives	Yes
Secondary Amphoteric Surfactant	AMPHOSOL® DM	Coco Betaine	Showa Colada Body Wash	Reduces The Eye Irritation Caused by Anionics	Yes
	AMPHOSOL® CDB HP-E	Cetyl Betaine	Amakuchi Wasabi Cleanser	Foam booster Free From Preservatives	Yes
Secondary Nonionic Surfactant	NINOL® CAA	Dimethyl Lauramide/Myristamide	Bubbly Bouncy Cloud	100% Actives Surfactant Boosts Foam Stability Enables Chassis Optimization	In process
Multi-function Additive	STEPAN-MILD® GCC-L	Glyceryl Caprylate/Caprata and Glycerin and Propylene Gycol	Showa Colada Body Wash Rasp'Jelly Body Scrub Coffee Shot Body Scrub Volcano Burst Foot Scrub	Foam Booster Promotes Structured Liquids Systems COSMOS Certified	Yes

¹Free from Alkyl and Alkyl Ether Sulfates

²INCI name does not contain « sulf »



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