

BIG BRAND SALE



DFO Essendon 100 Bulla Road, VIC 3041 | 03 9937 7222 | essendon.dfo.com.au

Adventure Megastore

Clearance up to 60% off.
40% clothing, 30% off shoes
(footwear).

Academy Brand

Up To 70% off storewide

Aje

Take a further 30% off.*

Armani Outlet

60% off storewide*

Asics

Up to 50% off.*

Valid from the 2nd to the 30th of March 2026

Bed Bath N' Table

Up to 60% off.*

Bendon

Unbeatable comfort,
unbelievable prices! Bras from
\$30, briefs from \$15. *

Billini

Any 2 markdown footwear pairs
for \$50. Excluded boots.*

Calvin Klein

Up to 70% off storewide.*

City Chic

20% off* a purchase of \$175
30% off* a purchase of \$200.

Coach

40% off, plus Get an extra 10%
off select styles.*

Connor

All sale shirts 3 for \$60.*

Bonds

40% off store wide including
markdowns.

Fila

Take a further 10% off*

Florentine Eyewear

First pair 20% off. Second 35%*

Florsheim

\$50 off when you spend \$175*

Forty Winks

Forty first birthday sale
50% off all Big Brand Mattresses
and 30% off all Furniture*

Gant

Take a Further 30% off the already
reduced ticket price *

Gazman

Buy 2, save 25% off shirts and
pants.*

Guess

30% off storewide. Including sale*

Jacqui E

40% off all full price
Take a further 50% off all sale
styles.

Johnny Bigg

Nothing over \$50.*

Valid from the 25th January to the 8th of March
2026.

Lindt Chocolate Shop

Lindt gold bunny 100g - 2 for \$18,
LINDOR mini egg bag 300g - 30%
off, LINDOR 1kg bag range - 50%
off, LINDOR Comet Range - 40%
off, EXCELLENCE & LINDOR
blocks - 40% off*

Macpac

Take an Extra 20% off Clearance*

Michael Kors

Enjoy 60% off storewide at Michael
Kors!*

Novo Shoes

2nd item \$30 selected.*

Oakley

20% off selected full priced eyewear,
apparel, footwear and accessories.*

Oroton Outlet

Up to 40% off * + take an extra
20% off* selected styles.*

Pandora

Exclusive offer at Pandora for a
limited time only.

Take a further 20% off sale*

Peter Alexander

\$25 PJ Tops & Shorts.*

Sheike

Shop a further 20% off* sale at
Sheike.*

Sheridan

Take a further 10% off.*

Shoe Warehouse

Selected men, women's & kids
Reebok sneakers for \$49.*

Skechers

Up to 50% off selected styles*

Strand

Take a further 10% off* selected
handbags.

Sunglasses Hut

20% off selected full priced
sunglasses.*

Swarovski

Exclusive outlet offline
Enjoy an additional 10% off when
you buy 2 or more outlet items. *

The Cosmetics Company

Take an extra 20% off storewide*
OR Buy 3 or more to get an extra
25% off storewide*

The North Face

Take a further 20% off already
reduced items. *

Tommy Hilfiger

50% off original price storewide.*

Tosca Travelgoods

Up to 60% off storewide*

Under Armor

50% RRP*

*Valid from the 5th to the 9th of March 2026

Wild Rhino

25-50% off everything*

Van Heusen

50% off suits.*

*Further exclusions and/or terms & conditions may apply, contact individual stores for details. Not to be used in conjunction with any other offer. While stocks last. Valid from 06.03.2026 to 09.03.2026, unless stated otherwise on individual offer. Offers are correct at time of publishing and may be subject to change without notice.