

BIG BRAND SALE



DFO Essendon | 100 Bulla Road, Essendon Fields, VIC 3041 | 03 9937 7222 | essendon.dfo.com.au

2XU

Aspire collection 30% off RRP & Take an extra 30% off sale items.*

Valid until 6th October 2025.

Adventure Megastore

30% off storewide. Members receive a further 10% off clothing purchases.*

Armani Outlet

60% off storewide.*

Asics

Take a further 30% off the lowest marked price selected styles only.*

Aquila

Buy one, get one 50% off.*

Bed Bath N' Table

Mid Season Sale
Up to 50% off.*

Bendon

Up to 70% off sale.*
Valid until 30th September 2025.

Bonds Outlet

40% off in-store*

BOSS

Buy 2 save 20%, buy 3 save 30%

Calvin Klein

Up to 70% off storewide

Carters Oshkosh

Members receive \$10 off when you spend \$100 or more.*

Coach

50% off storewide*

Connor Clothing

3 for \$60 sale shirts.*

FILA

Take a further 10% off.*
2 for \$60 tee's, tanks, polos & shorts.*

Valid until 27th November 2025.

30% off new season footwear.*

Valid until 27th November 2025.

Florsheim

Mid Season Sale

Up to 40% off selected styles.

Valid until 7th October 2025.

GANT

Take a further 30% off the marked price.*

Gazman

Become a Gazclub member and unlock 25% off full-price styles, plus access to exclusive perks and updates.*

Guess

30% off storewide including sale.*

Hairhouse

Save 20% on your favourite Hairhouse House exclusives.*

Get an all-over colour and blow dry from just \$130.*

Level up your look, receive a free lobe piercing with your jewellery purchase at Hairhouse.*

Helly Hansen

40-70% off storewide.*

House

Exclusive DFO Big Brand Sale only event offers Baccarat The Healthy Air Fryer RRP \$359.99, NOW \$159.99

Industrie

Take a further 20% off already reduced winter styles.*

Jay Jays

30% off all sale items.*

Lacoste

70% Off RRP all leathersgoods - belts, bags, SLGs, caps.*

70% Off RRP women's footwear.*

Valid until 6th October 2025.

Lee Wrangler

Nothing over \$100 storewide with take a further 30% off storewide.

Jeans from \$55, tees from \$19,

shorts from \$29.*

Lindt Chocolate Shop

Lindt pick & mix – 30% off

LINDOR cornet range – 30% off

LINDOR 1kg bag range – 40% off

LINDOR & EXCELLENCE blocks range – 40% Off

M.J. Bale

Take a further 25% off all markdown items.*

Michael Kors

Enjoy up to 50% off.

Buy 1, take a further 10% off

Buy 2, take a further 20% off

Buy 3, take a further 30% off.*

Valid until 11th October 2025.

Neverland

Score up to 60% off your favourite brands.*

Valid until 30th September 2025

Nick Scali

Save up to 50% off on living room, dining, and bedroom furniture.*

Oakley Vault

Buy 2 Items of selected apparel, footwear & accessories and get 3rd item free*

Oroton Outlet

Enjoy 30% off* plus an extra 20% off* almost everything

Oz Design

25%-50% off sale

+Mega sale - select items.*

Peter Jackson

Any 2 suits for \$599*

Any 2 Sports Jackets for \$399 no exclusions.*

Provincial Home Living

20% off storewide.*

Valid until 6th October 2025.

Puma

50% off lowest marked price + up to 60% off women's run/train apparel.*

Seafolly

Take a further 20% off Seafolly swimwear.*

Valid until 6th October 2025.

Sharetea

For a limited time only, purchase 2 Large Drinks from the Indulgent Blends Range for just \$18.*

Sheridan Outlet

Take a further 10% off already reduced designs.*

Smiggle

Take a further 40% off sale.*

Strand

Take a Further 20% off* Sale
Leather Handbags
60% off* Sale.

Sunglass Hut

50% off 2nd pair of selected full priced sunglasses.*

Sunseeker

Buy any 2 full-priced items to receive 40% off the RRP on each piece.*

Tarocash

50% off select styles.*

The Costmetics Company Store

Extra 20% off storewide.*

Buy 3 or more to get extra 25% off storewide*

Tommy Bahama

30% to 70% off across entire range of men's and women's wear.*

Tommy Hilfiger

Take a further 25% off clearance

*Further exclusions and/or terms & conditions may apply, contact individual stores for details. Not to be used in conjunction with any other offer. While stocks last. Valid from 26.09.2025 to 29.09.2025, unless stated otherwise on individual offer. Offers are correct at time of publishing and may be subject to change without notice.

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**Under Armour**

40% off storewide.*

Van Heusen

50% off storewide.*

Valid until 7th October 2025.

Wild Rhino Shoes

25% off full priced items.*

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\$100 off suits.

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