

3D Commerce
Boosts Sales



roomle





Add a new dimension to your eCommerce Success

Our 3D configurator transforms any item into a customizable 3D & AR product, reduces returns and increases sales. It fosters a stronger connection between customers and products, resulting in higher conversion rates. All products can be seamlessly embedded online and offline across various shop-platforms, e-commerce systems and channels. Exceptional visual experiences delight your customers and increase your sales.

65%

higher sales conversions

70%

of users expect personalization

45%

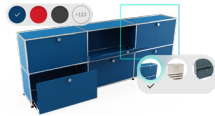
decrease in product returns

40+ Mio.

configurations per year

Configure simple and complex products

Simplify the selling of products of any level of complexity and offer your customers an engaging shopping experience that drives conversion.



Plan and order rooms and product sets

An intuitive mobile-friendly way for shoppers to design, style, plan, configure and buy product sets and whole rooms. Suitable for all product categories & contexts.



Augment your products and see how they fit

Allow your customer to get a true sense of your product. Enabling a better shopping experience by putting the right product into every space, seamlessly.



Save costs with 3D-based renderings (CGI)

At the push of a button, Roomle delivers a high-resolution image of every product configuration. In all perspectives, colors and materials – budget-friendly.



Roomle's Visual 3D Commerce Solution Overview

- Individual product sales based on the digital product twin
- Seamless customer personalization and configuration
- Market products with higher efficiency: 50% - 60% reduction in costs
- Immersive product experience across all sales channels
- Minimize returns with satisfied customers
- Fast and error-free ordering process
- Dynamic price-calculation based on bill & materials - country and user specific
- 24/7 customer reach with a comprehensive configurator
- API and SDK integration for system flexibility
- ...and over all: Ease of use and happy customers

Contact us



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