

# thank you.

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While the 2020-21 academic year provided many challenges, To Be Like Me was able to adapt and continue to spread our message of understanding and inclusion thanks to your investment. With your help and support, we were able to continue:

-  **Expanding our Reach**
-  **Working with our LEADers**
-  **Educating Students & Making an Impact**

to be  
like me

YEAR IN REVIEW

# Expanding our Reach

to be like me

YEAR IN REVIEW

With your support, To Be Like Me pivoted to develop online programming that was accessible to everyone at no charge.



\* C'mon North Dakota! :)



**35,000+**

REACHED NATIONWIDE



**42** Countries Reached

**26,282**

WEBSITE PAGE VIEWS



**4,811**

WEBSITE USERS



**100,000+**

social media reach



**EMERGING ORGANIZATION OF THE YEAR 2020 FINALIST**

United Way Social Innovation  
**Accelerator**

In collaboration with **accenture**



**2020 FINALIST**

# Working with our LEADers

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YEAR IN REVIEW

You've helped us work with our LEADers (individuals who live with various disabilities). We continue to provide them with employment, development opportunities, and a platform for advocacy.

## LEADers

Leaders in  
Education &  
Advocacy for  
Disabilities



## 100+ HRS

of LEADer Development Activities

## 100% of our LEADers:

- feel satisfied with their work
- feel a sense of purpose through their work with To Be Like Me
- feel that their work benefits others
- feel a part of a community that fosters teamwork/leadership skills

# Educating Students & Making an Impact

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YEAR IN REVIEW

Your investment allowed us to educate students about nine different areas of disability and provide interactions that fostered empathy and compassion.

To Be Like Me's programs teach skills that will continue to benefit students as they grow, including improved relationship skills and academic performance.

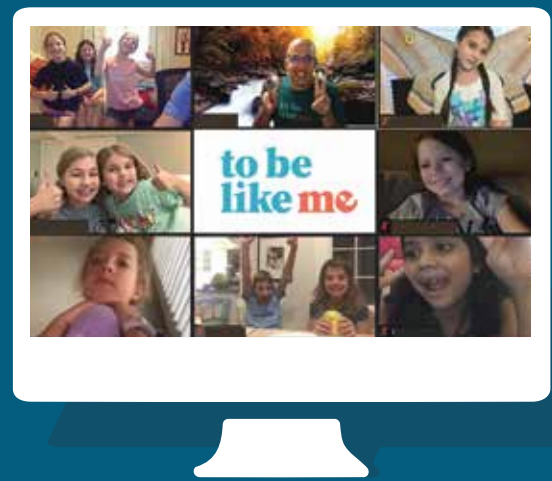


**25+** School Districts

**185+** LEADer Interactions

**170+**  
HOURS

LEADer time spent with students



**1,500+ STUDENTS**  
participated in virtual classes

**280 TEACHERS**  
registered for online lessons

**100%**  
of teachers would recommend

# Statement of Financial Position

## Statement of Financial Position

To Be Like Me works to create more inclusive communities through our disability awareness programming and through the provision of paid employment to our LEADers. Personal interactions and connections are at the heart of everything we do, and every dollar donated ensures that our LEADers and participants have the space to allow those connections to occur.

March 2020 brought many new challenges, including the cancellation of our in-person programming due to COVID 19. Because of the support of our donors, To Be Like Me was able to successfully adapt and create and implement multiple online programming options. Moving forward with both online and in-person options allows To Be Like Me a broader infrastructure to impact more participants and communities.

### Statement of Activities:

#### Revenue

Individual Contributions	\$49,515
Corporate Contributions	\$6,638
Grants/Foundations	\$70,450
Program Service Fees	\$4,200
Other income	\$386

In-Kind Gifts \$14,500

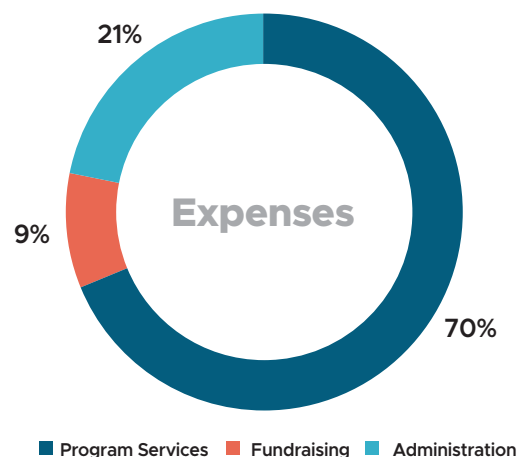
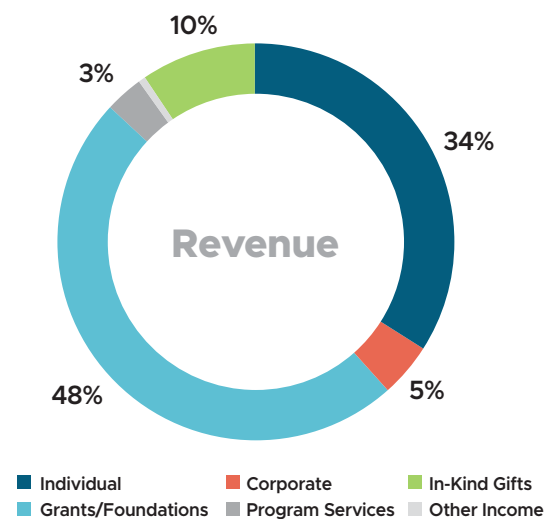
**Total Revenue** \$145,689

#### Expenses

Program Services  
**LEADer employment and programming** \$93,229

Support Services  
Fundraising \$12,452  
Administration \$29,420  
**Total Support Services** \$36,435

**Total Expenses** \$135,101



# 2020-2021 Board of Directors

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to be  
like me  
YEAR IN REVIEW

**Debbie Smelko, *President***

The Richards Group / Brand Planning Coordinator

**Brooke Taylor, *Vice-President***

Edelman / Senior Vice President, Corporate Group Head

**TJ Little, *Treasurer***

Atlantic Packaging Corp. / Vice President

**Katie Corder, *Secretary***

DC Municipal Consulting / Founding Partner

**Jessica Dunn**

Leukemia Texas / Executive Director

**Abdi Warsame**

AT&T / Lead ICB Pricing Manager

**Andrea King**

To Be Like Me / Director of Development

**Toya Harris**

To Be Like Me / Director of Education and Programming



thankyou!

FROM ALL OF US AT

to be like me