

# CHROMOSOMAL DIFFERENCES

to be  
like me

## PERSUASIVE WRITING



Watch this video of some of our Leaders with chromosomal differences talking about their jobs.



Read this page about the benefits of hiring people with Down syndrome.

## **Persuasive Writing**

### **What is Persuasive Writing?**

Persuasive writing is a piece of writing (essay or letter) that tries to influence or convince the reader to believe what the author believes about a certain topic.

### **Scenario**

Ms. Flake owns a Snow Cone stand. She is considering hiring some local students that have chromosomal differences (such as Down syndrome or Williams syndrome.) She isn't sure if it is the right fit for her business.

Using persuasive writing, try to convince Ms. Flake that you believe that hiring people with chromosomal differences is a good idea.

### **BE SURE TO:**

- Clearly state your central idea
- Organize your writing
- Develop your writing in detail
- Choose your words carefully
- Use correct capitalization, punctuation, grammar, and sentences